

INFORMATION & COMMUNICATION TECHNOLOGY STATS BRIEF Q1, 2020



Published by

STATISTICS BOTSWANA Private Bag 0024, Gaborone Tel: 3671300 Fax: 3952201 E-mail: info@statsbots.org.bw Website: www.statsbots.org.bw

August 2020

Copyright © Statistics Botswana 2020



INFORMATION & COMMUNICATION TECHNOLOGY STATS BRIEF Q1, 2020

1. INTRODUCTION

This Stats Brief presents a snapshot of Botswana Information and Communications Technology Statistics for Q1 2020. It contains statistics relating to ICT Infrastructure and services as well as the contribution of Information and Communication Technology Sector to the economy.

Fixed telephone line subscriptions decreased by 1.6 percent in Q1 2020 after registering 139,626 subscriptions compared to 141,896 in Q4 2019.

Mobile cellular telephone subscriptions also fell during the quarter. They went down by 0.8 percent from 3,999,244 subscriptions in Q4 2019 to 3,966,400 in Q1 2020.

Internet subscriptions experienced a slight increase during the quarter. They rose by 0.3 percent, from 2,027,515 subscriptions registered in Q4 2019 to 2,033,481 in Q1 2020.

Fixed telephone to mobile telephone domestic calls traffic increased by 23.7 percent while mobile telephone to fixed telephone domestic calls traffic increased by 39.3 percent. Outgoing international calls from fixed telephones declined by 17.7 percent, while those from mobile telephones increased by 45.7 percent.

The contribution of Postal and Communications Services Sector to the Gross Domestic Product in current prices stood at 2.7 percent in Q1 2020.

For more information and further enquiries, contact the Directorate of Stakeholder Relations on +267 367 1300. This publication, and all other Statistics Botswana outputs/publications are available on the website at (http://www.statsbots.org.bw) and at the Statistics Botswana Information Resource Centre (Head-Office, Gaborone).

Statistics Botswana acknowledges and extends gratitude to the various Government departments and/or organisations that provided information for this publication.

Dr. Burton Mguni Statistician General August 2020

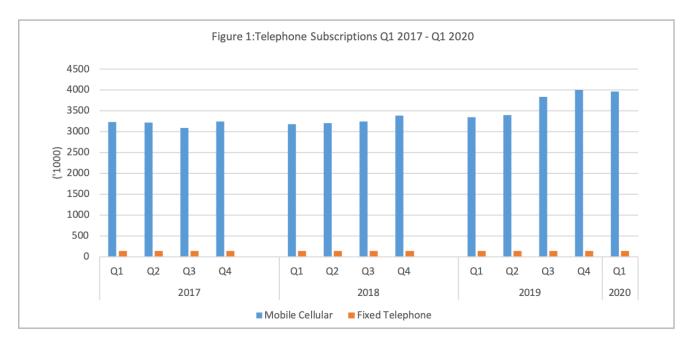
2. TELECOMMUNICATION

2.1 Fixed Telephone Lines and Mobile Cellular Telephone Subscriptions

Fixed telephone line subscriptions realized a decrease of 1.6 percent on quarter to quarter comparison of Q1 2020 and Q4 2019. They declined from 141,896 in Q4 2019 to 139,626 in the quarter under review.

Mobile telephone registered 3,966,400 subscriptions in Q1 2020 from 3,999,244 registered in Q4 2019, showing a decline of 0.8 percent.

Comparing Q1 2020 to the same quarter of 2019, fixed telephone subscriptions decreased by 0.4 percent, while mobile cellular telephone subscriptions increased by 18.3 percent. This is illustrated in **Figure 1** below and **Table 1** in the **Appendix**.



During Q1 2020, pre-paid mobile cellular telephone subscribers recorded 3,857,359 compared to 3,891,733 subscribers in Q4 2019, realizing a decrease of 0.9 percent.

Post-paid mobile cellular telephone subscriptions realized a marginal increase in Q1 2020. They increased by 1.4 percent from 109,041 subscriptions compared to 107,511 recorded in Q4 2019. This is illustrated in **Figure 2** below and **Table 1** in the **Appendix**.

