

An aerial photograph of a lush wetland landscape. A winding dirt road curves through the scene, leading towards a green safari vehicle in the lower right. The landscape is filled with green vegetation, water, and palm trees. In the distance, a herd of elephants is visible near the water. The sky is blue with scattered white clouds.

TOURISM

International Visitor Arrivals Stats Brief 2024 Quarter 2-4

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STATISTICS BOTSWANA

TOURISM

International Visitor Arrivals Stats Brief 2024 Quarter 2-4

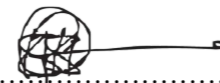
PREFACE

This statistical brief presents official statistics on international visitor arrivals in Botswana for **Quarters 2 to 4 of 2024**. The Stats Brief summarises international visitors entering the country during this period.

The data are compiled from administrative records of the Department of Immigration and Citizenship, sourced from arrival forms completed by non-citizens at all officially designated ports of entry. The compilation of these statistics follows the international standards and definitions recommended by UN Tourism and the United Nations Statistical Division (UNSD) to ensure reliability and comparability.

Statistics Botswana thanks the Department of Immigration and Citizenship for its continued partnership in providing the core data essential for this analysis.

For further details, contact the Directorate of Stakeholder Relations at **+267 367 1300**. Please note that all Statistics Botswana publications are available on its official website at www.statsbots.org.bw.



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April 2026

TABLE OF CONTENTS

List of Tables	5
List of Figures.....	5
List of Appendices.....	5
A. QUARTER 2, 2024.....	7
1. TOTAL ARRIVALS.....	7
1.1. PORT OF ENTRY.....	7
2. VISITOR ARRIVALS.....	8
2.1. TYPE OF VISITOR.....	8
2.2. PURPOSE OF VISIT.....	8
2.3. SEX DISTRIBUTION.....	9
2.4. AGE GROUP.....	10
2.5. KEY OVERSEAS COUNTRIES.....	11
2.6. KEY AFRICAN COUNTRIES.....	11
2.7. COUNTRY AND REGION OF RESIDENCE.....	12
2.8. KEY CHARACTERISTICS OF ARRIVALS.....	15
2.9. KEY CHARACTERISTICS OF VISITORS.....	17
B. QUARTER 3, 2024.....	19
1. TOTAL ARRIVALS.....	19
1.1. PORT OF ENTRY.....	19
2. VISITOR ARRIVALS.....	20
2.1. TYPE OF VISITOR.....	20
2.2. PURPOSE OF VISIT.....	20
2.3. SEX DISTRIBUTION.....	21
2.4. AGE GROUP.....	22
2.5. KEY OVERSEAS COUNTRIES.....	23
2.6. KEY AFRICAN COUNTRIES.....	23
2.7. COUNTRY AND REGION OF RESIDENCE.....	24
2.8. KEY CHARACTERISTICS OF ARRIVALS.....	26
2.9. KEY CHARACTERISTICS OF VISITORS.....	28
C. QUARTER 4, 2024.....	30
1. TOTAL ARRIVALS.....	30
1.1. PORT OF ENTRY.....	30
2. VISITOR ARRIVALS.....	30
2.1. TYPE OF VISITOR.....	31
2.2. PURPOSE OF VISIT.....	31
2.3. SEX DISTRIBUTION.....	32
2.4. AGE GROUP.....	33
2.5. KEY OVERSEAS COUNTRIES.....	33
2.6. KEY AFRICAN COUNTRIES.....	34
2.7. COUNTRY AND REGION OF RESIDENCE.....	36
2.8. KEY CHARACTERISTICS OF ARRIVALS.....	38
2.9. KEY CHARACTERISTICS OF VISITORS.....	40
D. TECHNICAL NOTES.....	42
1. INTRODUCTION.....	42
2. DATA SOURCES AND METHODOLOGY.....	42
3. GLOSSARY.....	42

List of Tables

Table 1: Tourists by Purpose of Visit and Sex, Q2 2024.....	9
Table 2: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q2 2024.....	11
Table 3: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q2 2024.....	12
Table 4: Tourists by Country and Region of Residence and Month of Travel, Q2 2024.....	13
Table 5: Arrivals by Key Characteristics and Month of Travel, Q2 2024.....	15
Table 6: Tourists by Key Characteristics and Month of Travel, Q2 2024.....	17
Table 7: Tourists by Purpose of Visit and Sex, Q3 2024.....	21
Table 8: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q3 2024.....	23
Table 9: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q3 2024.....	24
Table 10: Tourists by Country and Region of Residence and Month of Travel, Q3 2024.....	25
Table 11: Arrivals by Key Characteristics and Month of Travel, Q3 2024.....	26
Table 12: Tourists Arrivals by Key Characteristics and Month of Travel, Q3 2024.....	28
Table 13: Tourists by Purpose of Visit and Sex, Q4 2024.....	32
Table 14: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q4 2024.....	34
Table 15: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q4 2024.....	35
Table 16: Tourists by Country and Region of Residence and Month of Travel, Q4 2024.....	36
Table 17: Arrivals by Key Characteristics and Month of Travel, Q4 2024.....	38
Table 18: Tourists Arrivals by Key Characteristics and Month of Travel, Q4 2024.....	40

List of Figures

Figure 1: Percentage Distribution of Arrivals by Port of Entry, Q2 2024.....	7
Figure 2: Percentage Distribution of Tourists by Type and Sex – Q2 2024.....	8
Figure 3: Percentage Distribution of Tourists by Purpose of Visit – Q2 2024.....	9
Figure 4: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q2 2024.....	10
Figure 5: Tourist Arrivals by Age Group in Thousands ('000), Q2 2024.....	10
Figure 6: Percentage Distribution of Arrivals by Point of Entry, Q3 2024.....	19
Figure 7: Percentage Distribution of Tourists by Type and Sex, Q3 2024.....	20
Figure 8: Percentage Distribution of Tourists by Purpose of Visit, Q3 2024.....	21
Figure 9: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q3 2024.....	22
Figure 10: Tourist Arrivals by Age Group and sex in Thousands ('000) - Q3 2024.....	22
Figure 11: Percentage Distribution of Arrivals by Point of Entry, Q4 2024.....	30
Figure 12: Percentage Distribution of Tourists by Type and Sex – Q4 2024.....	31
Figure 13: Percentage Distribution of Tourists by Purpose of Visit – Q4 2024.....	31
Figure 14: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q4 2024.....	32
Figure 15: Tourist Arrivals by Age Group and sex in Thousands ('000), Q4 2024.....	33

List of Appendices

Appendix 1: Total Arrivals by Border Post and Month of Arrival, Q2-Q4 2024.....	44
Appendix 2: Total Tourists Arrivals by Border Post and Month of Arrival, Q2-Q4 2024.....	46
Appendix 3: Tourists by Purpose of Visit and Type of Visitor, Q2-Q4 2024.....	48
Appendix 4: Tourists by Purpose of Visit and Age Group, Q2-Q4 2024.....	49
Appendix 5: Tourists by Purpose of Visit and Month of Travel, Q2-Q4 2024.....	51
Appendix 6a: Tourists by Country of Residence and Purpose of Visit, Q2 2024.....	52
Appendix 6b: Tourists by Country of Residence and Purpose of Visit, Q3 2024.....	58
Appendix 6c: Tourists by Country of Residence and Purpose of Visit, Q4 2024.....	64
Appendix 7: Tourists by Country of Residence and Month, Q2-Q4 2024.....	70
Appendix 8: Tourists by Country of Residence and Sex, Q2-Q4 2024.....	83
Appendix 9: Tourists Arrivals by Quarter and Key Characteristics, 2024.....	82

EXECUTIVE SUMMARY

During the second to fourth quarters of 2024, international tourist arrivals to Botswana remained strong, consistently contributing more than 70 percent of total non-citizen entries. Tourist arrivals increased from 391,264 (75.3 percent of non-citizen movements) in Quarter 2, to a peak of 421,744 (76.2 percent) in Quarter 3. In Quarter 4, arrivals moderated slightly to 407,651 (73.1 percent), indicating continued robust inflows, albeit with a modest easing toward the end of the year.

Regional markets, particularly within the SADC sub-region, continued to anchor tourism performance, with South Africa maintaining its position as the leading source market in Quarter 2 with 30.0 percent (117,311) of total arrivals. Travel was primarily leisure-oriented, with holiday travel accounting for the largest share of visits in Quarter 2 (24.0 percent), and followed closely by in-transit movements (21.8 percent) and other travel purposes (21.5 percent), underscoring Botswana’s dual function as both a destination and transit corridor.

Demographic patterns in Quarter 3 indicate a predominance of male travellers (63.3 percent), with visitation concentrated among the economically active age groups, notably those aged 40–44 years (13.9 percent), and followed by the 35–39 and 45–49 cohorts. This age distribution suggests continued engagement from mid-career travellers, consistent with both leisure and business-related mobility.

In 2024 Quarter 4, land ports of entry remained the principal gateways, with Ramokgwebana Border Post handling the highest share of total arrivals (15.7 percent). Among airports, Sir Seretse Khama International Airport recorded the largest proportion of air arrivals (3.7 percent), followed by Maun and Kasane airports, reflecting the sustained importance of both regional land access and air connectivity to key tourism hubs.

The predominance of holiday travel, alongside strong in-transit movements, highlights Botswana’s strategic position as a regional transit corridor. This trend also points to opportunities for transit tourism development, including short-stay products, stopover incentives, and improved roadside and airport services.

Overall, the Q2–Q4 2024 trend points to stable regional demand, and strong leisure and transit profile in the tourism sector.

A. QUARTER 2, 2024

1. TOTAL ARRIVALS

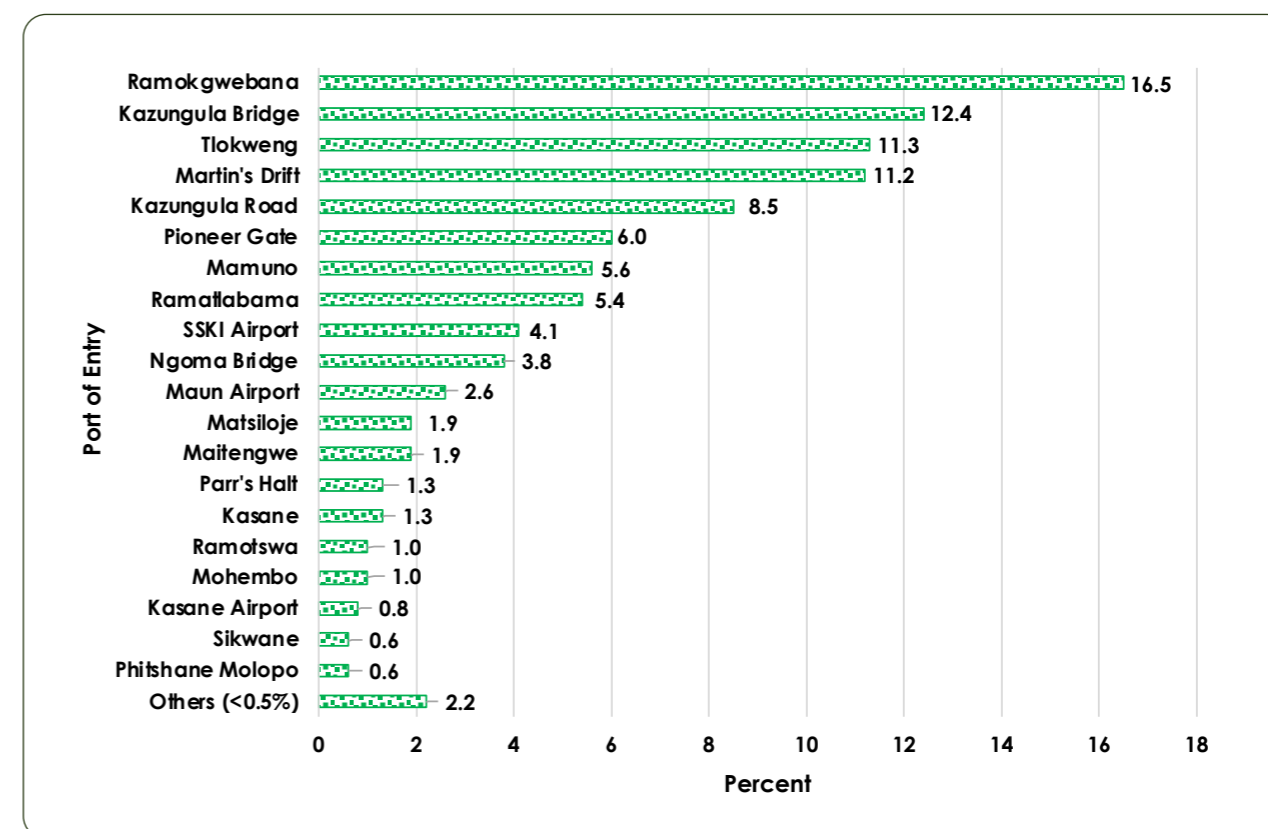
This section presents an overview of international arrivals for the second quarter of 2024, covering both residents and non-residents, excluding Botswana citizens. As shown in **Table 5**, total international arrivals stood at 519,264 during the quarter. Arrivals exhibited a steady month-on-month increase, rising from 167,016 in April to 174,533 in May, and further to 177,715 in June 2024. Compared to the corresponding quarter in 2023 (469,136), arrivals increased by 10.7 percent, reflecting sustained growth in cross-border movements.

1.1. PORT OF ENTRY

Figure 1 illustrates the distribution of arrivals by port of entry. The highest proportion of arrivals was recorded at Ramokgwebana Border Post, accounting for 16.5 percent (85,896) of total arrivals, followed by Kazungula Bridge Border Post at 12.4 percent (64,194). Among airports, Sir Seretse Khama International Airport (SSKI) recorded the highest share, accounting for 4.1 percent (21,267) of total arrivals.

Table 5 further disaggregates arrivals by sex, purpose of entry, age group, and port of entry, while **Appendix 1** presents arrivals by port of entry and month.

Figure 1: Percentage Distribution of Arrivals by Port of Entry, Q2 2024



Others (<0.5%) = represent other ports of entry each contributing less than 0.5%.

2. VISITOR ARRIVALS

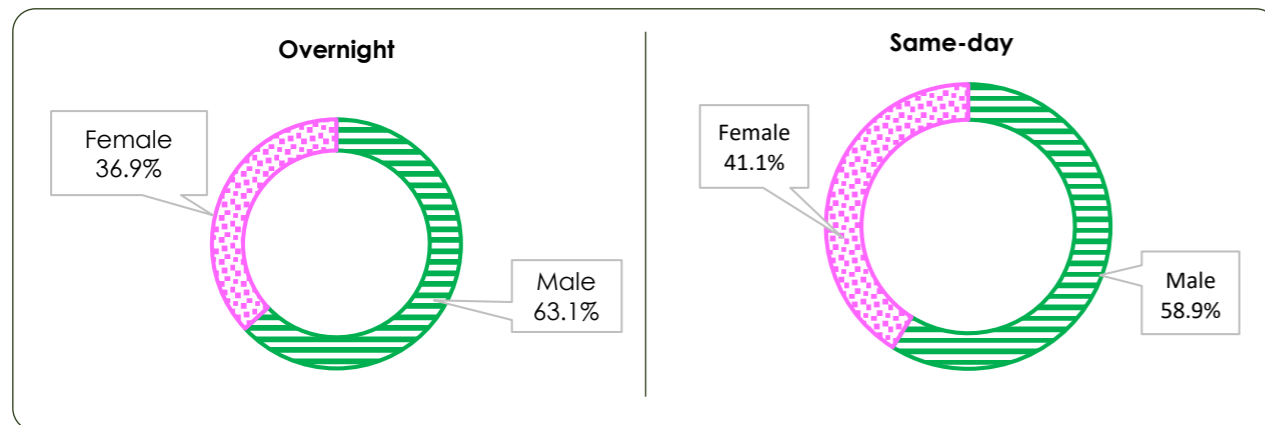
This section presents international visitor arrivals for the second quarter of 2024 (Q2 2024). During the quarter, total international arrivals reached 519,264, of which 75.3 percent (391,264) were international visitors. Compared to the corresponding quarter in 2023 (300,224), international visitors increased by 30.3 percent, indicating strong growth in visitor inflows. The majority of visitors originated from the Southern African Development Community (SADC) region, accounting for 78.3 percent (306,218) of total international visitors. The leading countries of residence were South Africa, Zimbabwe, and Zambia, as presented in **Appendix 6a**.

2.1. TYPE OF VISITOR

As shown in **Table 6**, overnight visitors constituted the largest share at 95.6 percent (374,164), while same-day visitors accounted for 4.2 percent (16,359). Visitor type was unspecified for 0.2 percent (741) of arrivals.

Figure 2 illustrates the distribution of visitors by sex and type. Among overnight visitors, males accounted for 63.1 percent (235,935) compared to 36.9 percent (138,229) females. A similar pattern was observed among same-day visitors, where 58.9 percent (9,641) were male and 41.1 percent (6,718) were female.

