



STATISTICS BOTSWANA

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STB 9/2 I

25 February 2022

TO: ALL MEDIA HOUSES

Attention: Assignment Editor

RE: REQUEST FOR COVERAGE OF CENSUS ACTIVITIES NATIONWIDE

1. Conducting of the Population and Housing Census (PHC), also referred to as the census, is a core mandate of Statistics Botswana. The PHC is undertaken every 10 years, with the last one carried out in 2011. Population and Housing Census is enumeration of the total population of a country with the aim of providing data on the number of people, their spatial distribution, sex and age structure, living conditions and key socioeconomic characteristics. Data from the PHC is critical for national and sub-national development planning; market analysis; tracking progress towards national and international development frameworks such as the; National Development Plan (NDP)11; Vision 2036; Sustainable Development Goals (SDGs); and Agenda 2063 among others.
2. The impending census which was planned for August 2021 was postponed to 2022 as stated in the 2021 National Budget Speech. Census requires cooperation and participation by the general public, hence, community mobilization and publicity are critical for success.
3. It is against this background, that we now request for extensive coverage of census activities on your media channels including their respective social media platforms.



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All correspondence should be addressed to Statistician General Email: info@statsbots.org.bw Website: www.statsbots.org.bw

4. The census activities are scheduled as follows:

Sn	Activity	Date(s)	Location(s)
1	Official opening of Enumerator's Training	01 March 2022	All districts nationwide
2	Closing of Enumerator's Training	14 March 2022	All districts nationwide
3	Enumeration/Data Collection	18-31 March 2022	All districts nationwide

5. Additionally, during enumeration, there is opportunity to create stories or articles from anywhere in the country.

6. Please confirm your attendance by contacting the undersigned at lssetimela@statsbots.org.bw 3671341/76001112 or Jimmy George at jgeorge@statsbots.org.bw and 3671712/71660619

7. Thank you for your continued support.

Yours faithfully,



Lillian Mogami
For/DIRECTOR, STAKEHOLDER RELATIONS



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