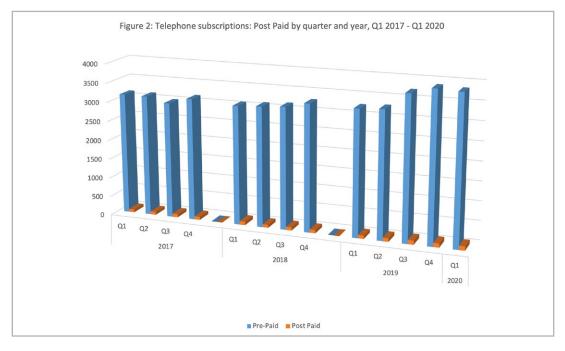


Table 2.1: Telephone Subscriptions by Quarter and Year, Q1 2018 - Q1 2020

| | | | 201 | 8 | | | 2020 | | | |
|-------------------------|------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|--------------|
| Telephone Subscriptions | | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Quarter 1 | Quarter 2 | Quarter 3 | Quarter 4 | Quarter 1 |
| Fixed Telephone | | 141,835 | 142,602 | 143,213 | 142,481 | 140,202 | 138,831 | 140,491 | 141,895.91 | 139,626.27 |
| Mobile Cellular | | | | | | | | | | |
| Pre-F | aid | 3,089,505 | 3,123,590 | 3,161,505 | 3,295,636 | 3,266,527 | 3,300,897 | 3,733,341 | 3,891,732.89 | 3,857,358.81 |
| Post F | aid | 92,086 | 80,549 | 84,928 | 85,592 | 86,810 | 92,571 | 106,677 | 107,511.04 | 109,040.96 |
| Ţ | otal | 3,181,591 | 3,204,139 | 3,246,433 | 3,381,228 | 3,353,337 | 3,393,468 | 3,840,018 | 3,999,243.94 | 3,966,399.77 |

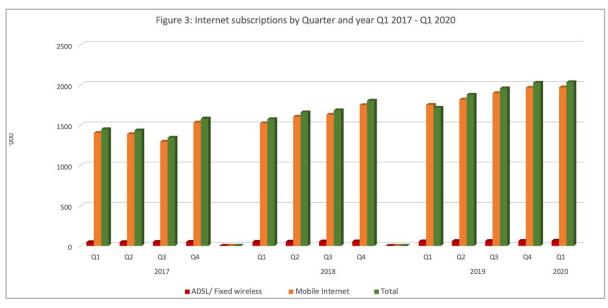
Source: Information and Communication Technology Statistics, Statistics Botswana

2.2 Internet Subscriptions

Total Internet (mobile internet plus fixed internet) subscriptions increased by 0.3 percent in Q1 2020. They increased from 2,027,515 registered in Q4 2019 to 2,033,481 subscriptions in Q1 2020.

Mobile internet subscriptions increased by 0.2 percent (from 1,965,456 in Q4 2019 to 1,969,376 in Q1 2020) while fixed internet subscriptions went up by 3.3 percent (from 62,058 recorded in Q4 2019 to 64,105 in Q1 2020).

Compared to the same quarter of the previous year, overall internet subscriptions increased by 18.5 percent in Q1 2020, while mobile internet and fixed internet increased by 12.4 percent and 15.4 percent respectively. This is illustrated in **Figure 3** below and **Table 2** in the **Appendix**.



2. 3 Telephone Traffic

Telephone traffic comprises of Domestic calls, International calls and Short Message Service (SMS).

On-net fixed telephone domestic calls traffic (Fixed telephones to fixed telephones) went down in Q1 2020, from 1.9 billion calls made in Q4 2019 to 1.7 billion calls in Q1 2020, registering a decrease of 10.6 percent.

Off net fixed telephone domestic calls traffic (Fixed telephones to mobile cellular telephones) went up in Q1 2020 when compared to Q4 2019. They rose from 1.7 billion calls recorded in Q4 2019 to 2.1 billion calls in Q1 2020, an increase of 23.7 percent.

With regard to mobile cellular telephone domestic calls traffic, on-net traffic increased by 60.6 percent in Q1 2020, while off-net traffic increased by 2.2 percent in Q1 2020. Mobile cellular telephones to fixed telephones traffic increased by 39.3 percent in Q1 2020.

International calls outgoing from fixed telephones decreased by 17.7 percent, from 194 million calls made in Q4 2019 to 160 million calls made in Q1 2020. Outgoing international calls from mobile cellular telephones increased in Q1 2020 compared to those made in Q4 2019; they increased by 45.7 percent.

On-net short message services (SMS) increased by 0.5 percent in Q1 2020, while off-net short message services recorded a decline of 4.6 percent. The details are shown in **Table 3** in the **Appendix**.