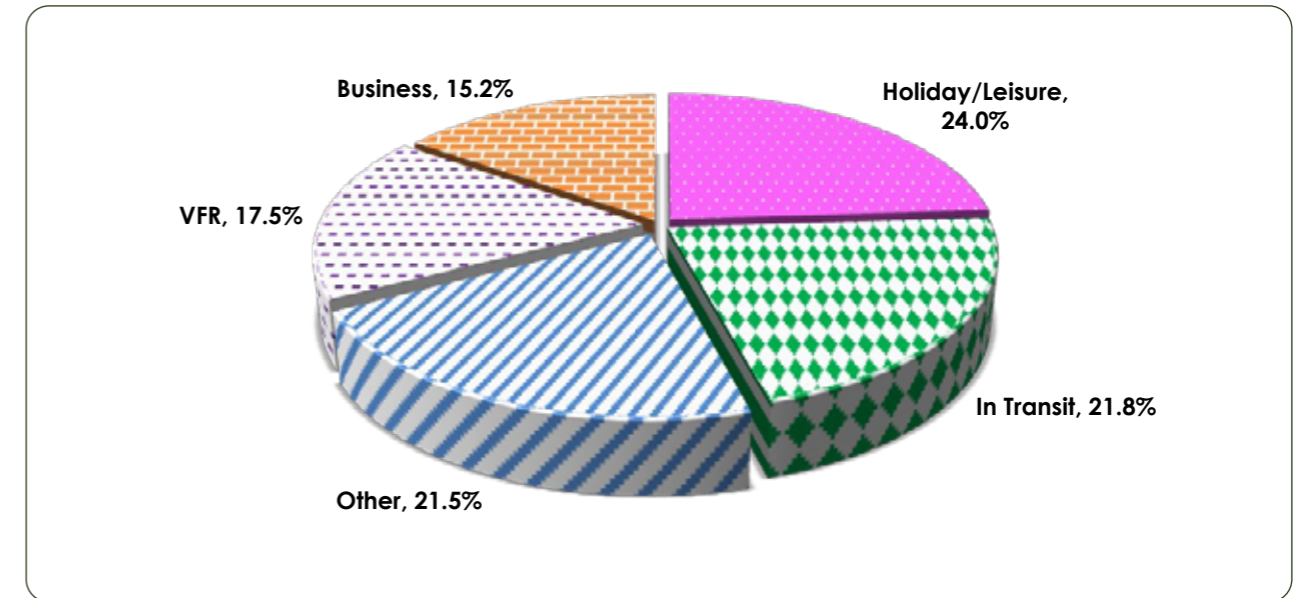
Figure 2: Percentage Distribution of Tourists by Type and Sex – Q2 2024



2.2. PURPOSE OF VISIT

Figure 3 presents the distribution of tourists by purpose of visit, while **Appendix 6a** provides further disaggregation by country of residence. The largest proportion of tourists, 24.0 percent (94,068), visited for Holiday/Leisure purposes, followed by those In-Transit, accounting for 21.8 percent (85,289). Business-related travel represented the smallest share at 15.2 percent (59,421) of total tourist arrivals.

Figure 3: Percentage Distribution of Tourists by Purpose of Visit – Q2 2024



2.3. SEX DISTRIBUTION

Table 1 shows that males constituted the majority of tourists in Q2 2024, accounting for 62.9 percent (246,006) of total arrivals, compared to 37.1 percent (145,258) females. The gender disparity is further evident across the various purposes of visit, as shown in Figure 4. Males predominated in all reported categories, with the exception of Holiday/Leisure, where the distribution between males and females was nearly equal.

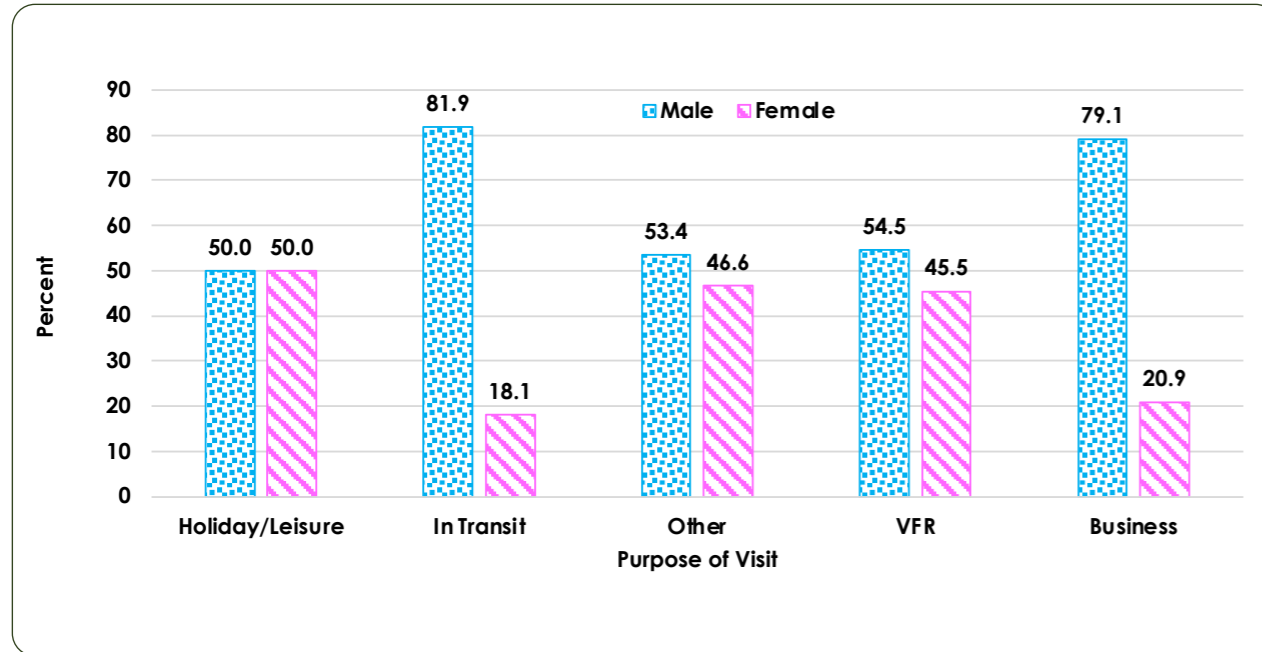
Table 1: Tourists by Purpose of Visit and Sex, Q2 2024

Purpose of Visit	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
Total	246,006	62.9	145,258	37.1	391,264	100
Holiday/Leisure	46,989	19.1	47,079	32.4	94,068	24.0
In Transit	69,866	28.4	15,423	10.6	85,289	21.8
VFR	37,251	15.1	31,132	21.4	68,383	17.5
Business	47,028	19.1	12,393	8.5	59,421	15.2
Other	44,872	18.2	39,231	27.0	84,103	21.5

VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

Figure 4: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q2 2024

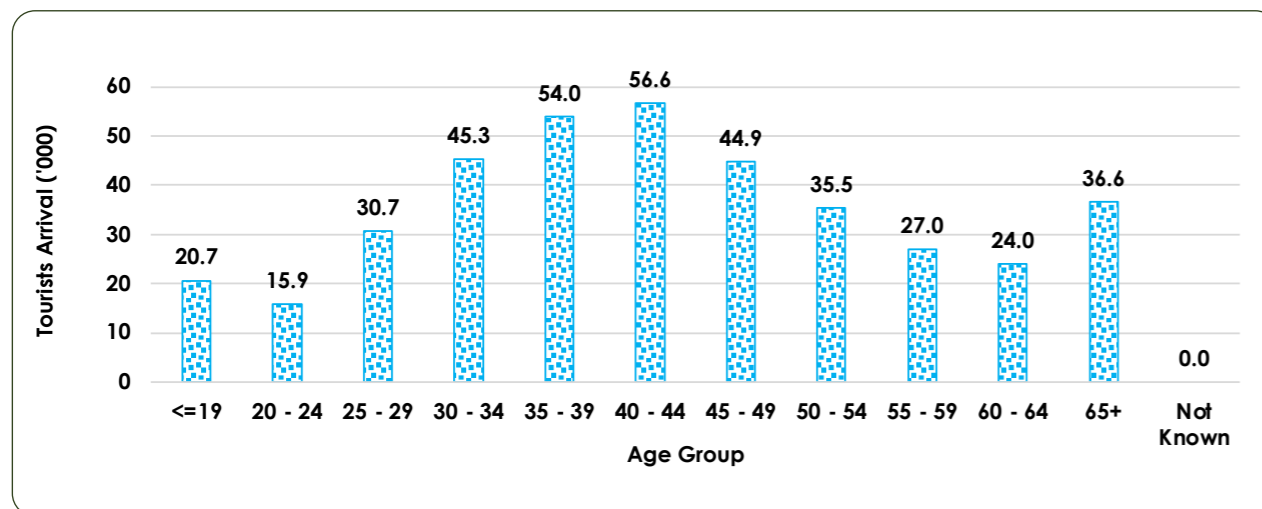


VFR = Visiting Friends and Relatives
Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

2.4. AGE GROUP

Figure 5 and **Appendix 4** present the distribution of tourists by age group. The largest proportion of tourists was aged 40–44 years, accounting for 14.5 percent (56,643) of total arrivals. This was followed by those aged 35–39 years at 13.8 percent (54,007) and 30–34 years at 11.6 percent (45,272). The 20–24 years age group recorded the smallest share at 4.1 percent (15,894).

Figure 5: Tourist Arrivals by Age Group in Thousands ('000), Q2 2024



2.5. KEY OVERSEAS COUNTRIES

Table 2 shows that tourists residing in the United States of America constituted the largest share of visitors from the top ten overseas countries, accounting for 36.4 percent (23,103). This was followed by Germany at 18.7 percent (11,842) and the United Kingdom at 10.8 percent (6,866). India, contributed 3.2 percent (2,059), being the lowest among the list of the top ten overseas countries of residence. Visitors from the top ten overseas countries totaled 63,453, the majority of whom travelled for Holiday/Leisure, accounting for 81.4 percent (51,678). Business travel was the second most common purpose at 5.2 percent (3,273). Further disaggregation by purpose of visit, country, and continent of residence is provided in **Appendix 6a**.

Table 2: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q2 2024

Country of Residence	Purpose of Visit					Total	Percent
	Holiday/Leisure	In Transit	VFR	Business	Other		
United States	19,845	721	625	906	1,006	23,103	36.4
Germany	10,206	879	153	150	454	11,842	18.7
United Kingdom	5,135	340	540	497	354	6,866	10.8
Australia	4,269	176	184	194	160	4,983	7.9
France	3,742	427	54	147	120	4,490	7.1
Netherlands	2,593	131	58	59	170	3,011	4.7
Canada	2,214	108	182	91	113	2,708	4.3
China	1,459	12	139	515	196	2,321	3.7
Switzerland	1,772	179	30	31	58	2,070	3.3
India	443	18	564	683	351	2,059	3.2
Total	51,678	2,991	2,529	3,273	2,982	63,453	100.0
Percent	81.4	4.7	4.0	5.2	4.7	100	

All Other Countries	42,390	82,298	65,854	56,148	81,121	327,811
Grand Total	94,068	85,289	68,383	59,421	84,103	391,264

2.6. KEY AFRICAN COUNTRIES

Table 3 presents tourists residing in the top ten African countries, which collectively accounted for 78.3 percent (306,240) of total tourist arrivals. South Africa was the leading contributor at 38.3 percent (117,311), followed by Zimbabwe at 35.7 percent (109,457) and Zambia at 13.1 percent (40,213).

In terms of purpose of visit, tourists from the top ten African countries predominantly travelled in transit, accounting for 26.4 percent (80,862) of arrivals within this group. Transit movements were the most common among visitors from Zambia, Namibia, Malawi, and Tanzania. Visitors from South Africa mainly travelled to visit friends and relatives, while those from Lesotho, eSwatini, Kenya, and Mozambique were primarily visiting for business purposes.

Table 3: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q2 2024

Country of Residence	Purpose of Visit					Total	Percent
	Holiday/Leisure	In Transit	VFR	Business	Other		
South Africa	19,549	17,424	37,709	28,957	13,672	117,311	38.3
Zimbabwe	4,582	27,681	18,787	8,291	50,116	109,457	35.7
Zambia	936	21,585	2,260	8,279	7,153	40,213	13.1
Namibia	2,066	11,597	3,924	4,123	5,694	27,404	8.9
Lesotho	130	202	649	2,402	1,609	4,992	1.6
Malawi	84	961	365	375	305	2,090	0.7
eSwatini	93	300	366	572	256	1,587	0.5
United Republic of Tanzania	72	669	132	144	120	1,137	0.4
Kenya	235	265	186	289	156	1,131	0.4
Mozambique	64	178	188	304	184	918	0.3
Total	27,811	80,862	64,566	53,736	79,265	306,240	100
Percent	9.1	26.4	21.1	17.5	25.9	100	
All Other Countries	66,257	4,427	3,817	5,685	4,838	85,024	
Grand Total	94,068	85,289	68,383	59,421	84,103	391,264	

2.7. COUNTRY AND REGION OF RESIDENCE

Table 4 indicates that the majority of tourists were residents of the African continent, accounting for 79.2 percent (309,702) of total arrivals. Within Africa, the Southern African Development Community (SADC) sub-region contributed the largest share at 78.3 percent (306,218), while 0.9 percent (3,484) originated from the rest of Africa. Tourists residing in Europe accounted for 9.9 percent (38,924) of total arrivals, followed by visitors from the Americas at 6.9 percent (27,085). The Middle East recorded the smallest share, contributing just 0.1 percent (583) of overall tourist arrivals.

Table 4: Tourists by Country and Region of Residence and Month of Travel, Q2 2024

Country of Residence	Month of Travel			Total	Percent
	April	May	June		
Total	122,857	132,480	135,927	391,264	100
Top 30 Countries of Residence					
South Africa	35,696	37,110	44,505	117,311	30.0
Zimbabwe	36,865	36,629	35,963	109,457	28.0
Zambia	13,367	13,658	13,188	40,213	10.3
Namibia	8,377	9,371	9,656	27,404	7.0
United States	4,814	8,542	9,747	23,103	5.9
Germany	3,899	4,848	3,095	11,842	3.0
United Kingdom	2,285	2,310	2,271	6,866	1.8
Lesotho	1,697	1,687	1,608	4,992	1.3
Australia	1,297	1,679	2,007	4,983	1.3
France	1,376	2,058	1,056	4,490	1.1
Netherlands	861	1,119	1,031	3,011	0.8
Canada	959	1,079	670	2,708	0.7
China	720	814	787	2,321	0.6
Malawi	639	703	748	2,090	0.5
Switzerland	741	785	544	2,070	0.5
India	661	759	639	2,059	0.5
eSwatini	492	566	529	1,587	0.4
Spain	480	459	584	1,523	0.4
Japan	491	520	409	1,420	0.4
Italy	403	421	518	1,342	0.3
Belgium	351	452	446	1,249	0.3
United Republic of Tanzania	332	440	365	1,137	0.3
Kenya	361	376	394	1,131	0.3
Russian Federation	292	667	119	1,078	0.3
Korea, Republic of	344	311	285	940	0.2
Mozambique	258	339	321	918	0.2
New Zealand	187	268	397	852	0.2
Austria	292	253	182	727	0.2
Singapore	74	270	310	654	0.2
Ethiopia	196	179	212	587	0.2

Table 4: Tourists by Country and Region of Residence and Month of Travel, Q2 2024 (cont)

Country of Residence	Month of Travel			Total	Percent
	April	May	June		
Region of Residence					
SADC	98,064	100,845	107,309	306,218	78.3
Rest of Africa	1,088	1,264	1,132	3,484	0.9
Europe	13,042	14,856	11,026	38,924	9.9
America	6,110	10,096	10,879	27,085	6.9
Asia	2,600	3,080	2,742	8,422	2.2
Oceania	1,513	1,971	2,425	5,909	1.5
Middle East	180	165	238	583	0.1
Unknown	260	203	176	639	0.2

2.8. KEY CHARACTERISTICS OF ARRIVALS

Table 5: Arrivals by Key Characteristics and Month of Travel, Q2 2024

Key Characteristics of Arrivals	Month of Travel			Total	Percent	Q2 2023	
	April	May	June			Total	Percent
Total	167,016	174,533	177,715	519,264	100	469,136	100
Sex							
Male	111,396	115,638	116,507	343,541	66.2	305,681	65.2
Female	55,620	58,895	61,208	175,723	33.8	163,455	34.8
Purpose of Entry							
In Transit	56,710	55,113	58,555	170,378	32.8	146,622	31.3
Holiday & Leisure	25,797	32,586	35,685	94,068	18.1	83,967	17.9
VFR	21,935	22,608	23,840	68,383	13.2	64,889	13.8
Business	19,112	20,736	19,573	59,421	11.4	54,597	11.6
Returning Residents	15,014	13,706	11,737	40,457	7.8	38,707	8.3
Other ¹	27,460	28,878	27,446	83,784	16.1	78,611	16.8
Other ²	988	906	879	2,773	0.5	1,743	0.4
Age Group (Years)							
<=19	9,365	6,910	12,232	28,507	5.5	27,133	5.8
20 - 24	5,918	6,546	7,792	20,256	3.9	17,404	3.7
25 - 29	12,596	13,431	13,066	39,093	7.5	35,537	7.6
30 - 34	19,695	20,602	19,877	60,174	11.6	54,100	11.5
35 - 39	24,509	24,517	24,333	73,359	14.1	69,605	14.8
40 - 44	25,985	26,559	26,457	79,001	15.2	70,609	15.1
45 - 49	20,740	21,196	21,497	63,433	12.2	57,006	12.2
50 - 54	15,611	16,340	16,821	48,772	9.4	43,236	9.2
55 - 59	10,930	12,236	11,870	35,036	6.7	31,691	6.8
60 - 64	9,077	10,481	9,882	29,440	5.7	25,751	5.5
65+	12,582	15,698	13,885	42,165	8.1	36,985	7.9
Not Known	8	17	3	28	0.0	79	0.0
Port of Entry							
Road							
Ramokgwebana	30,534	28,150	27,212	85,896	16.5	71,385	15.2
Kazungula Bridge	19,496	22,281	22,417	64,194	12.4	59,148	12.6
Tlokweng	18,824	19,981	19,758	58,563	11.3	53,052	11.3
Martin's Drift	17,683	19,154	21,509	58,346	11.2	51,735	11.0
Kazungula Road	13,227	15,511	15,656	44,394	8.5	38,843	8.3
Pioneer Gate	12,847	8,481	9,592	30,920	6.0	34,288	7.3
Ramatlabama	8,979	9,277	9,693	27,949	5.4	23,767	5.1

Table 5: Arrivals by Key Characteristics and Month of Travel, Q2 2024 (cont)

Key Characteristics of Arrivals	Month of Travel			Total	Percent	Q2 2023	
	April	May	June			Total	Percent
Port of Entry							
Road							
Mamuno	9,154	9,500	10,215	28,869	5.6	25,468	5.4
Ngoma Bridge	5,358	7,759	6,841	19,958	3.8	20,832	4.4
Matsiloje	3,811	2,933	2,996	9,740	1.9	8,073	1.7
Maitengwe	3,720	3,009	3,202	9,931	1.9	8,364	1.8
Parr's Halt	1,302	2,012	3,283	6,597	1.3	5,763	1.2
Kasane	2,130	2,634	2,072	6,836	1.3	8,029	1.7
Mohembo	1,297	1,895	1,942	5,134	1.0	7,863	1.7
Ramotswa	1,802	1,538	1,692	5,032	1.0	4,468	1.0
Sikwane	1,007	1,184	1,046	3,237	0.6	3,030	0.6
Phitshane Molopo	1,257	868	1,114	3,239	0.6	1,440	0.3
Platjan	256	734	804	1,794	0.3	2,366	0.5
Mabolwe	665	716	450	1,831	0.4	50	0.0
Bray	361	512	520	1,393	0.3	1,296	0.3
Pont Drift	398	363	557	1,318	0.3	1,045	0.2
McCarthy's Rust	317	1,027	453	1,797	0.3	1,435	0.3
Middlepits	149	354	156	659	0.1	867	0.2
Bokspits	155	242	322	719	0.1	594	0.1
Pandamatenga	142	178	202	522	0.1	487	0.1
Dobe	114	105	110	329	0.1	365	0.1
Two Rivers	123	127	85	335	0.1	276	0.1
Makopong	18	47	26	91	0.0	235	0.1
Air							
SSKI Airport	6,881	7,511	6,875	21,267	4.1	17,044	3.6
Maun Airport	3,493	4,715	5,046	13,254	2.6	12,653	2.7
Kasane Airport	1,274	1,542	1,459	4,275	0.8	4,254	0.9
Limpopo Valley	191	136	177	504	0.1	535	0.1
PGMI Airport	22	26	32	80	0.0	49	0.0
Sowa Airport	29	31	8	68	0.0	36	0.0
Rail							
North Rail	-	-	193	193	0.0	0	0.0
Central Border	-	-	-	-	0.0	1	0.0

VFR = Visiting Friends and Relatives

Other¹ = Arrivals for Shopping, Religious activities, Conferencing, Sports & Medical reasons.

