



Household Access To Internet

Internet Access

Out of a total of

753,862
households



68.9%

Had access to internet

and...

86.1%

of them used it through
Mobile Broadband Network via a Handset.

Internet Access By Age Group of Household Head

Of all households with access to internet

28.1%

were headed by the **35-44 year olds**

22.5%

were headed by the **25-34 year olds**

21.3%

were headed by the **45-54 year olds**

Internet Access By Gender of Household Head

Of all households with access to internet



52.2%

Male
headed Households



47.8%

Female
headed Households

Internet Access By Location

Household internet access **highest in urban areas**



79.2%

Urban areas



20.8%

Rural areas

Internet Access By Household Size

Of all households with access to internet

32.3%

were **one-person** households

19.5%

were **two-person** households

16.0%

were **three-person** households

Internet Access By Household composition

73.9%
of households **with children under 15 years** had access to internet.

66.4%
of households **without children under 15 years** had access to internet.

The 2024 ICT Household Survey covered the whole country. It assessed ICT penetration in the country, and also looked at demographic characteristics of the target population that facilitate access and use of ICTs. These included age, sex, household size and composition, education and employment.

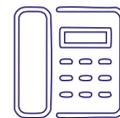
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Household Access To ICTs

Household Access to Telephones



FIXED TELEPHONE

3.1%

of all households had access to Fixed telephones



MOBILE TELEPHONE

91.0%

of all households had access to Mobile telephones

Household Access to Computers

25.8%

of all households had access to computers.



23.2%

of all households had access to laptops.



5.4%

of all households had access to tablets.



5.1%

of all households had access to desktop computers

Household Access To Radio And Television



RADIO

51.8%

of total households had access to radio



TELEVISION

54.8%

of total households had access to television

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Protection of Children Online

While the digital revolution has provided great opportunities, it also carries a spectrum of safety and security risks to which all are more vulnerable – especially children

Children Online

Of all households with children aged under 15 years and had access to internet

45.9%

of them had children who used the internet.

of which...

80.8%

were in urban areas.

Children's Means of Accessing The Internet

Of all households with the under 15 year olds who used the internet

71.5%

of them had children who accessed it through mobile telephones

33.4%

through their parents or guardians' computers or laptops at home.

Internet Applications Children Used



YOUTUBE

65.2%



SEARCH ENGINE

54.2%



TIKTOK

50.6%

These are the most common internet based applications used by children in households.

Internet Security Incidents Experienced By Children Online

Of all households with the under 15 year olds who used the internet

2.2%

of them had children who experienced security incidents/threats while using the internet

Of which.....

38.8%

had children who saw offensive images and messages

14.2%

had children who were bullied or harassed by their friends or acquaintances

41.7%

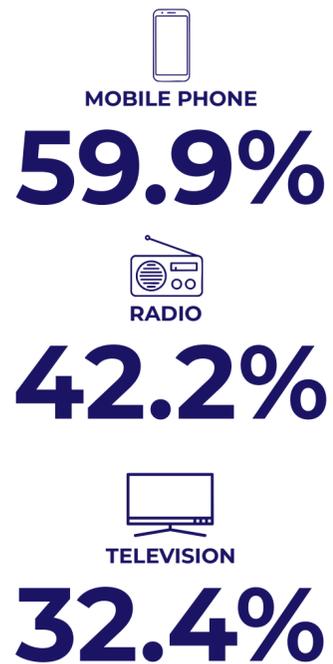
had children who were scammed



ICT E-Waste

Out of a total of 753,862 households in Botswana in 2024, about 308,598 (40.9 percent) of them had ICT e-waste.

ICT E-Waste By Type of ICT Electronic Equipment



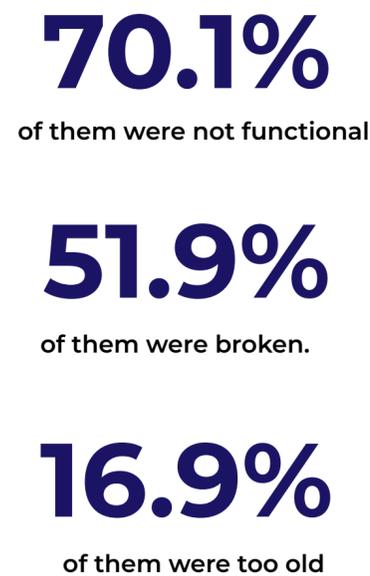
ICT E-Waste By Disposal Method

Of all households with ICT e-waste



ICT E-Waste By Reasons of Disposal

Of all households with ICT e-waste



Household Awareness of Harmfulness of ICT E-Waste



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Individual Use of ICTs

Mobile Telephone Use 

84.2%

Of Individuals Used Mobile Telephones

Of these.....