3. CONTRIBUTION OF POSTAL AND COMMUNICATION SERVICES TO GDP

Table 4 in the **Appendix** shows the contribution of Postal and Communications Services Sector to the GDP over the years. In Q1 2020, the sector's value added amounted to P1, 387.0 million in current prices, which constituted 2.7 percent of total GDP. This is shown in **Table 4** in the **Appendix**.

APPENDIX

Table 1: Telephone Subscriptions by Quarter and Year, Q1 2012 - Q1 2020

| | | | | | Telephone Subsc | riptions | | | |
|--------|---------|-----------|-----------------|-----------|-----------------|----------|------------------|-------------|-----------|
| | | N | Nobile Cellular | | Fixed | N | Nobile Cellular | | Fixed |
| | | Pre-Paid | Post Paid | Total | Telephone | Pre-Paid | Post Paid | Total | Telephone |
| rear/C | Quarter | | Numbe | rs | | | Quarterly Percen | tage Change | |
| 2012 | Ql | 2,893,480 | 59,636 | 2,953,116 | 150,549 | | | | |
| | Q2 | 2,914,071 | 61,920 | 2,975,991 | 151,360 | 0.7 | 3.8 | 0.8 | 0. |
| | Q3 | 2,928,017 | 62,514 | 2,990,531 | 159,182 | 0.5 | 1.0 | 0.5 | 5. |
| | Q4 | 3,017,884 | 63,842 | 3,081,726 | 160,488 | 3.1 | 2.1 | 3.0 | 0. |
| 2013 | Q1 | 3,032,563 | 68,839 | 3,101,402 | 162,718 | 0.5 | 7.8 | 0.6 | 1 |
| | Q2 | 3,047,241 | 73,836 | 3,121,077 | 163,699 | 0.5 | 7.3 | 0.6 | 0 |
| | Q3 | 3,139,210 | 76,409 | 3,215,619 | 170,910 | 3.0 | 3.5 | 3.0 | 4 |
| | Q4 | 3,169,148 | 77,639 | 3,246,787 | 174,165 | 1.0 | 1.6 | 1.0 | 1. |
| 2014 | Q1 | 3,126,346 | 78,523 | 3,204,869 | 174,992 | (1.4) | 1.1 | (1.3) | 0 |
| | Q2 | 3,116,697 | 79,415 | 3,196,112 | 175,674 | (0.3) | 1.1 | (0.3) | 0 |
| | Q3 | 3,137,570 | 81,690 | 3,219,260 | 168,817 | 0.7 | 2.9 | 0.7 | (3. |
| | Q4 | 3,328,284 | 82,223 | 3,410,507 | 169,236 | 6.1 | 0.7 | 5.9 | 0 |
| 2015 | Q1 | 3,324,654 | 81,233 | 3,405,887 | 169,474 | (0.1) | (1.2) | (0.1) | 0 |
| | Q2 | 3,334,807 | 79,851 | 3,414,658 | 171,006 | 0.3 | (1.7) | 0.3 | (|
| | Q3 | 3,361,527 | 78,150 | 3,439,677 | 172,920 | 0.8 | (2.1) | 0.7 | 1 |
| | Q4 | 3,395,758 | 79,569 | 3,475,327 | 160,490 | 1.0 | 1.8 | 1.0 | (7. |
| 016 | Q1 | 3,379,127 | 81,204 | 3,460,331 | 161,641 | (0.5) | 2.1 | (0.4) | 0 |
| | Q2 | 3,176,217 | 77,984 | 3,254,201 | 163,719 | (6.0) | (4.0) | (6.0) | 1 |
| | Q3 | 3,194,444 | 80,678 | 3,275,122 | 141,954 | 0.6 | 3.5 | 0.6 | (13. |
| | Q4 | 3,209,519 | 79,467 | 3,288,986 | 142,122 | 0.5 | (1.5) | 0.4 | C |
| 017 | Ql | 3,150,273 | 76,116 | 3,226,389 | 140,873 | (1.8) | (4.2) | (1.9) | (0. |
| | Q2 | 3,144,258 | 76,574 | 3,220,832 | 141,882 | (0.2) | 0.6 | (0.2) | C |
| | Q3 | 3,013,825 | 83,092 | 3,096,917 | 142,816 | (4.1) | 8.5 | (3.8) | (|
| | Q4 | 3,168,194 | 81,709 | 3,249,903 | 141,207 | 5.1 | (1.7) | 4.9 | (1. |
| 018 | Ql | 3,089,505 | 92,086 | 3,181,591 | 141,835 | (2.5) | 12.7 | (2.1) | (|
| | Q2 | 3,123,590 | 80,549 | 3,204,139 | 142,602 | 1.1 | (12.5) | 0.7 | (|
| | Q3 | 3,161,505 | 84,928 | 3,246,433 | 143,213 | 1.2 | 5.4 | 1.3 | C |
| | Q4 | 3,295,636 | 85,592 | 3,381,228 | 142,481 | 4.2 | 0.8 | 4.2 | (0. |
| 019 | Q1 | 3,266,527 | 86,810 | 3,353,337 | 140,202 | (0.9) | 1.4 | (0.8) | (1. |
| | Q2 | 3,300,897 | 92,571 | 3,393,468 | 138,831 | 1.1 | 6.6 | 1.2 | (1. |
| | Q3 | 3,733,341 | 106,677 | 3,840,018 | 140,491 | 13.1 | 15.2 | 13.2 | 1 |
| | Q4 | 3,891,733 | 107,511 | 3,999,244 | 141,896 | 4.2 | 0.8 | 4.1 | i |
| | 0.1 | 0 0 0 0 | | 0.011 | | 10 C · | | | |
| 020 | Q1 | 3,857,359 | 109,041 | 3,966,400 | 139,626 | (0.9) | 1.4 | (0.8) | (1. |