Other² = Arrivals for students, prospective residents, diplomats, employment seekers, the employed and those whose purpose of arrival was not stated and thus "Unknown".

2.9. KEY CHARACTERISTICS OF VISITORS

Table 6: Tourists by Key Characteristics and Month of Travel, Q2 2024

Key Characteristics of Tourists	Month of Travel			Total	Percent	Q2 2023	
	April	May	June			Total	Percent
Total	122,857	132,480	135,927	391,264	100	300,224	100.0
Type of Visitor							
Same-day	6,509	5,257	4,593	16,359	4.2	22,433	7.5
Overnight	116,079	127,006	131,079	374,164	95.6	277,791	92.5
Not Known	269	217	255	741	0.2	0	0.0
Sex							
Male	78,050	83,411	84,545	246,006	62.9	189,046	63.0
Female	44,807	49,069	51,382	145,258	37.1	111,178	37.0
Purpose of Visit							
VFR	21,935	22,608	23,840	68,383	17.5	64,889	21.6
Holiday/Leisure	25,797	32,586	35,685	94,068	24.0	83,967	28.0
Business	19,112	20,736	19,573	59,421	15.2	54,597	18.2
In Transit	28,449	27,582	29,258	85,289	21.8	73,364	24.4
Other	27,564	28,968	27,571	84,103	21.5	23,407	7.8
Age Group							
<=19	6,393	4,539	9,752	20,684	5.3	16,900	5.6
20 - 24	4,479	5,212	6,203	15,894	4.1	11,700	3.9
25 - 29	9,756	10,673	10,284	30,713	7.8	23,188	7.7
30 - 34	14,642	15,598	15,032	45,272	11.6	33,808	11.3
35 - 39	17,674	18,275	18,058	54,007	13.8	42,002	14.0
40 - 44	18,290	19,210	19,143	56,643	14.5	41,815	13.9
45 - 49	14,404	15,027	15,493	44,924	11.5	33,940	11.3
50 - 54	11,116	11,948	12,390	35,454	9.1	26,940	9.0
55 - 59	8,140	9,530	9,322	26,992	6.9	21,643	7.2
60 - 64	7,255	8,714	8,070	24,039	6.1	18,821	6.3
65+	10,702	13,740	12,179	36,621	9.4	29,410	9.8
Not Known	6	14	1	21	0.0	57	0.0
Port of Entry							
Road							
Ramokgwebana	22,263	21,683	21,078	65,024	16.6	33,361	11.1
Kazungula Bridge	13,750	15,147	15,585	44,482	11.4	37,100	12.4
Tlokwen	12,824	14,469	14,471	41,764	10.7	33,875	11.3
Kazungula Road	12,034	14,193	14,395	40,622	10.4	32,338	10.8
Martin's Drift	10,781	11,901	13,825	36,507	9.3	30,802	10.3
Ramatlabama	6,741	7,182	7,544	21,467	5.5	17,024	5.7

Table 6: Tourists by Key Characteristics and Month of Travel, Q2 2024 (cont)

Key Characteristics of Tourists	Month of Travel			Total	Percent	Q2 2023	
	April	May	June			Total	Percent
Total	122,857	132,480	135,927	391,264	100	300,224	100
Pioneer Gate	9,110	6,049	6,862	22,021	5.6	20,152	6.7
Mamuno	6,128	6,734	7,179	20,041	5.1	15,670	5.2
Ngoma Bridge	4,183	6,132	5,370	15,685	4.0	10,912	3.6
Matsiloje	2,668	2,087	2,167	6,922	1.8	3,765	1.3
Mohembo	1,265	1,845	1,884	4,994	1.3	7,253	2.4
Kasane	1,512	1,899	1,544	4,955	1.3	5,266	1.8
Maitengwe	2,403	1,991	2,089	6,483	1.7	3,794	1.3
Parr's Halt	851	1,328	2,539	4,718	1.2	3,787	1.3
Ramotswa	1,317	1,180	1,397	3,894	1.0	3,053	1.0
Sikwane	782	988	920	2,690	0.7	2,291	0.8
Phitshane Molopo	1,225	832	1,088	3,145	0.8	1,093	0.4
Platjan	232	675	775	1,682	0.4	1,947	0.6
Pont Drift	392	357	538	1,287	0.3	1,002	0.3
McCarthy's Rust	309	995	443	1,747	0.4	1,355	0.5
Mabolwe	502	587	353	1,442	0.4	240	0.1
Bray	289	421	439	1,149	0.3	809	0.3
Middlepits	146	339	142	627	0.2	753	0.3
Bokspits	129	202	296	627	0.2	509	0.2
Pandamatenga	100	152	167	419	0.1	372	0.1
Dobe	113	103	106	322	0.1	358	0.1
Two Rivers	82	103	81	266	0.1	244	0.1
Makopong	16	43	25	84	0.0	154	0.1
Total	112,147	119,617	123,302	355,066	90.7	269,279	89.7
Air							
SSKI Airport	6,032	6,802	6,038	18,872	4.8	14,636	4.9
PGMI Airport	22	24	31	77	0.0	42	0.0
Maun Airport	3,258	4,462	4,874	12,594	3.2	11,934	4.0
Kasane Airport	1,185	1,417	1,326	3,928	1.0	3,819	1.3
Sowa Airport	29	29	8	66	0.0	34	0.0
Limpopo Valley	184	129	170	483	0.1	480	0.2
Total	10,710	12,863	12,447	36,020	9.2	30,945	10.3
Rail							
North Rail	0	0	178	178	0.0	0.0	0.0

VFR = Visiting Friends and Relatives

B. QUARTER 3, 2024

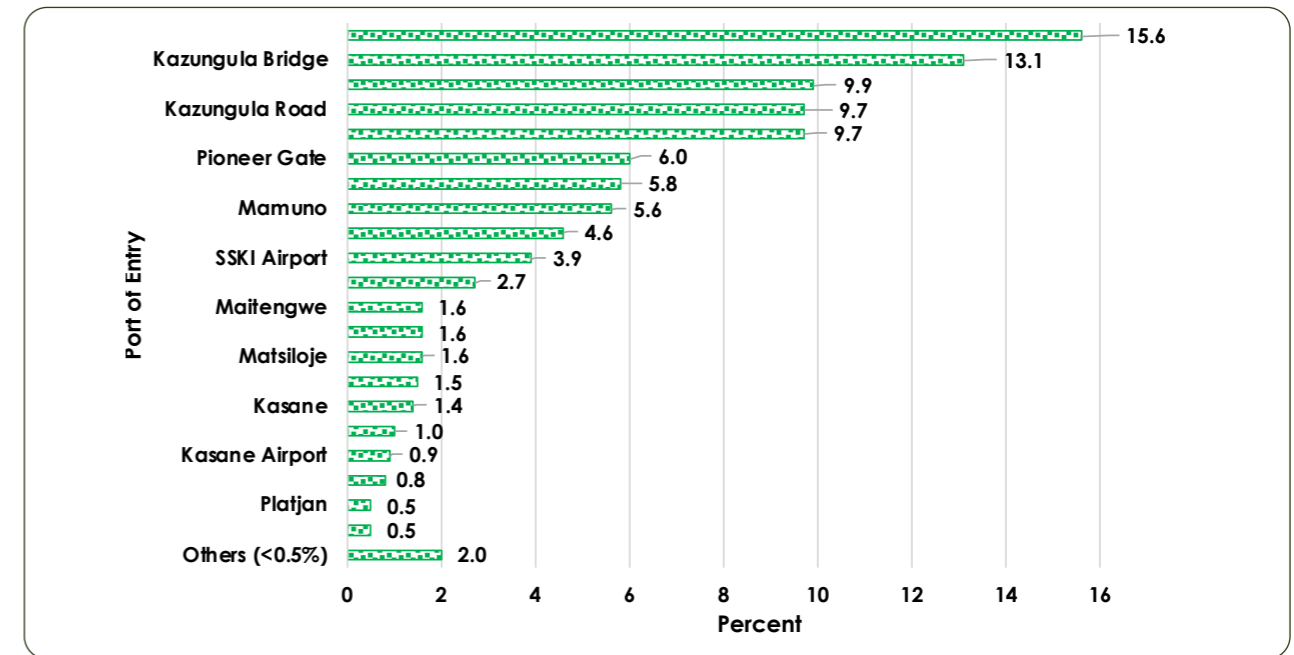
1. TOTAL ARRIVALS

This section presents international arrivals for the third quarter of 2024 (Q3 2024), covering both residents and non-residents, excluding Botswana citizens. As shown in **Table 11**, total international arrivals during the quarter stood at 553,198. This represents an increase of 7.7 percent compared to the corresponding quarter in 2023 (513,774) and a 6.5 percent rise relative to the previous quarter (Q2 2024: 519,264), indicating continued growth in cross-border movements. On a monthly basis, arrivals peaked in August (194,495), followed by July (185,168), while September 2024 (173,535) recorded the lowest number of arrivals during the quarter.

1.1. PORT OF ENTRY

Figure 1 illustrates the distribution of international arrivals by port of entry in Q3 2024. The highest proportion of arrivals was recorded at Ramokgwebana Border Post, accounting for 15.6 percent (86,081), followed by Kazungula Bridge Border Post at 13.1 percent (72,388). Among airports, Sir Seretse Khama International Airport (SSKIA) recorded the largest share, contributing 3.9 percent (21,726) of total arrivals. **Table 11** provides a detailed disaggregation of arrivals by sex, purpose of entry, age group, and port of entry, while **Appendix 1** presents arrivals by port of entry and month.

Figure 6: Percentage Distribution of Arrivals by Point of Entry, Q3 2024



Others (<0.5%) = represent other ports of entry each contributing less than 0.5%.

2. VISITOR ARRIVALS

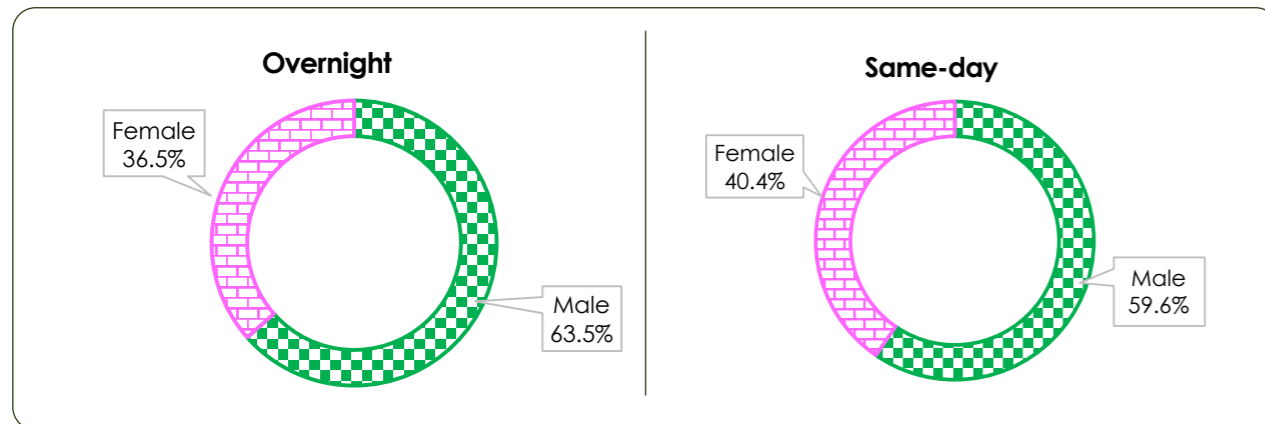
This section presents international visitor arrivals for the third quarter of 2024 (Q3 2024). Of the 553,198 total international arrivals recorded during the quarter, 76.2 percent (421,744) were international visitors. Compared to the corresponding quarter in 2023 (334,748), international visitors increased by 26.0 percent, while a 7.8 percent rise was observed relative to the previous quarter (Q2 2024: 391,264), reflecting sustained growth in visitor inflows. The majority of visitors resided within the SADC region, accounting for 74.0 percent (312,033) of total international visitors. The leading countries of residence were South Africa, Zimbabwe, and Zambia, as detailed in **Appendix 6b**.

2.1. TYPE OF VISITOR

Table 12 presents the distribution of tourists by type and month of arrival. Overnight tourists constituted the majority at 96.2 percent (405,603) of total visitor arrivals, while same-day visitors accounted for 3.6 percent (15,152).

Figure 7 illustrates the percentage distribution of visitors by sex and type. Among overnight tourists, males accounted for 63.5 percent (257,500) compared to 36.5 percent (148,103) females. A similar pattern was observed among same-day visitors, where 59.6 percent (9,037) were male and 40.4 percent (6,115) were female.

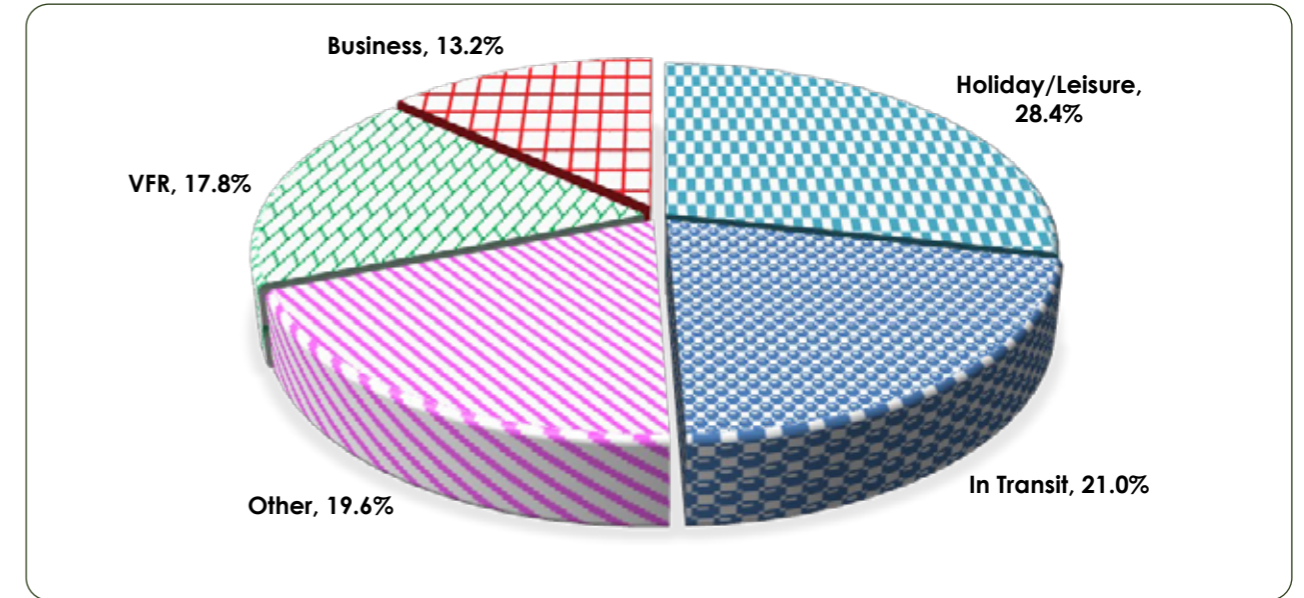
Figure 7: Percentage Distribution of Tourists by Type and Sex, Q3 2024



2.2. PURPOSE OF VISIT

Figure 8 and **Appendix 6b** present the distribution of tourists by purpose of visit. Holiday/Leisure accounted for the largest share at 28.4 percent (119,895) of total tourist arrivals. This was followed by In-Transit visitors at 21.0 percent (88,645). Business travel recorded the smallest proportion, contributing 13.2 percent (55,548) of total tourists.