94.8%

Communicate



79.5%

Send/ Receive SMSes



63.0%

Taking pictures/videos



60.5%

Internet surfing/
social networks

Computer Use 

32.2%

Of Individuals Used Computers

Of which.....



71.2%

Laptop Users



54.3%

Desktop Users



17.1%

Tablet Users

Internet Use 

57.5%

Of Individuals Used Internet

Of which.....



70.4%

Once a day



25.3%

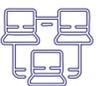
Once a week but not everyday



91.5%

Used it at Home

And.....



33.3%

Used it at Place of Work

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Individual Use of ICTs (Continued)

E-commerce Use



7.9%

Of Individuals Used E-commerce



Of these.....

71.7%

Used it to purchase Clothing, Footwear, Sporting Goods, or Accessories



31.7%

Used it to purchase Food, Groceries, Alcohol, or Tobacco online

E-government Use



8.5%

Of Individuals Used E-government



Of these.....

86.2%

Used it to obtain information from public authorities' websites



80.8%

Used it to Download Official Forms

E-skills



59.2%

Individuals with e-skills



Of which.....

52.4%

Obtained e-skills through Formal education



6.4%

Obtained e-skills through self training or short courses by employer

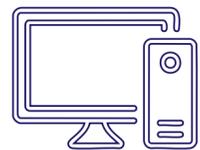
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ICT Usage in Education (E-education) of all school going children (pre-school to secondary school)



65.4%

of them used desktop computers at school



18.8%

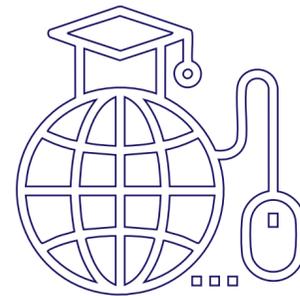
of them used laptops



8.6%

of them used tablets

And...



Of these....

18.4%

of them used internet in their schools

60.4%

Used it once a week

16.6%

Daily

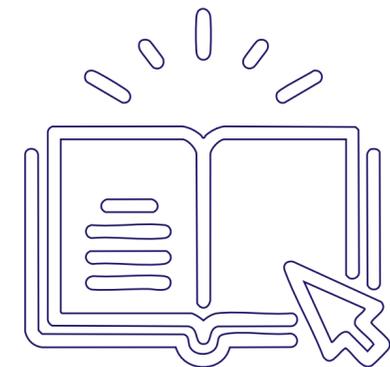
14.0%

Several times a week

9.0%

Once in a while

And...



87.5%

Used the internet for school work

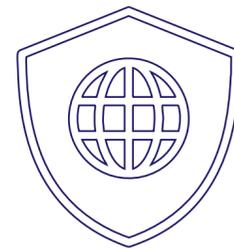
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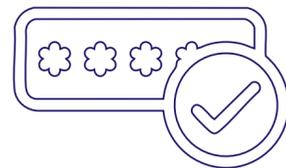
Security and Privacy in Individual Use of ICTs



42.4%

Used internet protection tools to safeguard personal information and as their security in the web

Of these....



97.8%

Stated that they used Strong Passwords in their devices



40.6%

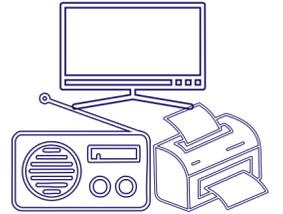
Used Antiviruses and AntiSpyWare software



36.3%

Backed up or copied their files to external hard drives or servers

Regarding cybersecurity incidents encountered while using the internet, **137,273 (13.2%)** individuals out of **1,038,962** who used the internet reported experiencing such incidents. Nearly half (**43.4%**) of those who faced cybersecurity incidents stated that their accounts were hacked.



Individual Use of Content and Print Media



49.8%

Of Individuals listened to the Radio

Of these.....

52.2%

Listened to the radio in the afternoon

91.2%

Listened to keep up to date with current affairs (incl. News)



50.4%

Of Individuals Watched Television

Of these.....

87.3%

Watched the television in the evening

80.7%

watched sports games



35.5%

Of Individuals read Print Media

Of which.....

67.3%

Read print media in the afternoon

88.5%

read to keep up to date with current affairs (incl. News)

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