Source: Botswana Communications Regulatory Authority

Note: "..." denotes no data

Table 2: Internet Subscriptions by Quarter and Year, Q1 2011 - Q1 2020

| (ear/G 2011 | | ADSL/ Fixed wireless | | | | | |
|-----------------------|----------|----------------------|------------------------|------------------------|----------------------|---|---------------|
| | | | Mobile Internet | Total | ADSL/ Fixed wireless | Mobile Internet | Tota |
| 2011 | | 1 / 000 | Numbers | | | | |
| | Q1 | 14,082 | 189,803 | 203,885 | | | |
| | Q2 | 14,419 | 200,198 | 214,617 | | | 5.3 |
| | Q3 | 14,474 | 224,474 | 238,948 | | | 11.3 |
| | Q4 | 15,707 | 238,942 | 254,649 | 8.5 | 6.4 | 6.6 |
| 2012 | Q1 | 16,298 | 263,131 | 279,429 | 3.8 | 10.1 | 9.7 |
| | Q2 | 17,204 | 294,548 | 311,752 | 5.6 | 11.9 | 11.6 |
| | Q3 | 18,166 | 509,926 | 528,092 | 5.6 | 73.1 | 69.4 |
| | Q4 | 18,838 | 769,805 | 788,643 | 3.7 | 51.0 | 49.3 |
| 2013 | QI | 19,388 | 958,074 | 977,462 | 2.9 | 5.6 11.9 5.6 73.1 3.7 51.0 2.9 24.5 9.8 14.7 9.0 14.7 9.0 14.7 9.9 14.7 8.2 14.7 3.6 (52.4) 3.6 (52.4) 3.6 4.8 1.8 4.0 1.6 6.8 1.4 (1.7) 3.4 (6.4) 1.4 5.3 6.8 5.1 9.5 (0.4) 0.9 (1.1) 5.7 (6.7) 0.2 18.4 3.3 (0.6) 5.0 5.4 3.1 1.5 1.3 7.3 0.3 0.2 9.7 3.7 | 23.9 |
| | Q2 | 23,224 | 1,098,523 | 1,121,747 | 19.8 | 14.7 | 14.8 |
| | Q3 | 25,309 | 1,259,561 | 1,284,870 | 9.0 | 14.7 | 14.5 |
| | Q4 | 27,819 | 1,444,207 | 1,472,026 | 9.9 | 14.7 | 14.6 |
| 2014 | Q1 | 22,740 | 1,655,921 | 1,678,661 | (18.3) | 14.7 | 14.0 |
| | Q2 | 24,800 | 1,898,671 | 1,923,471 | 9.1 | | 14.6 |
| | Q3 | 26,836 | 2,177,007 | 2,203,843 | 8.2 | | 14.6 |
| | Q4 | 27,867 | 2,496,146 | 2,524,013 | 3.8 | | 14.5 |
| 2015 | Q1 | 34,435 | 1,188,640 | 1,223,075 | 23.6 | (52.4) | -51.5 |
| | Q2 | 35,641 | 1,245,994 | 1,281,635 | | | 4.8 |
| | Q3 | 36,272 | 1,295,663 | 1,331,935 | | | 3.9 |
| | Q4 | 36,845 | 1,384,146 | 1,420,991 | 1.6 | | 6.7 |
| 2016 | Q1 | 37,366 | 1,360,236 | 1,397,602 | 1.4 | (1.7) | (1.7) |
| .010 | Q2 | 38,622 | 1,272,521 | 1,311,143 | | | |
| | Q2 Q3 | 38,822 | 1,340,549 | 1,379,723 | | | (6.2) 5.2 |
| | Q3 Q4 | 41,833 | 1,409,274 | 1,377,723 | 6.8 | | 5.2 |
| | <u>.</u> | 15 700 | 1 10 1 0 15 | 1 440 050 | 0.5 | | (0.1) |
| 2017 | Q1 | 45,793 | 1,404,065 | 1,449,858 | | | (0.1) |
| | Q2 | 46,191 | 1,388,359 | 1,434,550 | | | (1.1) |
| | Q3 Q4 | 48,811 48,901 | 1,294,764 1,532,954 | 1,343,575 1,581,855 | | | (6.3) 17.7 |
| | | | | | | | |
| 2018 | Ql | 50,514 | 1,523,545 | 1,574,059 | 3.3 | (0.6) | (0.5) |
| | Q2 | 53,057 | 1,605,727 | 1,658,784 | 5.0 | 5.4 | 5.4 |
| | Q3 | 54,687 | 1,630,364 | 1,685,051 | 3.1 | 1.5 | 1.6 |
| | Q4 | 55,390 | 1,749,059 | 1,804,449 | 1.3 | 7.3 | 7.1 |
| 2019 | Q1 | 55,565 | 1,752,547 | 1,716,229 | 0.3 | 0.2 | (4.9) |
| | Q2 | 60,944 | 1,818,007 | 1,878,951 | 9.7 | | 9.5 |
| | Q3 | 61,271 | 1,896,424 | 1,957,695 | 0.5 | 4.3 | 4.2 |
| | Q4 | 62,058 | 1,965,456 | 2,027,515 | 1.3 | 3.6 | 3.6 |
| 2020 | Q1 | 64,105 | 1,969,376 | 2,033,481 | 3.3 | 0.2 | 0.3 |