Figure 8: Percentage Distribution of Tourists by Purpose of Visit, Q3 2024



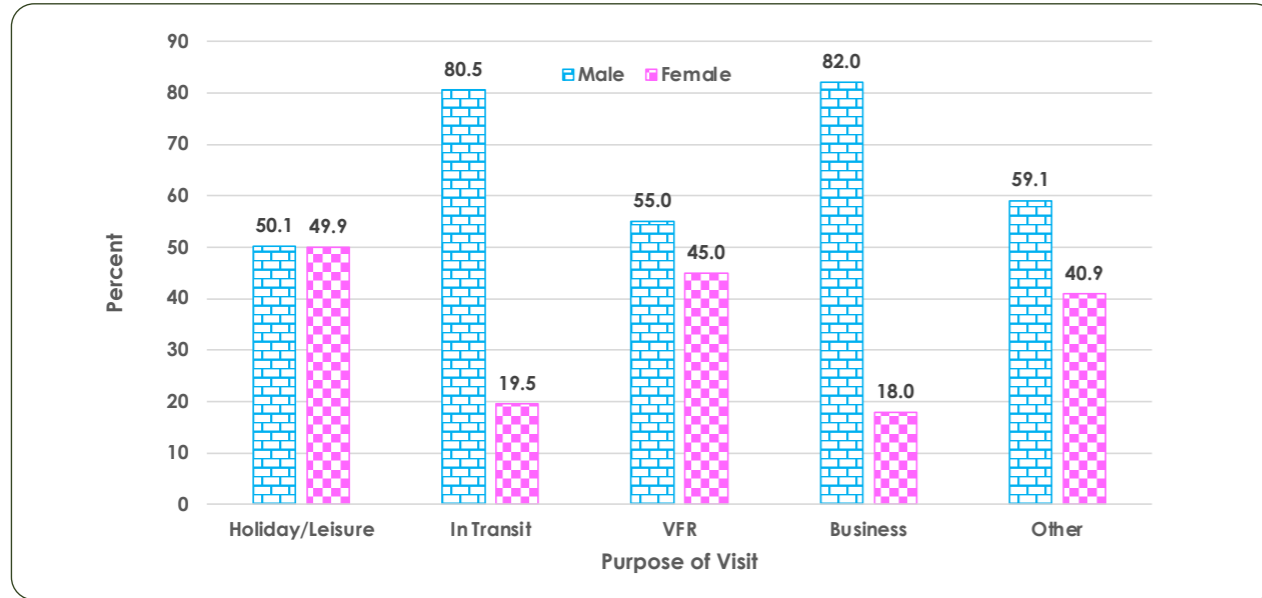
2.3. SEX DISTRIBUTION

The sex distribution presented in **Table 7** indicates that more males visited Botswana than females in Quarter 3 2024. Male tourists accounted for 63.3 percent (267,092) of total visitors, compared to 36.7 percent (154,652) female tourists. The disparity is further reflected in the distribution of visitors by purpose of visit and sex, as shown in **Figure 9**. Males outnumbered females across all stated purposes of entry, with the exception of Holiday/Leisure, where the proportions of males and females were nearly equal. The male predominance was particularly pronounced among visitors travelling for transit and business purposes, where males accounted for over 80.0 percent of visitors in these categories.

Table 7: Tourists by Purpose of Visit and Sex, Q3 2024

Purpose of Visit	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
Total	267,092	63.3	154,652	36.7	421,744	100
Holiday/Leisure	60,060	22.5	59,835	38.7	119,895	28.4
In Transit	71,328	26.7	17,318	11.2	88,646	21
VFR	41,247	15.4	33,707	21.8	74,954	17.8
Business	45,543	17.1	10,005	6.5	55,548	13.2
Other	48,914	18.3	33,787	21.8	82,701	19.6

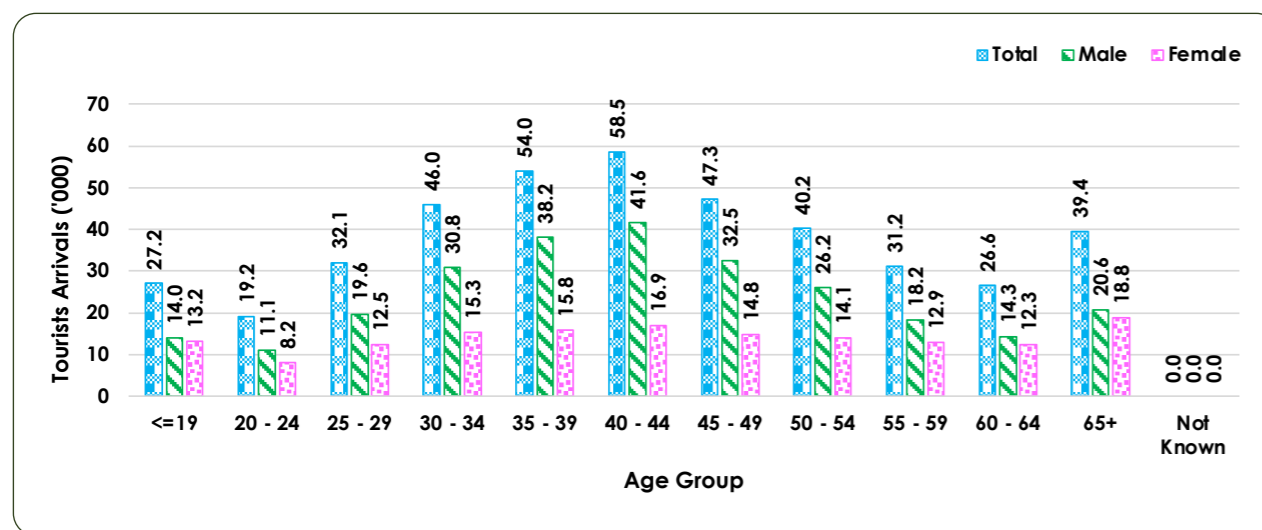
Figure 9: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q3 2024



2.4. AGE GROUP

Figure 10 and **Appendix 4** present the distribution of tourists by age group. The largest cohort comprised tourists aged 40–44 years, totalling 58,463, followed by those aged 35–39 years at 53,976. The smallest cohort was the 20–24 years age group, which accounted for 8,182 tourists. The distribution further reveals variations in sex composition across age groups. Differences between male and female tourist numbers were relatively small among the youngest age groups (19 years and under, and 20–24 years) as well as among the older age groups (60–64 years and 65 years and over). In contrast, disparities were more pronounced within the middle-aged cohorts, particularly among those aged 35–39, 40–44, and 45–49 years, where male tourists significantly outnumbered their female counterparts.

Figure 10: Tourist Arrivals by Age Group and sex in Thousands ('000) - Q3 2024



2.5. KEY OVERSEAS COUNTRIES

Table 8 shows that in Quarter 3 2024, tourists residing in the United States of America accounted for the largest share of visitors from the top ten overseas countries, contributing 31.9 percent (26,194). This was followed by Germany at 18.7 percent (15,299) and the United Kingdom at 11.3 percent (9,297). Canada completed the top ten overseas countries of residence with 3.7 percent (3,037). Visitors from these top ten overseas countries totalled 82,005, the majority of whom travelled for Holiday/Leisure, representing 86.9 percent (71,227). The second most common purpose of visit was In-Transit, accounting for 5.0 percent (4,100). A more detailed breakdown by country and continent of residence is provided in **Appendix 6b**.

Table 8: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q3 2024

Country of Residence	Purpose of Visit					Total	Percent
	Holiday/Leisure	In Transit	VFR	Business	Other		
United States	23,043	979	616	569	987	26,194	31.9
Germany	13,416	1,052	133	125	573	15,299	18.7
United Kingdom	7,311	402	788	329	467	9,297	11.3
Australia	5,604	189	164	102	239	6,298	7.7
Netherlands	5,036	223	76	29	202	5,566	6.8
France	4,318	551	86	89	148	5,192	6.3
Italy	4,055	205	38	53	147	4,498	5.5
Spain	3,204	114	19	19	126	3,482	4.2
Switzerland	2,719	238	30	34	121	3,142	3.8
Canada	2,521	147	162	55	152	3,037	3.7
Total	71,227	4,100	2,112	1,404	3,162	82,005	100
Percent	86.9	5.0	2.6	1.7	3.9	100	
All Other Countries	48,668	84,546	72,842	54,144	79,539	339,739	
Grand Total	119,895	88,646	74,954	55,548	82,701	421,744	

2.6. KEY AFRICAN COUNTRIES

Table 9 presents tourists from the top ten African Countries by purpose of visit. These countries accounted for 74.1 percent (312,313) of total tourist arrivals. South Africa was the largest contributor, representing 39.9 percent (124,535), followed by Zimbabwe at 33.7 percent (105,229) and Zambia at 12.9 percent (40,153).

Most tourists from these top ten African countries were travelling in transit, accounting for 26.6 percent (83,025) of arrivals within this group. Transit travel was particularly common among visitors from Zambia, Namibia, Malawi, and Tanzania. Tourists from Lesotho and ESwatini predominantly visited for business purposes, while those from South Africa mainly travelled to visit friends and relatives.

Table 9: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q3 2024

Country of Residence	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
South Africa	40,553	21,318	26,755	18,715	17,194	124,535	39.9
Zimbabwe	20,234	4,807	7,772	28,235	44,181	105,229	33.7
Zambia	2,910	1,264	8,103	21,329	6,547	40,153	12.9
Namibia	5,202	2,503	4,678	11,826	6,382	30,591	9.8
Lesotho	712	440	1,148	167	954	3,421	1.1
Malawi	456	79	344	960	354	2,193	0.7
eSwatini	326	186	579	552	548	2,191	0.7
Kenya	262	474	415	325	198	1,674	0.5
United Republic of Tanzania	159	95	219	746	116	1,335	0.4
Mozambique	178	85	361	170	197	991	0.3
Total	70,992	31,251	50,374	83,025	76,671	312,313	100
Percent	22.7	10.0	16.1	26.6	24.5	100	
All Other Countries	3,962	88,644	5,174	5,621	6,030	109,431	
Grand Total	74,954	119,895	55,548	88,646	82,701	421,744	

2.7. COUNTRY AND REGION OF RESIDENCE

Table 10 shows that the majority of tourists in Q3 2024 resided in the African continent, accounting for 75.2 percent (316,967) of total arrivals. Within Africa, the SADC sub-region contributed the largest share at 74.0 percent (312,033), while the Rest of Africa accounted for 1.2 percent (4,934). . Tourists from Europe accounted for 13.2 percent (55,854) of total arrivals, followed by visitors from the Americas at 7.3 percent (30,763). The Middle East recorded the smallest share, contributing just 0.2 percent (772) of total tourist arrivals.

Table 10: Tourists by Country and Region of Residence and Month of Travel, Q3 2024

Country of Residence	Month of Travel			Total	Percent
	July	August	September		
Total	140,877	148,178	132,689	421,744	100
Top 30 Countries of Residence					
South Africa	41,797	44,520	38,218	124,535	29.5
Zimbabwe	34,476	37,738	33,015	105,229	25.0
Zambia	13,737	13,495	12,921	40,153	9.5
Namibia	10,348	10,121	10,122	30,591	7.3
United States	9,720	8,193	8,281	26,194	6.2
Germany	4,019	5,242	6,038	15,299	3.6
United Kingdom	3,123	3,333	2,841	9,297	2.2
Australia	2,069	1,929	2,300	6,298	1.5
Netherlands	1,970	2,214	1,382	5,566	1.3
France	1,500	2,144	1,548	5,192	1.2
Italy	955	2,892	651	4,498	1.1
Spain	989	1,585	908	3,482	0.8
Lesotho	1,718	900	803	3,421	0.8
Switzerland	1,208	768	1,166	3,142	0.7
Canada	934	719	1,384	3,037	0.7
China	908	995	724	2,627	0.6
Malawi	709	728	756	2,193	0.5
eSwatini	747	623	821	2,191	0.5
Belgium	868	693	614	2,175	0.5
India	794	702	528	2,024	0.5
Kenya	533	581	560	1,674	0.4
Japan	484	469	524	1,477	0.4
United Republic of Tanzania	464	425	446	1,335	0.3
New Zealand	433	413	355	1,201	0.3
Austria	366	434	370	1,170	0.3
Korea, Republic of	430	431	239	1,100	0.3
Mozambique	356	333	302	991	0.2
Ethiopia	427	281	280	988	0.2
Poland	143	343	239	725	0.2
Ireland	290	232	173	695	0.2
Region of Residence					
SADC	104,822	109,354	97,857	312,033	74.0
Rest of Africa	1,621	1,599	1,714	4,934	1.2
Europe	16,826	21,614	17,414	55,854	13.2
America	11,358	9,321	10,084	30,763	7.3
Asia	3,326	3,505	2,568	9,399	2.2
Oceania	2,538	2,377	2,677	7,592	1.8
Middle East	280	253	239	772	0.2
Unknown	106	155	136	397	0.1

2.8. KEY CHARACTERISTICS OF ARRIVALS

Table 11: Arrivals by Key Characteristics and Month of Travel, Q3 2024

Key Characteristic of Arrivals	Month of Travel			Total	Percent	Q3 2023	
	July	August	September			Total	Percent
Total	185,168	194,495	173,535	553,198	100	513,774	100
Sex							
Male	123,059	128,883	113,998	365,940	66.1	333,621	64.9
Female	62,109	65,612	59,537	187,258	33.9	180,153	35.1
Purpose of Entry							
In Transit	58,365	64,096	54,949	177,410	32.1	151,465	29.5
Holiday & Leisure	39,690	43,446	36,759	119,895	21.7	110,497	21.5
VFR	23,410	26,859	24,685	74,954	13.5	68,335	13.3
Business	19,801	19,210	16,537	55,548	10.0	56,566	11.0
Returning Residents	13,949	13,612	12,754	40,315	7.3	39,815	7.7
Other ¹	28,676	26,395	27,053	82,124	14.8	84,491	16.4
Other ²	1,277	877	798	2,952	0.5	2,605	0.5
Age Group (Years)							
<=19	13,308	13,477	8,607	35,392	6.4	33,741	6.6
20 - 24	9,343	8,233	6,586	24,162	4.4	21,918	4.3
25 - 29	13,396	14,285	12,928	40,609	7.3	38,432	7.5
30 - 34	20,332	21,350	19,267	60,949	11.0	57,323	11.2
35 - 39	24,559	25,787	23,370	73,716	13.3	71,058	13.8
40 - 44	27,048	28,471	25,223	80,742	14.6	75,339	14.7
45 - 49	22,524	23,440	20,119	66,083	11.9	61,019	11.9
50 - 54	18,600	19,360	16,260	54,220	9.8	48,991	9.5
55 - 59	13,117	13,932	12,782	39,831	7.2	36,676	7.1
60 - 64	9,950	11,128	11,106	32,184	5.8	28,884	5.6
65+	12,985	15,015	17,273	45,273	8.2	40,305	7.8
Not Known	6	17	14	37	0.0	88	0.0
Port of Entry							
Road	-						
Ramokgwebana	27,524	30,697	27,860	86,081	15.6	71,558	13.9
Kazungula Bridge	25,014	23,916	23,458	72,388	13.1	63,540	12.4
Tlokweng	20,682	19,775	14,211	54,668	9.9	60,239	11.7
Martin's Drift	18,327	22,208	13,330	53,865	9.7	49,979	9.7
Kazungula Road	17,909	17,909	17,961	53,779	9.7	52,004	10.1
Pioneer Gate	12,509	10,259	10,643	33,411	6.0	36,557	7.1
Ramatlabama	10,604	10,713	10,792	32,109	5.8	25,343	4.9
Mamuno	10,202	10,574	10,344	31,120	5.6	27,923	5.4

Table 11: Arrivals by Key Characteristics and Month of Travel, Q3 2024 (cont)

Key Characteristic of Arrivals	Month of Travel			Total	Percent	Q3 2023	
	July	August	September			Total	Percent
Ngoma Bridge	8,169	9,189	8,362	25,720	4.6	27,138	5.3
Matsiloje	2,802	3,285	2,888	8,975	1.6	7,990	1.6
Mohembo	2,757	3,056	3,026	8,839	1.6	6,652	1.3
Maitengwe	2,878	3,221	2,500	8,599	1.6	7,762	1.5
Parr's Halt	2,223	3,691	2,544	8,458	1.5	7,298	1.4
Kasane	2,235	2,609	2,920	7,764	1.4	12,390	2.4
Ramotswa	1,636	1,840	2,097	5,573	1.0	4,685	0.9
Sikwane	1,004	1,625	1,694	4,323	0.8	3,294	0.6
Phitshane Molopo	811	957	1,048	2,816	0.5	1,507	0.3
Platjan	940	938	735	2,613	0.5	2,171	0.4
Mabolwe	584	676	554	1,814	0.3	1,265	0.2
Bray	592	529	581	1,702	0.3	1,585	0.3
Pont Drift	435	461	555	1,451	0.3	1,257	0.2
McCarthy's Rust	383	397	490	1,270	0.2	1,278	0.2
Pandamatenga	276	326	166	768	0.1	752	0.1
Bokspits	227	267	198	692	0.1	642	0.1
Middlepits	155	218	317	690	0.1	971	0.2
Dobe	134	185	200	519	0.1	1,139	0.2
Two Rivers	181	104	157	442	0.1	316	0.1
Makopong	32	38	32	102	0.0	172	0.0
Air							
SSKI Airport	7,021	7,366	7,339	21,726	3.9	14,714	2.9
Maun Airport	5,054	5,277	4,562	14,893	2.7	15,845	3.1
Limpopo Valley	1,614	1,809	1,718	5,141	0.9	4,779	0.9
Kasane Airport	182	178	114	474	0.1	758	0.1
PGMI Airport	54	95	129	278	0.1	168	0.0
Sowa Airport	18	18	10	46	0.0	-	0.0
Rail							
North Rail	-	89	-	89	0.0	103	0.0

VFR = Visiting Friends and Relatives

Other¹ = Arrivals for Shopping, Religious activities, Conferencing, Sports & Medical reasons.

Other² = Arrivals for students, prospective residents, diplomats, employment seekers, the employed and those whose purpose of arrival was not stated and thus "Unknown".

