## BW ICT <br> Survey2024

## Public Notice

Statistics Botswana will be conducting the 2024 Botswana Information and Communication Technology (ICT) Household Survey from June 2024 to August 2024, collecting data from selected households countrywide.

## The Objectives of the Survey are to:

- Produce indicators for monitoring and evaluation of national, regional and international ICT-related development goals and targets (e.g. NDP, Vision 2036, Africa Agenda 2063, SDGs)
- Produce indicators for international comparisons and ICT international benchmarking
- Monitor progress towards achieving an information society and provide the information needed by policy makers to guide that progress
- Produce critical data on ICT demand towards improvement of service delivery as well as growth of potential markets in the digital economy (e.g. e-commerce, e-government)

The information will be collected using household and individual questionnaires, and will cover the following topics:

## Household Topics

- Household access to ICTs
- Protection of children online and
- Awareness of ICT e-waste.


## Individual Topics

- Individual use of Mobile Telephones
- Individual use of Computers
- Individual use of Internet
- Individual e-skills
- Individual ICT usage in Education (e-education)
- Individual use of e-commerce
- Individual use of e-government
- Security and Privacy in Individual use of ICTs
- Individual Radio listenership (Audience and Habits)
- Individual TV Viewership (Audience and Habits);
- Individual Print media readership (Audience and Habits)

The public is obligated by the Statistics Act of 2009 to respond to the survey questions.

## Confidentiality of all information collected is guaranteed.

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