Source: Botswana Communications Regulatory Authority

Note: "..." denotes no data

| | | Telephone and Short Message Service Traffic | | | | | | | | | | |
|---------|----------|---|--|---------------|-------------|---|-------------|----------------|--|-------------|-------------|--|
| | | | De | omestic Calls | | | II | nternational C | Short Message Service | | | |
| | | | From fixed Telephones to Mobile Cellular Telephones | | Mobile | From Mobile Cellular Telephones to Fixed Telephones | from Fixed | | Outgoing from Mobile Cellular Telephones | On Net | Off Ne | |
| Year/Qu | arter | | | - | | - | | - | | | | |
| 2012 | Q1 | 44,807,471 | 32,067,146 | 305,145,554 | 127,875,946 | 86,208,330 | 6,895,539 | 3,833,461 | 14,943,619 | 188,337,052 | 104,721,472 | |
| | Q2 | 46,165,242 | 28,438,798 | 378,223,041 | 92,329,860 | 6,156,853 | 5,576,032 | 2,649,892 | 12,170,992 | 182,518,901 | 100,177,330 | |
| | Q3 | 46,058,747 | 33,049,118 | 384,652,300 | 126,175,464 | 13,173,891 | 4,256,524 | 1,466,323 | 16,394,509 | 217,903,594 | 121,996,704 | |
| | Q4 | 42,992,250 | 27,222,676 | 408,930,424 | 151,690,137 | 12,449,792 | 6,383,477 | 2,058,108 | 17,028,469 | 224,910,519 | 134,605,875 | |
| 2013 | Q1 | 40,847,222 | 25,433,762 | 415,805,694 | 130,302,022 | 10,494,493 | 6,313,054 | - | 14,312,615 | 205,754,037 | 72,501,473 | |
| | Q2 | 42,084,988 | 22,555,971 | 515,384,517 | 94,081,552 | 749,499 | 4,819,138 | - | 19,279,307 | 199,397,837 | 69,355,442 | |
| | Q3 | 41,987,906 | 41,135,405 | 524,145,328 | 128,569,278 | 1,603,712 | 7,227,225 | - | 20,024,820 | 238,054,826 | 84,461,578 | |
| | Q4 | 39,192,437 | 41,135,405 | 557,227,843 | 154,568,018 | 1,515,564 | 7,147,494 | - | 16,831,081 | 245,709,736 | 93,191,244 | |
| 2014 | Q1 | 22,992,190 | 27,010,100 | 455,270,768 | 141,011,907 | 11,881,057 | 2,060,221 | - | 15,687,913 | 199,930,668 | 129,240,709 | |
| | Q2 | 2,369,077,575 | 1,697,253,376 | 494,674,723 | 151,200,137 | 11,691,792 | 19,296,867 | - | 15,661,291 | 212,301,376 | 135,407,579 | |
| | Q3 | 39,113,572 | 29,184,702 | 528,763,242 | 168,612,126 | 12,121,336 | 4,198,532 | - | 16,605,584 | 226,876,144 | 160,659,629 | |
| | Q4 | 424,793,378 | 390,589,346 | 538,595,573 | 178,652,457 | 12,105,602 | 671,227,267 | - | 16,990,114 | 226,930,504 | 146,297,194 | |
| 2015 | Q1 | 38,354,146 | 6,327,160 | 520,550,402 | 152,171,070 | 6,665,492 | 5,553,381 | - | 12,818,574 | 206,479,961 | 146,257,918 | |
| | Q2 | 36,861,131 | 6,122,266 | 522,684,176 | 160,042,387 | 11,454,538 | 5,399,350 | - | 15,468,748 | 201,630,906 | 152,963,487 | |