2.9. KEY CHARACTERISTICS OF VISITORS

Table 12: Tourists Arrivals by Key Characteristics and Month of Travel, Q3 2024

Key Characteristic of Visitors	Month of Travel			Total	Percent	Q3 2023	
	July	August	September			Total	Percent
Total	140,877	148,178	132,689	421,744	100	334,748	100
Sex							
Male	89,461	94,216	83,415	267,092	63.3	209,744	62.7
Female	51,416	53,962	49,274	154,652	36.7	125,004	37.3
Purpose of Visit							
VFR	23,410	26,859	24,685	74,954	17.8	68,335	20.4
Holiday/Leisure	39,690	43,446	36,759	119,895	28.4	110,497	33.0
Business	19,801	19,210	16,537	55,548	13.2	56,566	16.9
In Transit	29,020	32,101	27,525	88,646	21.0	75,916	22.7
Other	28,956	26,562	27,183	82,701	19.6	23,434	7.0
Age Group							
<=19	10,567	10,646	5,972	27,185	6.4	22,127	6.6
20 - 24	7,334	6,605	5,300	19,239	4.6	14,718	4.4
25 - 29	10,588	11,272	10,231	32,091	7.6	25,260	7.5
30 - 34	15,256	16,070	14,708	46,034	10.9	36,526	10.9
35 - 39	17,962	18,779	17,235	53,976	12.8	43,201	12.9
40 - 44	19,662	20,576	18,225	58,463	13.9	45,379	13.6
45 - 49	16,213	16,705	14,374	47,292	11.2	37,164	11.1
50 - 54	13,955	14,362	11,928	40,245	9.5	31,446	9.4
55 - 59	10,125	10,979	10,047	31,151	7.4	25,378	7.6
60 - 64	8,074	9,150	9,393	26,617	6.3	21,417	6.4
65+	11,135	13,018	15,264	39,417	9.3	32,056	9.6
Not Known	6	16	12	34	0.0	76	0.0
Type of Visitor							
Same-day	5,100	5,046	5,006	15,152	3.6	27,009	8.1
Overnight	135,508	142,762	127,333	405,603	96.2	307,739	91.9
Not Known	269	370	350	989	0.2	0	0.0
Port of Entry							
Road							
Ramokgwebana	20,364	22,157	20,256	62,777	14.9	33,503	10.0
Kazungula Bridge	17,609	16,586	16,256	50,451	12.0	40,760	12.2
Tlokweng	14,564	14,380	9,964	38,908	9.2	38,645	11.5
Kazungula Road	16,336	16,511	16,585	49,432	11.7	44,675	13.3
Martin's Drift	11,431	14,119	8,226	33,776	8.0	30,164	9.0
Ramatlabama	8,236	8,381	8,464	25,081	5.9	18,346	5.5

Table 12: Tourists Arrivals by Key Characteristics and Month of Travel, Q3 2024 (cont)

Key Characteristic of Visitors	Month of Travel			Total	Percent	Q3 2023	
	July	August	September			Total	Percent
Pioneer Gate	9,027	7,459	7,658	24,144	5.7	20,716	6.2
Mamuno	7,205	7,488	7,291	21,984	5.2	17,027	5.1
Ngoma Bridge	6,502	7,418	6,751	20,671	4.9	15,542	4.6
Matsiloje	2,016	2,433	2,175	6,624	1.6	3,334	1.0
Mohembo	2,709	3,025	2,978	8,712	2.1	6,239	1.9
Kasane	1,722	1,981	2,156	5,859	1.4	8,447	2.5
Maitengwe	2,095	2,142	1,797	6,034	1.4	3,436	1.0
Parr's Halt	1,650	2,926	1,867	6,443	1.5	5,118	1.5
Ramotswa	1,264	1,446	1,637	4,347	1.0	3,178	0.9
Sikwane	786	1,435	1,492	3,713	0.9	2,440	0.7
Phitshane Molopo	792	940	1,020	2,752	0.7	1,390	0.4
Platjan	860	861	699	2,420	0.6	1,899	0.6
Pont Drift	424	451	528	1,403	0.3	1,205	0.4
McCarthy's Rust	370	382	475	1,227	0.3	1,209	0.4
Mabolwe	431	529	421	1,381	0.3	647	0.2
Bray	542	439	507	1,488	0.4	1,094	0.3
Middlepits	151	209	303	663	0.2	856	0.3
Bokspits	201	235	178	614	0.1	544	0.2
Pandamatenga	246	297	142	685	0.2	659	0.2
Dobe	132	182	189	503	0.1	1,106	0.3
Two Rivers	171	91	136	398	0.1	282	0.1
Makopong	27	38	32	97	0.0	159	0.0
Total	127,863	134,541	120,183	382,587	90.7	302,620	90.5
Air							
SSKI Airport	6,409	6,615	6,336	19,360	4.6	12,197	3.6
Maun Airport	4,883	5,048	4,374	14,305	3.4	14,825	4.4
Kasane Airport	1,480	1,617	1,548	4,645	1.1	4,207	1.3
Limpopo Valley	174	174	114	462	0.1	691	0.2
PGMI Airport	52	89	124	265	0.1	134	0.0
Sowa Airport	16	18	10	44	0.0	-	0.0
Total	13,014	13,561	12,506	39,081	9.3	32,054	9.5
Rail							
North Rail	0	76	0	76	0.0	74	0.0
VFR = Visiting Friends and Relatives							

C. QUARTER 4, 2024

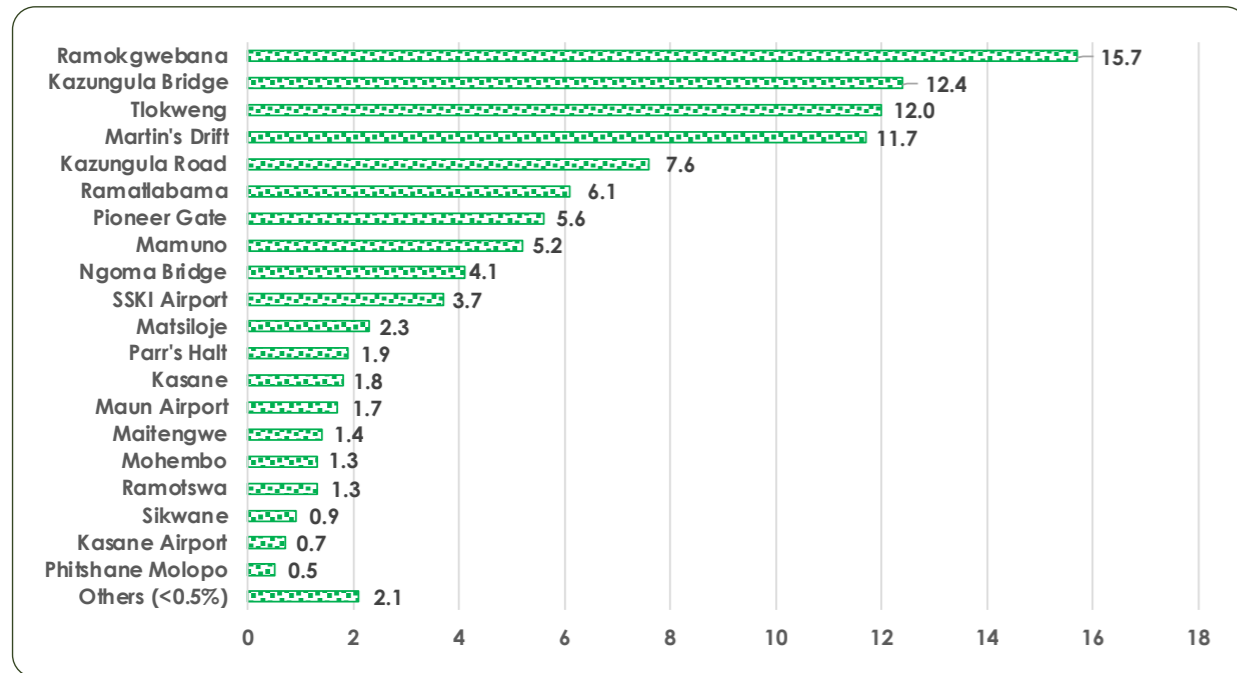
1. TOTAL ARRIVALS

This section presents international arrivals for the fourth quarter of 2024 (Q4 2024), covering both residents and non-residents, excluding citizens of Botswana. As shown in **Table 17**, total international arrivals reached 557,284 during the quarter. This represents an 8.8 percent increase compared with Q4 2023 (512,351) and a 0.7 percent rise relative to the previous quarter, Quarter 3 2024 (553,198).

1.1. PORT OF ENTRY

Figure 11 illustrates the distribution of arrivals by port of entry. The largest proportion of arrivals entered through Ramokgwebana Border Post, accounting for 15.7 percent (87,301), followed by Kazungula Bridge Border Post at 12.4 percent (69,084). Among airports, Sir Seretse Khama International Airport (SSKIA) recorded the highest share at 3.7 percent (21,726). **Table 17** provides a detailed disaggregation of arrivals by sex, purpose of entry, age group, and port of entry. **Appendix 1** presents arrivals by port of entry and month.

Figure 11: Percentage Distribution of Arrivals by Point of Entry, Q4 2024



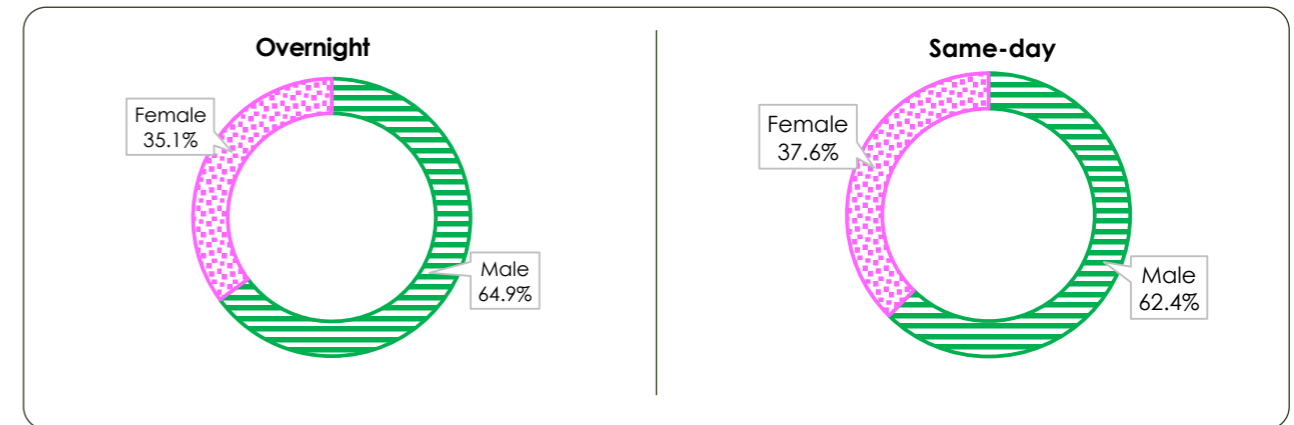
2. VISITOR ARRIVALS

Of the 557,284 total arrivals recorded in Quarter 4 2024, 73.1 percent (407,651) were international visitors. This represents a 27.1 percent increase compared with the same quarter in 2023 (320,734) and a 3.3 percent decline relative to the previous quarter (Q3 2024: 421,744).

2.1. TYPE OF VISITOR

Figure 12 presents the distribution of visitors by sex and type of visit. Among overnight tourists, males accounted for 64.9 percent (252,497), while females represented 35.1 percent (136,734). A similar pattern was observed among same-day visitors, with males constituting 62.4 percent (10,861) and females 37.6 percent (6,535) of total same-day arrivals.

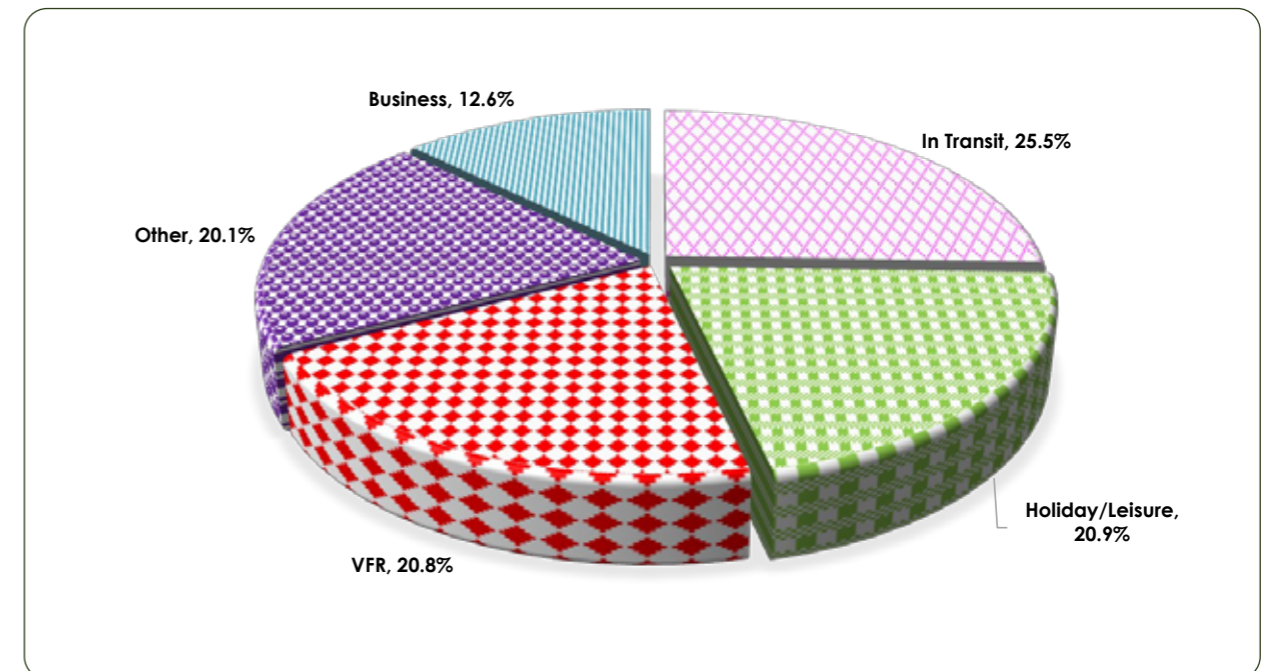
Figure 12: Percentage Distribution of Tourists by Type and Sex – Q4 2024



2.2. PURPOSE OF VISIT

Figure 13 and **Appendix 6c** present the distribution of tourists by purpose of visit in Quarter 4, 2024. The largest share of tourists, 25.5 percent (104,109), were In-Transit visitors, followed by those travelling for Holiday/Leisure, accounting for 20.9 percent (85,292). Business-related travel recorded the smallest share at 12.6 percent (51,481) of total tourist arrivals.

Figure 13: Percentage Distribution of Tourists by Purpose of Visit – Q4 2024



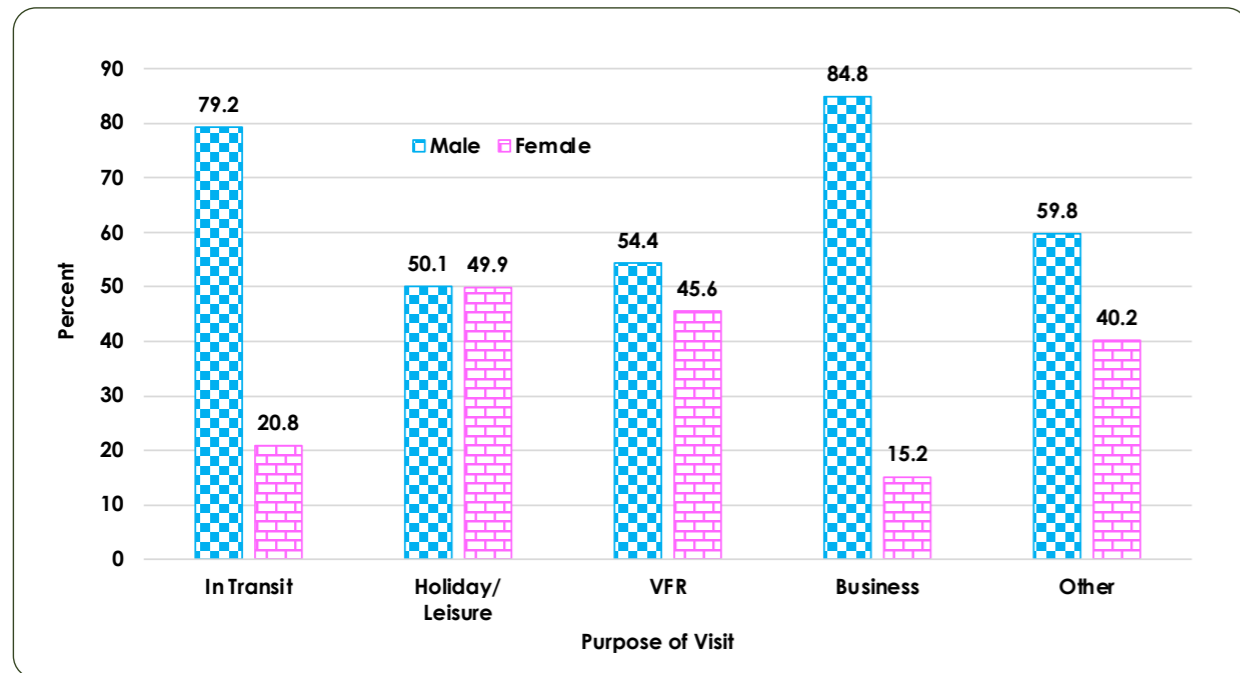
2.3. SEX DISTRIBUTION

Table 13 shows that males outnumbered females among tourists in Q4 2024, accounting for 64.7 percent (263,947) of arrivals compared to 35.3 percent (143,704) females. **Figure 14** further illustrates the distribution of visitors by sex and purpose of visit. Males predominated across all purposes of entry, except for Holiday/Leisure, where the proportions of males and females were equal at fifty percent.