| | Q3 | 37,557,267 | 29,923,404 | 1,867,212,151 | 209,491,965 | 11,259,715 | 5,525,421 | - | 15,857,336 | 196,945,120 | 139,614,378 | |
| | Q4 | 2,067,470,773 | 399,920,925 | 525,492,538 | 176,298,042 | 9,356,236 | 929,767,092 | - | 15,426,446 | 209,840,809 | 157,962,098 | |
| 2016 | Q1 | 34,965,488 | 6,949,306 | 480,585,051 | 154,869,695 | 8,737,525 | 4,953,934 | - | 13,161,451 | 157,239,036 | 93,681,272 | |
| | Q2 | 1,331,557,873 | 2,041,660,546 | 653,014,162 | 262,630,413 | 9,703,623 | 306,014,551 | - | 14,112,699 | 183,691,703 | 138,911,604 | |
| | Q3 | 2,042,864,630 | 2,110,094,413 | 476,676,551 | 125,662,178 | 8,352,695 | 296,405,140 | - | 12,267,683 | 184,225,029 | 164,463,245 | |
| | Q4 | 1,995,163,417 | 2,158,781,171 | 525,492,538 | 176,298,042 | 9,356,236 | 272,672,930 | - | 15,426,446 | 209,840,809 | 157,962,098 | |
| 2017 | Q1 | 1,996,616,714 | 2,175,125,352 | 353,714,166 | 101,619,312 | 5,355,226 | 263,327,903 | - | 6,945,727 | 133,355,242 | 176,904,690 | |
| | Q2 | 1,995,163,417 | 2,158,781,171 | 403,115,950 | 100,591,502 | 5,587,481 | 272,672,930 | - | 7,405,278 | 124,428,020 | 106,809,711 | |
| | Q3 | 1,839,716,566 | 1,862,241,472 | 604,005,497 | 157,577,607 | 9,423,562 | 238,735,341 | - | 11,846,344 | 175,981,585 | 164,526,833 | |
| | Q4 | 1,925,384,926 | 1,880,086,902 | 316,560,889 | 169,337,479 | 10,077,726 | 217,171,325 | - | 10,825,559 | 166,743,720 | 178,144,293 | |
| 2018 | Q1 | 1,743,088,946 | 1,870,056,276 | 583,152,907 | 135,349,759 | 9,727,092 | 204,672,812 | - | 10,579,435 | 121,595,497 | 151,872,112 | |
| | Q2 | 1,995,163,467 | 2,282,620,465 | 248,849,839 | 38,528,098 | 3,217,349 | 242,964,024 | | 3,885,730 | 84,284,330 | 82,126,432 | |
| | Q3 | 1,743,088,946 | 1,870,056,276 | 730,436,647 | 165,312,108 | 6,737,448 | 238,735,341 | - | 13,482,935 | 174,420,541 | 177,695,619 | |
| | Q4 | 1,824,257,738 | 1,532,059,547 | 711914725 | 132,472,504 | 6,981,007 | 206,052,643 | - | 6,891,130 | 172,698,636 | 137,566,702 | |
| 2019 | Q1 | 1,630,877,925 | 1 891 104 201 | 1,143,172,248 | 135 310 750 | 9,727,092 | 169,539,136 | - | 10,037,404 | 173,606,036 | 131 009 770 | |
| 2017 | Q2 | 1,428,923,713 | | 1,285,607,439 | | 8329621 | 162,257,133 | - | 128,628,861 | 132,886,661 | | |
| | Q2 Q3 | 1,791,070,062 | | 1,011,056,590 | | 9,422,874 | 224,689,042 | - | 9,015,650 | 144,579,482 | | |
| | Q4 | 1,874,473,146 | 1,670,020,051 | | 137,503,751 | 9,763,511 | 193,929,272 | - | 8,858,345 | 143,152,172 | | |
| | | | | | | | | | | | | |
| 2020 | Q1 | 1,675,770,266 | 2,065,017,590 | 1,582,357,402 | 140,490,284 | 13,604,137 | 159,564,084 | - | 12,902,787 | 143,904,328 | 150,582,837 | |