Table 13: Tourists by Purpose of Visit and Sex, Q4 2024

Purpose of Visit	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
Total	263,947	64.7	143,704	35.3	407,651	100
In Transit	82,436	31.2	21,673	15.1	104,109	25.5
Holiday/Leisure	42,714	16.2	42,578	29.6	85,292	20.9
VFR	46,068	17.5	38,667	26.9	84,735	20.8
Business	43,650	16.5	7,831	5.4	51,481	12.6
Other	49,079	18.6	32,955	22.9	82,034	20.1

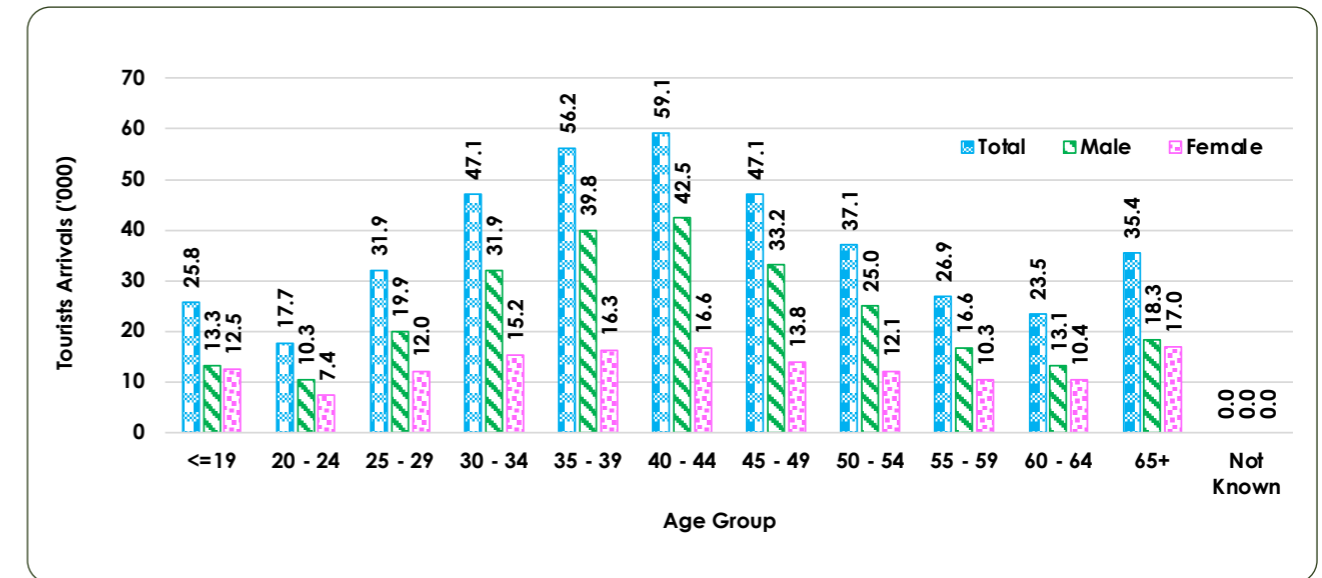
Figure 14: Percentage Distribution of Tourists by the Purpose of Visit and Sex, Q4 2024



2.4. AGE GROUP

Figure 15 and **Appendix 4** present the distribution of tourists by age group in Q4 2024. The largest cohort comprised tourists aged 40–44 years, totaling 59,123, followed by those aged 35–39 years at 56,161. The smallest group was the 20–24 years age bracket, contributing 17,665 tourists. The data also highlight variations in sex distribution across age groups. Male predominance was relatively small among the youngest (19 years and under, and 20–24 years) and oldest (60–64 years and 65 years and over) age groups. In contrast, males significantly outnumbered females among middle-aged cohorts, particularly those aged 30–34, 35–39, 40–44, and 45–49 years.

Figure 15: Tourist Arrivals by Age Group and Sex in Thousands ('000), Q4 2024



2.5. KEY OVERSEAS COUNTRIES

Table 14 shows that tourists residing in the United States of America comprised the largest share of visitors from the top ten overseas countries, contributing 25.8 percent (14,187). This was followed by Germany at 23.4 percent (12,885) and the United Kingdom at 12.4 percent (6,825). Russia completed the top ten overseas countries with 2.6 percent (1,436). Most visitors from these top ten overseas countries travelled for Holiday/Leisure, accounting for 83.2 percent (45,717) of the 54,964 visitors. The second most common purpose of visit was In-Transit, at 6.2 percent (3,407). A detailed breakdown by country, continent, and purpose of entry is provided in **Appendix 6c**.

Table 14: Tourists by Top Ten Overseas Countries of Residence and Purpose of Visit, Q4 2024

Country of Residence	Purpose of Visit					Total	Percent
	In Transit	Holiday/Leisure	VFR	Business	Other		
United States	501	12,289	524	340	533	14,187	25.8
Germany	979	11,199	170	130	407	12,885	23.4
United Kingdom	478	4,932	624	321	470	6,825	12.4
France	682	3,410	54	63	100	4,309	7.8
Australia	107	3,166	219	114	171	3,777	6.9
Canada	185	2,990	194	69	144	3,582	6.5
Netherlands	121	2,978	91	24	103	3,317	6.0
Switzerland	290	2,572	29	20	82	2,993	5.4
China	36	843	102	439	233	1,653	3.0
Russian Federation	28	1,338	8	10	52	1,436	2.6
Total	3,407	45,717	2,015	1,530	2,295	54,964	100
Percent	6.2	83.2	3.7	2.8	4.2	100	
All Other Countries	100,702	39,575	82,720	49,951	79,739	352,687	
Grand Total	104,109	85,292	84,735	51,481	82,034	407,651	

2.6. KEY AFRICAN COUNTRIES

Table 15 presents tourists from the top ten African countries by purpose of visit in Q4 2024. These countries accounted for 80.9 percent (330,057) of total tourist arrivals. South Africa was the largest contributor, representing 38.4 percent (126,682), followed by Zimbabwe at 36.5 percent (120,463) and Zambia at 12.5 percent (41,244).

Most tourists from these top ten African countries were travelling in transit, accounting for 30.0 percent (98,921) of arrivals within this group. Transit travel was particularly common among visitors from Zambia, Namibia, Malawi, ESwatini, Tanzania, and Kenya. Tourists from South Africa and Lesotho mainly travelled to visit friends and relatives, while those from Mozambique primarily visited for business purposes.

Table 15: Tourists by Top Ten African Countries of Residence and Purpose of Visit, Q4 2024

Country of Residence	Purpose of Visit					Total	Percent
	In Transit	Holiday/Leisure	VFR	Business	Other		
South Africa	22,871	14,784	47,825	25,555	15,647	126,682	38.4
Zimbabwe	35,933	6,037	22,244	8,324	47,925	120,463	36.5
Zambia	24,397	914	2,677	7,792	5,464	41,244	12.5
Namibia	12,203	2,430	5,655	3,919	6,224	30,431	9.2
Malawi	1,403	74	744	519	477	3,217	1.0
Lesotho	260	169	800	448	547	2,224	0.7
eSwatini	441	94	368	516	370	1,789	0.5
United Republic of Tanzania	875	67	175	187	213	1,517	0.5
Kenya	370	262	291	285	178	1,386	0.4
Mozambique	168	139	274	304	219	1,104	0.3
Total	98,921	24,970	81,053	47,849	77,264	330,057	100
Percent	30.0	7.6	24.6	14.5	23.4	100	
All Other Countries	5,188	60,322	3,682	3,632	4,770	77,594	
Grand Total	104,109	85,292	84,735	51,481	82,034	407,651	

2.7. COUNTRY AND REGION OF RESIDENCE

Table 16 shows that the majority of tourists in Quarter 4 resided in the African continent, accounting for 81.9 percent (333,715) of total arrivals. The SADC Sub Region contributed the largest share at 80.9 percent (329,824), while the Rest of Africa accounted for 1.0 percent (3,891). Tourists from Europe represented 10.5 percent (42,826) followed by those from the Americas at 4.6 percent (18,837). The Middle East recorded the smallest share, contributing 0.1 percent (379) of total tourist arrivals.

Table 16: Tourists by Country and Region of Residence and Month of Travel, Q4 2024

Country of Residence	Month of Travel			Total	Percent
	October	November	December		
Total	124,112	123,725	159,814	407,651	100
Top 30 Countries of Residence					
South Africa	34,325	38,222	54,135	126,682	31.1
Zimbabwe	32,356	33,722	54,385	120,463	29.6
Zambia	13,082	13,027	15,135	41,244	10.1
Namibia	9,313	8,986	12,132	30,431	7.5
United States	5,871	4,346	3,970	14,187	3.5
Germany	6,181	4,619	2,085	12,885	3.2
United Kingdom	2,723	2,211	1,891	6,825	1.7
France	1,903	1,531	875	4,309	1.1
Australia	1,433	1,105	1,239	3,777	0.9
Canada	1,589	1,314	679	3,582	0.9
Netherlands	1,445	1,111	761	3,317	0.8
Malawi	1,047	988	1,182	3,217	0.8
Switzerland	1,502	1,042	449	2,993	0.7
Lesotho	578	740	906	2,224	0.5
eSwatini	560	657	572	1,789	0.4
China	515	560	578	1,653	0.4
United Republic of Tanzania	444	512	561	1,517	0.4
Russian Federation	436	558	442	1,436	0.4
Italy	654	422	335	1,411	0.3
Japan	757	302	351	1,410	0.3
Belgium	552	528	307	1,387	0.3
Kenya	391	508	487	1,386	0.3
India	390	414	575	1,379	0.3
Spain	545	443	389	1,377	0.3
Korea, Republic of	280	366	540	1,186	0.3

Table 16: Tourists by Country and Region of Residence and Month of Travel, Q4 2024 (cont)

Country of Residence	Month of Travel			Total	Percent
	October	November	December		
Total	124,112	123,725	159,814	407,651	100
Mozambique	306	415	383	1,104	0.3
Austria	506	385	166	1,057	0.3
Poland	258	393	214	865	0.2
New Zealand	289	149	251	689	0.2
Ethiopia	184	261	196	641	0.2
Region of Residence					
SADC	92,326	97,654	139,844	329,824	80.9
Rest of Africa	1,066	1,594	1,231	3,891	1.0
Europe	18,479	14,941	9,406	42,826	10.5
America	7,841	5,963	5,033	18,837	4.6
Asia	2,287	2,030	2,443	6,760	1.7
Oceania	1,742	1,276	1,513	4,531	1.1
Middle East	146	99	134	379	0.1
Unknown	225	168	210	603	0.1

2.8. KEY CHARACTERISTICS OF ARRIVALS

Table 17: Arrivals by Key Characteristics and Month of Travel, Q4 2024

Key Characteristics of Arrivals	Month of Travel			Total	Percent	Q4 2023	
	October	November	December			Total	Percent
Total	168,123	165,470	223,691	557,284	100	512,351	100
Sex							
Male	116,243	114,245	145,666	376,154	67.5	336,382	65.7
Female	51,880	51,225	78,025	181,130	32.5	175,969	34.3
Purpose of Entry				-			
In Transit	57,606	54,650	96,043	208,299	37.4	182,753	35.7
Holiday & Leisure	33,822	25,989	25,481	85,292	15.3	74,987	14.6
VFR	21,064	25,020	38,651	84,735	15.2	78,949	15.4
Business	16,669	19,012	15,800	51,481	9.2	51,608	10.1
Returning Residents	14,473	13,651	15,062	43,186	7.7	40,743	8.0
Other ¹	23,695	26,171	31,782	81,648	14.7	80,458	15.7
Other ²	794	977	872	2,643	0.5	2,853	0.6
Age Group (Years)							
<=19	6,577	6,457	23,637	36,671	6.6	36,291	7.1
20 - 24	5,572	6,500	11,048	23,120	4.1	20,905	4.1
25 - 29	12,341	12,432	16,927	41,700	7.5	39,221	7.7
30 - 34	19,336	19,320	25,146	63,802	11.4	59,082	11.5
35 - 39	23,417	23,947	30,884	78,248	14.0	73,658	14.4
40 - 44	25,281	25,707	33,561	84,549	15.2	77,208	15.1
45 - 49	20,325	20,728	27,248	68,301	12.3	61,721	12.0
50 - 54	16,109	16,009	20,600	52,718	9.5	46,577	9.1
55 - 59	11,980	11,236	13,284	36,500	6.5	34,101	6.7
60 - 64	10,711	9,369	9,747	29,827	5.4	26,867	5.2
65+	16,458	13,756	11,602	41,816	7.5	36,647	7.2
Not Known	16	9	7	32	0.0	73	0.0
Port of Entry							
Road							
Ramokgwebana	25,204	24,877	37,220	87,301	15.7	81,783	16.0
Kazungula Bridge	22,758	21,830	24,496	69,084	12.4	59,545	11.6
Tlokweng	20,442	21,290	24,996	66,728	12.0	61,947	12.1
Martin's Drift	15,346	16,682	33,335	65,363	11.7	62,201	12.1
Kazungula Road	16,543	12,283	13,334	42,160	7.6	41,103	8.0
Ramatlabama	8,830	10,813	14,494	34,137	6.1	30,541	6.0
Pioneer Gate	9,637	9,416	11,918	30,971	5.6	33,237	6.5
Mamuno	9,366	8,774	11,068	29,208	5.2	29,905	5.8
Ngoma Bridge	8,251	6,342	8,126	22,719	4.1	21,685	4.2

Table 17: Arrivals by Key Characteristics and Month of Travel, Q4 2024 (cont)

Key Characteristics of Arrivals	Month of Travel			Total	Percent	Q4 2023	
	October	November	December			Total	Percent
Port of Entry							
Road							
Matsiloje	2,511	2,423	7,701	12,635	2.3	8,009	1.6
Parr's Halt	2,527	1,960	6,057	10,544	1.9	8,635	1.7
Kasane	2,879	3,567	3,570	10,016	1.8	10,895	2.1
Maitengwe	2,231	2,326	3,127	7,684	1.4	7,268	1.4
Ramotswa	1,809	1,997	3,359	7,165	1.3	5,619	1.1
Mohembo	2,780	2,172	2,150	7,102	1.3	5,141	1.0
Sikwane	1,398	1,253	2,557	5,208	0.9	4,028	0.8
Phitshane Molopo	517	1,021	1,517	3,055	0.5	2,550	0.5
Platjan	638	684	899	2,221	0.4	2,198	0.4
Pont Drift	555	600	465	1,620	0.3	1,329	0.3
Bray	508	496	613	1,617	0.3	1,299	0.3
Mabolwe	604	502	464	1,570	0.3	1,432	0.3
McCarthy's Rust	330	397	502	1,229	0.2	1,340	0.3
Middlepits	163	283	562	1,008	0.2	1,075	0.2
Pandamatenga	248	153	182	583	0.1	447	0.1
Bokspits	171	94	316	581	0.1	631	0.1
Dobe	188	88	205	481	0.1	649	0.1
Two Rivers	128	46	76	250	0.0	299	0.1
Makopong	20	35	42	97	0.0	186	0.0
Air							
SSKI Airport	6,281	8,140	6,295	20,716	3.7	13,747	2.7
Maun Airport	3,472	3,335	2,809	9,616	1.7	9,130	1.8
Kasane Airport	1,410	1,309	1,074	3,793	0.7	3,802	0.7
Limpopo Valley	184	131	122	437	0.1	445	0.1
PGMI Airport	100	151	40	291	0.1	242	0.0
Rail							
North Rail	94	-	-	94	0.0	-	0.0

VFR = Visiting Friends and Relatives

Other¹ = Arrivals for Shopping, Religious activities, Conferencing, Sports & Medical reasons.

Other² = Arrivals for students, prospective residents, diplomats, employment seekers, the employed and those whose purpose of arrival was not stated and thus "Unknown".

2.9. KEY CHARACTERISTICS OF VISITORS

Table 18: Tourists Arrivals by Key Characteristics and Month of Travel, Q4 2024

Key Characteristic of Visitors	Month of Travel			Total	Percent	Q4 2023	
	October	November	December			Total	Percent
Total	124,112	123,725	159,814	407,651	100	320,734	100.0
Sex							
Male	82,124	81,620	100,203	263,947	64.7	204,182	63.7
Female	41,988	42,105	59,611	143,704	35.3	116,552	36.3
Purpose of Visit							
VFR	21,064	25,020	38,651	84,735	20.8	78,949	24.6
Holiday/Leisure	33,822	25,989	25,481	85,292	20.9	74,987	23.4
Business	16,669	19,012	15,800	51,481	12.6	51,608	16.1
In Transit	28,770	27,411	47,928	104,109	25.5	91,252	28.5
Other	23,787	26,293	31,954	82,034	20.1	23,938	7.5
Age Group							
<=19	4,578	4,492	16,732	25,802	6.3	21,980	6.9
20 - 24	4,346	5,013	8,306	17,665	4.3	13,599	4.2
25 - 29	9,427	9,692	12,749	31,868	7.8	25,079	7.8
30 - 34	14,282	14,564	18,242	47,088	11.6	36,600	11.4
35 - 39	16,737	17,625	21,799	56,161	13.8	43,800	13.7
40 - 44	17,633	18,479	23,011	59,123	14.5	45,343	14.1
45 - 49	13,854	14,672	18,531	47,057	11.5	36,095	11.3
50 - 54	11,384	11,561	14,155	37,100	9.1	28,431	8.9
55 - 59	8,968	8,419	9,527	26,914	6.6	22,436	7.0
60 - 64	8,662	7,508	7,314	23,484	5.8	19,080	5.9
65+	14,228	11,694	9,442	35,364	8.7	28,237	8.8
Not Known	13	6	6	25	0.0	54	0.0
Type of Visitor							
Same-day	5,145	5,763	6,488	17,396	4.3	19,984	6.2
Overnight	118,648	117,697	152,886	389,231	95.5	300,750	93.8
Not Known	319	265	440	1,024	0.3	0	0.0
Port of Entry							
Road							
Ramokgwebana	18,502	19,124	27,835	65,461	16.1	39,922	12.4
Kazungula Bridge	15,007	14,116	16,020	45,143	11.1	36,398	11.3
Tlokweng	14,282	15,543	18,041	47,866	11.7	39,414	12.3
Kazungula Road	15,401	11,108	11,463	37,972	9.3	34,018	10.6
Martin's Drift	9,404	10,273	19,299	38,976	9.6	35,470	11.1
Ramatlabama	6,563	8,685	11,403	26,651	6.5	21,662	6.8

Table 18: Tourists Arrivals by Key Characteristics and Month of Travel, Q4 2024 (cont)

Key Characteristic of Visitors	Month of Travel			Total	Percent	Q4 2023	
	October	November	December			Total	Percent
Pioneer Gate	6,676	6,592	8,470	21,738	5.3	18,508	5.8
Mamuno	6,190	6,002	7,423	19,615	4.8	17,321	5.4
Ngoma Bridge	6,675	5,089	5,519	17,283	4.2	13,622	4.2
Matsiloje	1,995	2,018	5,239	9,252	2.3	3,310	1.0
Mohembo	2,720	2,131	2,094	6,945	1.7	4,778	1.5
Kasane	2,126	2,672	2,657	7,455	1.8	7,227	2.3
Maitengwe	1,592	1,607	2,162	5,361	1.3	3,607	1.1
Parr's Halt	1,665	1,328	3,666	6,659	1.6	4,786	1.5
Ramotswa	1,289	1,554	2,479	5,322	1.3	3,837	1.2
Sikwane	1,145	1,035	2,258	4,438	1.1	3,069	1.0
Phitshane Molopo	491	991	1,492	2,974	0.7	2,430	0.8
Platjan	537	594	786	1,917	0.5	1,910	0.6
Pont Drift	537	585	451	1,573	0.4	1,174	0.4
McCarthy's Rust	312	381	486	1,179	0.3	1,247	0.4
Mabolwe	473	398	371	1,242	0.3	636	0.2
Bray	397	391	497	1,285	0.3	847	0.3
Middlepits	152	261	544	957	0.2	925	0.3
Bokspits	149	82	278	509	0.1	542	0.2
Pandamatenga	234	138	141	513	0.1	398	0.1
Dobe	177	85	202	464	0.1	626	0.2
Two Rivers	92	36	76	204	0.1	271	0.1
Makopong	18	34	41	93	0.0	171	0.1
Total	114,801	112,853	151,393	379,047	93.0	298,126	93.2
Air							
SSKI Airport	4,452	6,336	4,689	15,477	3.8	11,388	3.6
Maun Airport	3,317	3,138	2,632	9,087	2.2	7,438	2.3
Kasane Airport	1,178	1,128	939	3,245	0.8	3,204	1.0
Limpopo Valley	179	130	122	431	0.1	434	0.1
PGMI Airport	95	140	39	274	0.1	140	0.0
Total	9,221	10,872	8,421	28,514	7.0	22,604	7.0
Rail							
North Rail	90	-	-	90	0.0	-	0.0

VFR = Visiting Friends and Relatives

D. TECHNICAL NOTES

1. INTRODUCTION

This section outlines the methodological framework underpinning the production of the tourism statistics presented in this stats brief. It details the primary data sources, describes the procedures for data processing and compilation, and provides definitions of the key terms used.