Source: Botswana Communications Regulatory Authority Note: "-" denotes zero

Table 4: Contribution of Communication & Postal Services To Gross Domestic Product by Quarter and Year, Q1 2013 - Q1 2020

| | | | Curren | Prices | | Constant Prices | | | | |
|------------|----|----------|--|---------------|---|-----------------|---|---------------|---|--|
| | | I | Postal & Commu- nication Services Value Added (P Million) | tion Services | Postal & Communica- tion Services Annual Growth Rates (%) | Total GDP | Postal & Communication Services Value dded (P Million) | tion Services | Communication Services Annua Growth Rates | |
| ar/Quarter | | | | | | | | | | |
| 2013 | Q1 | 28,425.6 | 626.6 | 2.2 | 6.7 | 20,507.5 | 485.3 | 2.4 | 5.7 | |
| | Q2 | 32,462.8 | 648.5 | 2.0 | 8.8 | 20,931.5 | 501.5 | 2.4 | 8.0 | |
| | Q3 | 31,665.7 | 664.7 | 2.1 | 10.4 | 20,917.2 | 508.6 | 2.4 | 8.5 | |
| | Q4 | 32,604.2 | 704.6 | 2.2 | 15.8 | 21,724.5 | 522.7 | 2.4 | 10.7 | |
| 2014 | Ql | 34,508.4 | 739.8 | 2.1 | 18.1 | 21,190.8 | 544.2 | 2.6 | 12.1 | |
| | Q2 | 37,718.4 | 762.0 | 2.0 | 17.5 | 21,887.7 | 552.4 | 2.5 | 10.1 | |
| | Q3 | 36,155.6 | 778.0 | 2.2 | 17.0 | 22,178.7 | 563.2 | 2.5 | 10.7 | |
| | Q4 | 37,486.0 | 778.5 | 2.1 | 10.5 | 22,312.2 | 554.5 | 2.5 | 6.1 | |
| 2015 | Ql | 36,570.3 | 817.4 | 2.2 | 10.5 | 21,769.4 | 573.7 | 2.6 | 5.4 | |
| | Q2 | 37,329.7 | 850.1 | 2.3 | 11.6 | 21,814.9 | 587.2 | 2.7 | 6.3 | |
| | Q3 | 37,240.2 | 892.6 | 2.4 | 14.7 | 20,971.5 | 607.0 | 2.9 | 7.8 | |
| | Q4 | 34,783.2 | 905.1 | 2.6 | 16.3 | 21,525.0 | 604.0 | 2.8 | 8.9 | |
| 2016 | Q1 | 39,499.5 | 916.0 | 2.3 | 12.1 | 22,277.1 | 597.3 | 2.7 | 4.1 | |
| | Q2 | 42,440.5 | 973.7 | 2.3 | 14.5 | 22,666.8 | 626.0 | 2.8 | 6.6 | |
| | Q3 | 44,090.6 | 1025.3 | 2.3 | 14.9 | 22,409.5 | 653.7 | 2.9 | 7.7 | |
| | Q4 | 43,657.4 | 1041.7 | 2.4 | 15.1 | 22,421.6 | 654.1 | 2.9 | 8.3 | |
| 2017 | | 43,645.6 | 1062.5 | 2.4 | 16.0 | 22,465.4 | 661.4 | 2.9 | | |
| | Q2 | 43,005.2 | 1073.1 | 2.5 | 10.2 | 22,886.1 | 664.3 | 2.9 | 6.1 | |
| | Q3 | 44,963.3 | 1116.1 | 2.5 | 8.9 | 22,659.7 | 685.9 | 3.0 | 5.0 | |
| | Q4 | 46,653.0 | 1136.1 | 2.4 | 9.1 | 23,896.6 | 695.3 | 2.9 | 6.3 | |
| 2018 | Ql | 46,156.5 | 1164.5 | 2.5 | 9.6 | 23,545.0 | 707.0 | 3.0 | 6.9 | |
| | Q2 | 47,362.7 | 1180.9 | 2.5 | 10.0 | 24,099.0 | 714.3 | 3.0 | 7.6 | |
| | Q3 | 48,699.3 | 1216.3 | 2.5 | 9.0 | 24,126.2 | 733.1 | 3.0 | 6.9 | |
| | Q4 | 48,491.6 | 1240.6 | 2.6 | 9.2 | 24,850.9 | 742.8 | 3.0 | 6.8 | |
| 2019 | | 49,014.7 | 1,279.1 | 2.6 | 9.8 | 24,454.1 | 760.8 | 3.1 | 7.6 | |
| | Q2 | 49,211.6 | 1,293.1 | 2.6 | 9.5 | 24,838.2 | 763.3 | 3.1 | | |
| | Q3 | 49,561.0 | 1,334.5 | 2.7 | 9.7 | 24,891.7 | 780.8 | 3.1 | 6.5 | |
| | Q4 | 49,488.9 | 1,355.9 | 2.7 | 9.3 | 25,288.1 | 791.9 | 3.1 | 6.6 | |
| 2020 | | 50,726.8 | 1,387.0 | 2.7 | 8.4 | 25,071.0 | 809.2 | 3.2 | 6.4 | |