2. DATA SOURCES AND METHODOLOGY

The data used in the production of this report are sourced from the administrative records of the Department of Immigration and Citizenship (DIC). Data on international travellers are collected through arrivals forms, which are completed by non-citizens at all officially designated ports of entry or exit. These forms capture a range of the traveller's personal characteristics, including sex, age, and country of nationality, country of residence, and purpose of entry. Supplementary data concerning the month of travel, mode of transport, and port of entry are also recorded by default.

The compilation processes and procedures for this report adhere to the guidelines, definitions, and classifications recommended by the UN Tourism and the United Nations Statistical Division (UNSD). Accordingly, this publication is produced in full compliance with internationally accepted statistical standards and best practice.

3. GLOSSARY

Definitions of Key Terms

For this publication, the following terms carry the meaning explained below;

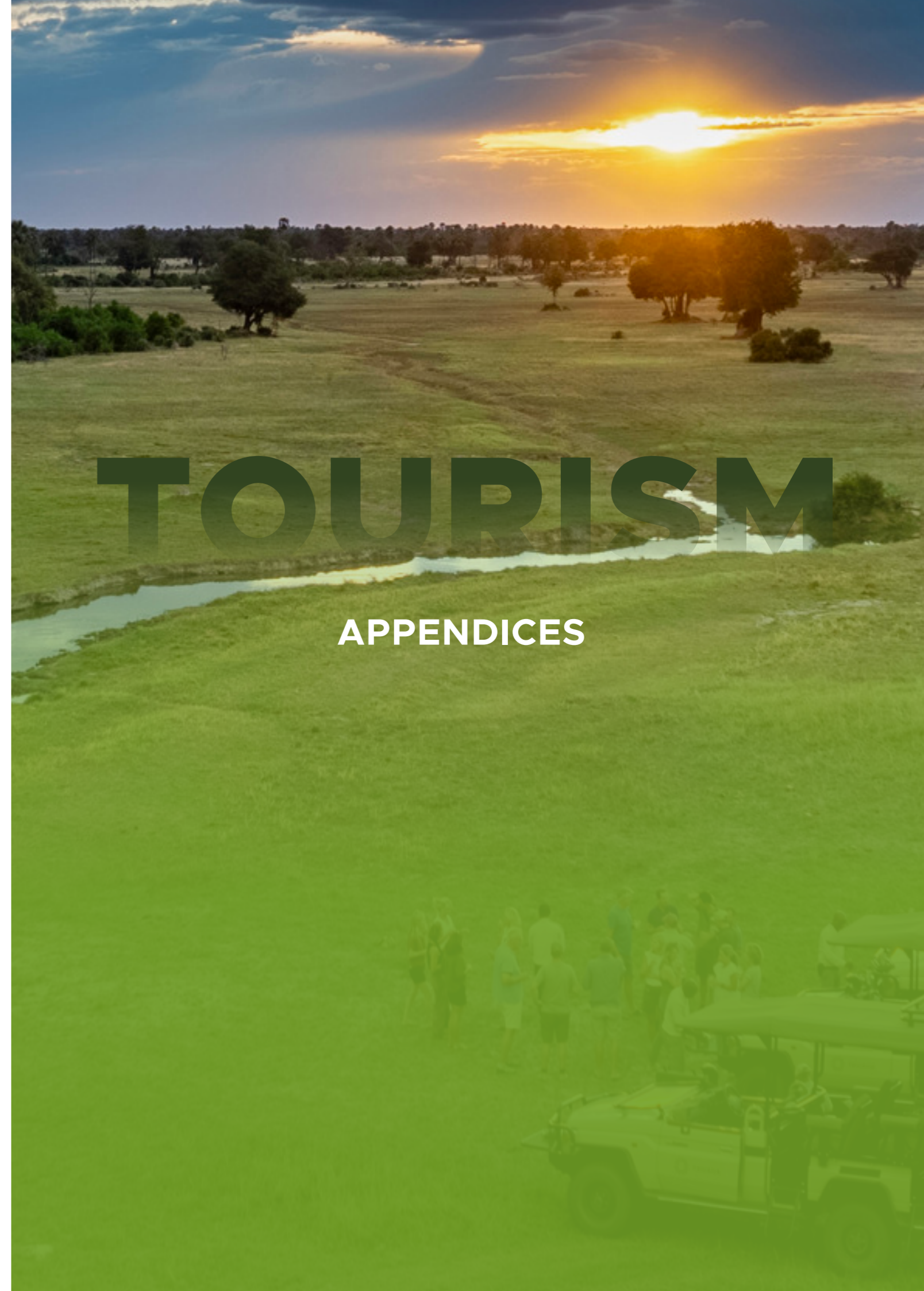
Overseas: Encompasses all countries and territories outside the continent of Africa.

Visitor: A non-resident entering Botswana for a period not exceeding twelve consecutive months, whose primary purpose of visit is not to undertake an activity remunerated from within Botswana.

Tourist (Overnight Visitor): An international visitor whose visit includes at least one night stay in either collective or private accommodation within Botswana.

Same-day Visitor: An international visitor whose travel does not include an overnight stay in any form of accommodation within Botswana.

Non-resident: A foreign national, excluding residents of Botswana, entering or departing the country.



Appendix 1: Total Arrivals by Port of Entry and Month of Arrival, Q2-Q4 2024

Port of Entry	Quarter 2				Quarter 3				Quarter 4			
	April	May	June	Total	July	August	September	Total	October	November	December	Total
Total Arrivals	167,016	174,533	177,715	519,264	185,168	194,495	173,535	553,198	168,123	165,470	223,691	557,284
Road												
Ramokgwebana	30,534	28,150	27,212	85,896	27,524	30,697	27,860	86,081	25,204	24,877	37,220	87,301
Kazungula Bridge	19,496	22,281	22,417	64,194	25,014	23,916	23,458	72,388	22,758	21,830	24,496	69,084
Tlokweng	18,824	19,981	19,758	58,563	20,682	19,775	14,211	54,668	20,442	21,290	24,996	66,728
Martin's Drift	17,683	19,154	21,509	58,346	18,327	22,208	13,330	53,865	15,346	16,682	33,335	65,363
Kazungula Road	13,227	15,511	15,656	44,394	17,909	17,909	17,961	53,779	16,543	12,283	13,334	42,160
Pioneer Gate	12,847	8,481	9,592	30,920	12,509	10,259	10,643	33,411	9,637	9,416	11,918	30,971
Ramatlabama	8,979	9,277	9,693	27,949	10,604	10,713	10,792	32,109	8,830	10,813	14,494	34,137
Mamuno	9,154	9,500	10,215	28,869	10,202	10,574	10,344	31,120	9,366	8,774	11,068	29,208
Ngoma Bridge	5,358	7,759	6,841	19,958	8,169	9,189	8,362	25,720	8,251	6,342	8,126	22,719
Matsiloje	3,811	2,933	2,996	9,740	2,802	3,285	2,888	8,975	2,511	2,423	7,701	12,635
Maitengwe	3,720	3,009	3,202	9,931	2,878	3,221	2,500	8,599	2,231	2,326	3,127	7,684
Parr's Halt	1,302	2,012	3,283	6,597	2,223	3,691	2,544	8,458	2,527	1,960	6,057	10,544
Kasane	2,130	2,634	2,072	6,836	2,235	2,609	2,920	7,764	2,879	3,567	3,570	10,016
Mohembo	1,297	1,895	1,942	5,134	2,757	3,056	3,026	8,839	2,780	2,172	2,150	7,102
Ramotswa	1,802	1,538	1,692	5,032	1,636	1,840	2,097	5,573	1,809	1,997	3,359	7,165
Sikwane	1,007	1,184	1,046	3,237	1,004	1,625	1,694	4,323	1,398	1,253	2,557	5,208
Phitshane Molopo	1,257	868	1,114	3,239	811	957	1,048	2,816	517	1,021	1,517	3,055
Platjan	256	734	804	1,794	940	938	735	2,613	638	684	899	2,221
Mabolwe	665	716	450	1,831	584	676	554	1,814	604	502	464	1,570
Bray	361	512	520	1,393	592	529	581	1,702	508	496	613	1,617
Pont Drift	398	363	557	1,318	435	461	555	1,451	555	600	465	1,620
McCarthy's Rust	317	1,027	453	1,797	383	397	490	1,270	330	397	502	1,229
Middlepits	149	354	156	659	155	218	317	690	163	283	562	1,008
Bokspits	155	242	322	719	227	267	198	692	171	94	316	581
Pandamatenga	142	178	202	522	276	326	166	768	248	153	182	583
Dobe	114	105	110	329	134	185	200	519	188	88	205	481
Two Rivers	123	127	85	335	181	104	157	442	128	46	76	250
Makopong	18	47	26	91	32	38	32	102	20	35	42	97
Air												
SSKI Airport	6,881	7,511	6,875	21,267	7,021	7,366	7,339	21,726	6,281	8,140	6,295	20,716
Maun Airport	3,493	4,715	5,046	13,254	5,054	5,277	4,562	14,893	3,472	3,335	2,809	9,616
Kasane Airport	1,274	1,542	1,459	4,275	1,614	1,809	1,718	5,141	1,410	1,309	1,074	3,793
Limpopo Valley	191	136	177	504	182	178	114	474	184	131	122	437
PGMI Airport	22	26	32	80	54	95	129	278	100	151	40	291
Sowa Airport	29	31	8	68	18	18	10	46	-	-	-	-
Rail												
North Rail	-	-	193	193	-	89	-	89	94	-	-	94

Appendix 2: Total Tourists Arrivals by Port of Entry and Month of Arrival, Q2-Q4 2024

Port of Entry	Quarter 2				Quarter 3				Quarter 4			
	April	May	June	Total	July	August	September	Total	October	November	December	Total
Total Tourists Arrivals	122,857	132,480	135,927	391,264	140,877	148,178	132,689	421,744	124,112	123,725	159,814	407,651
Road												
Ramokgwebana	22,263	21,683	21,078	65,024	20,364	22,157	20,256	62,777	18,502	19,124	27,835	65,461
Kazungula Bridge	13,750	15,147	15,585	44,482	17,609	16,586	16,256	50,451	15,007	14,116	16,020	45,143
Tlokweng	12,824	14,469	14,471	41,764	14,564	14,380	9,964	38,908	14,282	15,543	18,041	47,866
Kazungula Road	12,034	14,193	14,395	40,622	16,336	16,511	16,585	49,432	15,401	11,108	11,463	37,972
Martin's Drift	10,781	11,901	13,825	36,507	11,431	14,119	8,226	33,776	9,404	10,273	19,299	38,976
Ramatlabama	6,741	7,182	7,544	21,467	8,236	8,381	8,464	25,081	6,563	8,685	11,403	26,651
Pioneer Gate	9,110	6,049	6,862	22,021	9,027	7,459	7,658	24,144	6,676	6,592	8,470	21,738
Mamuno	6,128	6,734	7,179	20,041	7,205	7,488	7,291	21,984	6,190	6,002	7,423	19,615
Ngoma Bridge	4,183	6,132	5,370	15,685	6,502	7,418	6,751	20,671	6,675	5,089	5,519	17,283
Matsiloje	2,668	2,087	2,167	6,922	2,016	2,433	2,175	6,624	1,995	2,018	5,239	9,252
Mohembo	1,265	1,845	1,884	4,994	2,709	3,025	2,978	8,712	2,720	2,131	2,094	6,945
Kasane	1,512	1,899	1,544	4,955	1,722	1,981	2,156	5,859	2,126	2,672	2,657	7,455
Maitengwe	2,403	1,991	2,089	6,483	2,095	2,142	1,797	6,034	1,592	1,607	2,162	5,361
Parr's Halt	851	1,328	2,539	4,718	1,650	2,926	1,867	6,443	1,665	1,328	3,666	6,659
Ramotswa	1,317	1,180	1,397	3,894	1,264	1,446	1,637	4,347	1,289	1,554	2,479	5,322
Sikwane	782	988	920	2,690	786	1,435	1,492	3,713	1,145	1,035	2,258	4,438
Phitshane Molopo	1,225	832	1,088	3,145	792	940	1,020	2,752	491	991	1,492	2,974
Platjan	232	675	775	1,682	860	861	699	2,420	537	594	786	1,917
Pont Drift	392	357	538	1,287	424	451	528	1,403	537	585	451	1,573
McCarthy's Rust	309	995	443	1,747	370	382	475	1,227	312	381	486	1,179
Mabolwe	502	587	353	1,442	431	529	421	1,381	473	398	371	1,242
Bray	289	421	439	1,149	542	439	507	1,488	397	391	497	1,285
Middlepits	146	339	142	627	151	209	303	663	152	261	544	957
Bokspits	129	202	296	627	201	235	178	614	149	82	278	509
Pandamatenga	100	152	167	419	246	297	142	685	234	138	141	513
Dobe	113	103	106	322	132	182	189	503	177	85	202	464
Two Rivers	82	103	81	266	171	91	136	398	92	36	76	204
Makopong	16	43	25	84	27	38	32	97	18	34	41	93
Air												
SSKI Airport	6,032	6,802	6,038	18,872	6,409	6,615	6,336	19,360	4,452	6,336	4,689	15,477
Maun Airport	3,258	4,462	4,874	12,594	4,883	5,048	4,374	14,305	3,317	3,138	2,632	9,087
Kasane Airport	1,185	1,417	1,326	3,928	1,480	1,617	1,548	4,645	1,178	1,128	939	3,245
Limpopo Valley	184	129	170	483	174	174	114	462	179	130	122	431
PGMI Airport	22	24	31	77	52	89	124	265	95	140	39	274
Sowa Airport	29	29	8	66	16	18	10	44	-	-	-	-
Rail												
North Rail	-	-	178	178	-	76	-	76	90	-	-	90

Appendix 3: Tourists by Purpose of Visit and Type of Visitor, Q2-Q4 2024

Purpose of Visit	Type of Visitor			Total	Percent
	Same-day	Overnight	Not Known		
Total Tourists Arrivals	48,907	1,168,998	2,754	1,220,659	
Quarter 2					
VFR	980	67,363	40	68,383	17.5
Holiday/Leisure	1,272	92,497	299	94,068	24.0
Business	4,544	54,869	8	59,421	15.2
In Transit	1,481	83,800	8	85,289	21.8
Other	8,082	75,635	386	84,103	21.5
Total	16,359	374,164	741	391,264	100.0
Quarter 3					
VFR	1,040	73,826	88	74,954	17.8
Holiday/Leisure	1,655	117,794	446	119,895	28.4
Business	3,870	51,672	6	55,548	13.2
In Transit	1,601	87,039	6	88,646	21.0
Other	6,986	75,272	443	82,701	19.6
Total	15,152	405,603	989	421,744	100.0
Quarter 4					
VFR	1,045	83,565	125	84,735	20.8
Holiday/Leisure	1,581	83,342	369	85,292	20.9
Business	4,387	47,078	16	51,481	12.6
In Transit	2,023	102,075	11	104,109	25.5
Other	8,360	73,171	503	82,034	20.1
Total	17,396	389,231	1,024	407,651	100.0



Appendix 4: Tourists by Purpose of Visit and Age Group, Q2-Q4 2024

Purpose of Visit	Age Group												Total
	<=19	20 - 24	25 - 29	30 - 34	35 - 39	40 - 44	45 - 49	50 - 54	55 - 59	60 - 64	65+	Not Known	
Total Tourists Arrivals	73,671	52,798	94,672	138,394	164,144	174,229	139,273	112,799	85,057	74,140	111,402	80	1,220,659
Quarter 2													
VFR	5,980	3,784	5,543	7,362	8,177	8,979	7,518	6,174	4,823	4,076	5,959	8	68,383
Holiday/Leisure	7,319	3,422	5,605	6,786	6,187	6,323	6,653	7,979	9,336	11,495	22,953	10	94,068
Business	474	1,673	4,631	7,944	10,728	11,087	8,499	6,228	3,900	2,626	1,629	2	59,421
In Transit	3,421	3,106	6,756	11,445	14,219	15,506	11,654	7,952	4,837	3,184	3,209	-	85,289
Other	3,490	3,909	8,178	11,735	14,696	14,748	10,600	7,121	4,096	2,658	2,871	1	84,103
Total	20,684	15,894	30,713	45,272	54,007	56,643	44,924	35,454	26,992	24,039	36,621	21	391,264
Percent	5.3	4.1	7.8	11.6	13.8	14.5	11.5	9.1	6.9	6.1	9.4	-	100.0
Quarter 3													
VFR	6,313	4,384	6,174	7,917	9,041	10,001	8,199	6,927	5,484	4,294	6,202	18	74,954
Holiday/Leisure	11,998	5,131	7,234	8,617	7,425	8,347	8,883	11,079	12,564	13,706	24,902	9	119,895
Business	655	1,831	4,263	7,519	9,728	10,262	7,931	6,113	3,515	2,256	1,474	1	55,548
In Transit	3,775	3,420	6,809	11,611	14,426	15,993	11,966	8,688	5,050	3,416	3,491	1	88,646
Other	4,444	4,473	7,611	10,370	13,356	13,860	10,313	7,438	4,538	2,945	3,348	5	82,701
Total	27,185	19,239	32,091	46,034	53,976	58,463	47,292	40,245	31,151	26,617	39,417	34	421,744
Quarter 4													
VFR	8,798	4,847	6,949	8,581	10,288	10,963	9,067	7,421	5,888	4,970	6,957	6	84,735
Holiday/Leisure	5,496	2,832	5,348	7,095	6,255	6,350	6,110	7,179	8,115	10,291	20,215	6	85,292
Business	551	1,679	4,119	7,193	9,558	9,498	7,427	5,264	2,972	1,857	1,356	7	51,481
In Transit	6,111	4,249	7,861	13,296	16,695	18,513	14,122	9,928	5,762	3,738	3,834	-	104,109
Other	4,846	4,058	7,591	10,923	13,365	13,799	10,331	7,308	4,177	2,628	3,002	6	82,034
Total	25,802	17,665	31,868	47,088	56,161	59,123	47,057	37,100	26,914	23,484	35,364	25	407,651