Source: National Accounts, Statistics Botswana

APPENDIX IX: DEFINITIONS

1.1 Fixed Telephone

Fixed telephone lines refer to a telephone line connecting a customer's terminal equipment (e.g. telephone set, facsimile machine) to the public switched telephone network (PSTN) and which has a dedicated port on a telephone exchange. This term is synonymous with the terms main station or Direct Exchange Line (DEL) that are commonly used in telecommunication documents. It may not be the same as an access line or a subscriber.

1.2 Mobile Cellular Phone

A mobile cellular phone refers to a portable telephone subscribing to a public mobile telephone service using cellular technology, which provides access to the PSTN. This includes analogue and digital cellular systems, as well as IMT-2000 (3G). Users of both post-paid subscriptions and pre-paid accounts are included.

1.3 Internet

A world-wide public computer network which provides access to a number of communication services including services including the World – Wide Web and carries email, news, entertainment and data files. Access may be any device enabling internet access (not only a computer). It may also be by mobile phone. PDA, Games Machine, Digital TV etc.

1.4 Asymmetric Digital Subscriber line (ADSL)

DSL with different speed for upstream and downstream.

1.5 Domestic Fixed Telephone Traffic (Minutes)

It consists of effective (completed) fixed telephone line traffic exchanged within the local charging area in which the calling station is situated. This is the area within which one subscriber can call another on payment of the local charge (if applicable). This indicator should be reported in the number of minutes.

1.6 National (fixed) Trunk Telephone Traffic (Minutes)

National (fixed) trunk (toll) traffic consists of effective (completed) fixed national telephone traffic exchange with a station outside the local charging area of the calling station. The indicator should be reported as the number of minutes of traffic.

1.7 International Outgoing Fixed Telephone Traffic (Minutes)

This covers the effective (completed) fixed traffic originating in a given country to destinations outside that country. The indicator should be reported as the number of minutes of traffic.

1.8 International Incoming Fixed Telephone Traffic (Minutes)

Effective (completed) fixed traffic originating outside the country with a destination inside the country. The indicator should be reported as the number of minutes of traffic.

1.9 Outgoing National Mobile Telephone Traffic (Minutes)

Total number of minutes made by mobile subscribers within a country (including minutes to fixed lines and minutes to other mobile subscribers).

1.10 SMS Traffic

Total number of mobile Short Message Service (SMS) sent, both to national and international destinations

INFORMATION & COMMUNICATION TECHNOLOGY STATS BRIEF Q1, 2020