Appendix 5: Tourists by Purpose of Visit and Month of Travel, Q2-Q4 2024

Month of Visit	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
Total Tourist Arrivals	228,072	299,255	166,450	278,044	248,838	1,220,659	
Percent							
Quarter 2							
April	21,935	25,797	19,112	28,449	27,564	122,857	31.4
May	22,608	32,586	20,736	27,582	28,968	132,480	33.9
June	23,840	35,685	19,573	29,258	27,571	135,927	34.7
Total	68,383	94,068	59,421	85,289	84,103	391,264	100
Quarter 3							
July	23,410	39,690	19,801	29,020	28,956	140,877	33.4
August	26,859	43,446	19,210	32,101	26,562	148,178	35.1
September	24,685	36,759	16,537	27,525	27,183	132,689	31.5
Total	74,954	119,895	55,548	88,646	82,701	421,744	100
Quarter 4							
October	21,064	33,822	16,669	28,770	23,787	124,112	30.4
November	25,020	25,989	19,012	27,411	26,293	123,725	30.4
December	38,651	25,481	15,800	47,928	31,954	159,814	39.2
Total	84,735	85,292	51,481	104,109	82,034	407,651	100

Appendix 6a: Tourists by Country of Residence and Purpose of Visit, Q2 2024

Country of Residence	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
SADC							
South Africa	37,709	19,549	28,957	17,424	13,672	117,311	30.0
Zimbabwe	18,787	4,582	8,291	27,681	50,116	109,457	28.0
Zambia	2,260	936	8,279	21,585	7,153	40,213	10.3
Namibia	3,924	2,066	4,123	11,597	5,694	27,404	7.0
Lesotho	649	130	2,402	202	1,609	4,992	1.3
Malawi	365	84	375	961	305	2,090	0.5
eSwatini	366	93	572	300	256	1,587	0.4
United Republic of Tanzania	132	72	144	669	120	1,137	0.3
Mozambique	188	64	304	178	184	918	0.2
Democratic Republic of the Congo	63	30	84	238	80	495	0.1
Angola	43	55	107	130	74	409	0.1
Mauritius	35	25	51	-	23	134	0.0
Madagascar	6	3	17	-	18	44	0.0
Seychelles	1	1	16	-	1	19	0.0
Comoros	-	-	7	-	1	8	0.0
Total	64,528	27,690	53,729	80,965	79,306	306,218	78.3
Rest of Africa							
Kenya	186	235	289	265	156	1,131	0.3
Ethiopia	26	7	260	4	290	587	0.2
Uganda	154	38	113	170	74	549	0.1
Nigeria	41	20	176	3	62	302	0.1
Ghana	40	33	100	8	40	221	0.1
Somalia	32	8	25	48	16	129	0.0
Rwanda	7	4	39	1	31	82	0.0
Egypt	11	13	22	-	3	49	0.0
Burundi	-	4	23	1	18	46	0.0
Cameroon	10	-	18	1	11	40	0.0
Sierra Leone	8	5	21	1	3	38	0.0
Tunisia	1	21	5	-	1	28	0.0
Guinea	9	-	15	-	3	27	0.0
Senegal	4	3	18	-	1	26	0.0
Liberia	-	1	12	-	11	24	0.0
Sudan	4	2	13	1	2	22	0.0
Morocco	3	8	9	-	1	21	0.0
Togo	2	-	10	-	9	21	0.0
Congo	2	2	5	1	7	17	0.0
Gambia	1	-	13	-	2	16	0.0
Burkina Faso	-	1	13	-	-	14	0.0
Côte d'Ivoire	2	2	9	-	-	13	0.0
Gabon	3	2	7	-	-	12	0.0
Benin	-	-	4	-	6	10	0.0
Other Rest of Africa	6	15	33	-	5	59	0.0
Total	552	424	1,252	504	752	3,484	0.9

Appendix 6a: Tourists by Country of Residence and Purpose of Visit, Q2 2024 (cont)

Country of Residence	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
Europe							
Germany	153	10,206	150	879	454	11,842	3.0
United Kingdom	540	5,135	497	340	354	6,866	1.8
France	54	3,742	147	427	120	4,490	1.1
Netherlands	58	2,593	59	131	170	3,011	0.8
Switzerland	30	1,772	31	179	58	2,070	0.5
Spain	23	1,338	51	43	68	1,523	0.4
Italy	26	1,106	57	76	77	1,342	0.3
Belgium	35	931	159	88	36	1,249	0.3
Russian Federation	5	933	19	56	65	1,078	0.3
Austria	9	609	9	69	31	727	0.2
Poland	11	517	6	8	27	569	0.1
Turkey	16	453	30	2	12	513	0.1
Ireland	54	341	22	29	31	477	0.1
Portugal	6	302	48	41	20	417	0.1
Czech Republic	11	337	8	14	13	383	0.1
Sweden	26	292	19	20	14	371	0.1
Norway	18	210	8	12	10	258	0.1
Bulgaria	5	181	3	8	5	202	0.1
Denmark	11	155	8	12	14	200	0.1
Romania	2	149	10	22	13	196	0.1
Greece	13	142	6	3	11	175	0.0
Slovakia	1	160	3	5	3	172	0.0
Finland	13	107	9	5	9	143	0.0
Hungary	7	107	3	10	2	129	0.0
Iceland	3	51	5	4	4	67	0.0
Latvia	2	52	11	-	-	65	0.0
Luxembourg	-	52	4	8	1	65	0.0
Ukraine	4	34	8	13	2	61	0.0
Slovenia	-	36	3	1	9	49	0.0
Lithuania	2	26	7	3	2	40	0.0
Croatia	1	24	3	1	3	32	0.0
Georgia	11	15	-	1	-	27	0.0
Estonia	-	14	3	2	4	23	0.0
Malta	-	19	2	2	-	23	0.0
Belarus	-	16	2	-	2	20	0.0
Serbia	1	3	2	-	6	12	0.0
Other Europe	2	27	1	3	4	37	0.0
Total	1,153	32,187	1,413	2,517	1,654	38,924	9.9

Appendix 6a: Tourists by Country of Residence and Purpose of Visit, Q2 2024 (cont)

Country of Residence	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
America							
United States	625	19,845	906	721	1,006	23,103	5.9
Canada	182	2,214	91	108	113	2,708	0.7
Brazil	11	336	43	20	15	425	0.1
Mexico	3	275	7	8	25	318	0.1
Argentina	4	55	10	3	5	77	0.0
Chile	1	54	13	-	-	68	0.0
Peru	-	57	2	-	2	61	0.0
Jamaica	5	29	2	-	2	38	0.0
Colombia	1	27	1	3	2	34	0.0
Uruguay	-	30	1	2	1	34	0.0
Cuba	12	6	4	2	2	26	0.0
Guatemala	-	22	1	-	-	23	0.0
Bahamas	6	14	-	-	2	22	0.0
Costa Rica	-	13	-	-	-	13	0.0
Ecuador	2	6	2	-	1	11	0.0
Trinidad and Tobago	-	11	-	-	-	11	0.0
Venezuela	-	7	3	-	1	11	0.0
Other America	8	64	17	6	7	102	0.0
Total	860	23,065	1,103	873	1,184	27,085	6.9
Asia							
China	139	1,459	515	12	196	2,321	0.6
India	564	443	683	18	351	2,059	0.5
Japan	8	1,285	48	24	55	1,420	0.4
Korea, Republic of	25	843	24	13	35	940	0.2
Singapore	13	593	12	6	30	654	0.2
Malaysia	1	218	13	12	9	253	0.1
Pakistan	68	27	19	9	37	160	0.0
Hong Kong	2	88	5	-	-	95	0.0
Thailand	6	72	9	2	6	95	0.0
Philippines	8	64	13	-	3	88	0.0
Indonesia	1	54	10	1	7	73	0.0
Sri Lanka	33	14	7	-	7	61	0.0
Taiwan, Province of China	1	49	2	2	2	56	0.0
Cyprus	8	33	4	-	3	48	0.0
Cambodia	1	14	2	-	1	18	0.0
Myanmar	-	4	4	3	5	16	0.0
Kazakhstan	-	9	5	-	-	14	0.0
Afghanistan	1	1	6	1	1	10	0.0
Viet Nam	2	4	-	1	3	10	0.0
Other Asia	2	11	6	5	7	31	0.0
Total	883	5,285	1,387	109	758	8,422	2.2

Appendix 6a: Tourists by Country of Residence and Purpose of Visit, Q2 2024 (cont)

Country of Residence	Purpose of Visit					Total	Percent
	VFR	Holiday/Leisure	Business	In Transit	Other		
Oceania							
Australia	184	4,269	194	176	160	4,983	1.3
New Zealand	43	705	15	52	37	852	0.2
Solomon Islands	11	5	13	13	2	44	0.0
Other Oceania	4	22	1	-	3	30	0.0
Total	242	5,001	223	241	202	5,909	1.5
Middle East							
Israel	5	129	56	1	11	202	0.1
United Arab Emirates	8	87	73	-	7	175	0.0
Saudi Arabia	10	41	7	-	3	61	0.0
Bangladesh	20	3	9	-	13	45	0.0
Lebanon	13	7	6	2	8	36	0.0
Iran, Islamic Republic of	-	20	-	-	-	20	0.0
Kuwait	-	13	1	-	-	14	0.0
Other Middle East	8	11	5	4	2	30	0.0
Total	64	311	157	7	44	583	0.1
Not Known	101	105	157	73	203	639	0.2
Grand Total	68,383	94,068	59,421	85,289	84,103	391,264	100.0

Appendix 6b: Tourists by Country of Residence and Purpose of Visit, Q3 2024

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
SADC						
South Africa	40,553	21,318	26,755	18,715	17,194	124,535
Zimbabwe	20,234	4,807	7,772	28,235	44,181	105,229
Zambia	2,910	1,264	8,103	21,329	6,547	40,153
Namibia	5,202	2,503	4,678	11,826	6,382	30,591
Lesotho	712	440	1,148	167	954	3,421
Malawi	456	79	344	960	354	2,193
eSwatini	326	186	579	552	548	2,191
United Republic of Tanzania	159	95	219	746	116	1,335
Mozambique	178	85	361	170	197	991
Democratic Republic of the Congo	93	38	96	283	85	595
Angola	30	64	92	196	51	433
Mauritius	37	29	88	4	34	192
Madagascar	2	4	51	4	26	87
Seychelles	10	10	41	-	15	76
Comoros	-	-	6	-	5	11
Total	70,902	30,922	50,333	83,187	76,689	312,033
Rest of Africa						
Kenya	262	474	415	325	198	1,674
Ethiopia	57	14	432	1	484	988
Uganda	123	83	201	174	84	665
Nigeria	85	36	221	3	75	420
Ghana	34	32	128	8	25	227
Somalia	27	5	32	22	13	99
Egypt	7	16	44	3	29	99
Cameroon	4	5	60	-	12	81
Rwanda	5	5	49	4	14	77
Burundi	-	-	46	3	9	58
Senegal	3	2	42	-	6	53
Côte d'Ivoire	-	5	33	-	8	46
Congo	1	7	26	-	8	42
Sudan	5	4	21	1	9	40
Sierra Leone	9	5	17	1	3	35
Benin	-	5	19	-	9	33
Morocco	4	5	13	1	5	28
Gambia	1	2	18	-	4	25
Liberia	2	-	15	-	8	25
Algeria	-	6	14	-	2	22
Tunisia	-	4	15	-	3	22
Djibouti	-	-	16	-	4	20
Burkina Faso	-	-	15	-	5	20
Gabon	-	-	8	1	10	19

Appendix 6b: Tourists by Country of Residence and Purpose of Visit, Q3 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
Rest of Africa						
Libya	5	1	7	-	6	19
Togo	-	-	16	-	2	18
Guinea	3	-	11	-	1	15
Other Rest of Africa	-	3	40	-	21	64
Total	637	719	1,974	547	1,057	4,934
Europe						
Germany	133	13,416	125	1,052	573	15,299
United Kingdom	788	7,311	329	402	467	9,297
Netherlands	76	5,036	29	223	202	5,566
France	86	4,318	89	551	148	5,192
Italy	38	4,055	53	205	147	4,498
Spain	19	3,204	19	114	126	3,482
Switzerland	30	2,719	34	238	121	3,142
Belgium	23	1,818	88	179	67	2,175
Austria	8	1,048	11	79	24	1,170
Poland	3	643	10	29	40	725
Ireland	69	512	25	36	53	695
Russian Federation	13	544	17	15	28	617
Portugal	22	488	24	27	33	594
Czech Republic	7	465	6	22	13	513
Sweden	20	295	20	11	10	356
Norway	30	253	6	24	12	325
Denmark	6	239	12	7	8	272
Greece	8	219	16	3	1	247
Slovakia	-	151	23	5	13	192
Slovenia	-	140	3	4	6	153
Turkey	6	114	18	5	9	152
Bulgaria	-	133	5	9	3	150
Romania	2	118	15	10	3	148
Hungary	5	102	4	19	4	134
Finland	13	94	8	6	5	126
Luxembourg	-	104	-	8	4	116
Croatia	-	86	-	3	5	94
Malta	2	78	4	-	6	90
Serbia	3	72	-	-	2	77
Ukraine	-	37	10	9	4	60
Lithuania	5	25	7	11	-	48
Estonia	3	15	6	1	2	27
Bosnia and Herzegovina	1	17	-	-	1	19
Belarus	-	17	1	1	-	19
Georgia	-	10	2	1	1	14
Other Europe	1	53	1	4	11	70
Total	1,420	47,949	1,020	3,313	2,152	55,854

Appendix 6b: Tourists by Country of Residence and Purpose of Visit, Q3 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
America						
United States	616	23,043	569	979	987	26,194
Canada	162	2,521	55	147	152	3,037
Brazil	16	400	51	14	28	509
Mexico	5	419	2	8	10	444
Argentina	4	88	3	-	6	101
Chile	-	45	1	-	5	51
Uruguay	-	45	-	-	-	45
Colombia	-	29	4	2	4	39
Costa Rica	-	37	-	-	-	37
Jamaica	2	34	-	1	-	37
Peru	-	31	4	-	1	36
Cuba	16	8	2	-	5	31
Panama	2	18	-	-	-	20
Guatemala	-	15	-	-	3	18
Trinidad and Tobago	1	17	-	-	-	18
Bahamas	-	9	3	-	1	13
Bermuda	-	13	-	-	-	13
Dominica	3	5	-	-	5	13
Cayman Islands	-	12	-	-	-	12
Venezuela	-	12	-	-	-	12
Other America	5	55	6	3	14	83
Total	832	26,856	700	1,154	1,221	30,763
Oceania						
Australia	164	5,604	102	189	239	6,298
New Zealand	23	1,071	10	50	47	1,201
Solomon Islands	17	8	5	12	6	48
American Samoa	-	21	1	-	-	22
Other Oceania	3	14	2	2	2	23
Total	207	6,718	120	253	294	7,592
Asia						
China	182	1,580	526	8	331	2,627
India	417	652	485	15	455	2,024
Japan	22	1,302	45	23	85	1,477
Korea, Republic of	26	997	14	11	52	1,100
Singapore	6	428	8	12	15	469
Taiwan, Province of China	-	391	7	14	24	436
Malaysia	5	262	6	7	11	291
Pakistan	97	51	18	2	53	221
Hong Kong	4	203	4	1	5	217
Philippines	1	73	23	2	12	111
Thailand	3	80	7	1	3	94
Sri Lanka	24	12	9	-	34	79

Appendix 6b: Tourists by Country of Residence and Purpose of Visit, Q3 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
Asia						
Indonesia	-	37	7	-	12	56
Viet Nam	-	54	-	-	1	55
Cyprus	-	29	1	1	6	37
Myanmar	2	3	4	7	2	18
Kazakhstan	-	15	-	2	-	17
Macao	3	6	2	2	-	13
Cambodia	-	8	-	1	2	11
Other Asia	14	21	5	3	3	46
Total	806	6,204	1,171	112	1,106	9,399
Middle East						
Israel	5	264	45	-	8	322
United Arab Emirates	15	98	54	1	9	177
Bangladesh	40	4	15	-	24	83
Kuwait	-	38	5	-	5	48
Saudi Arabia	7	35	4	1	-	47
Iran, Islamic Republic of	2	13	-	2	7	24
Lebanon	4	6	4	3	3	20
Yemen	1	-	4	9	3	17
Oman	-	9	2	-	4	15
Other Middle East	4	10	3	1	1	19
Total	78	477	136	17	64	772
Not Known	72	50	94	63	118	397
Grand Total	74,954	119,895	55,548	88,646	82,701	421,744

Appendix 6c: Tourists by Country of Residence and Purpose of Visit, Q4 2024

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
SADC						
South Africa	47,825	14,784	25,555	22,871	15,647	126,682
Zimbabwe	22,244	6,037	8,324	35,933	47,925	120,463
Zambia	2,677	914	7,792	24,397	5,464	41,244
Namibia	5,655	2,430	3,919	12,203	6,224	30,431
Malawi	744	74	519	1,403	477	3,217
Lesotho	800	169	448	260	547	2,224
eSwatini	368	94	516	441	370	1,789
United Republic of Tanzania	175	67	187	875	213	1,517
Mozambique	274	139	304	168	219	1,104
Democratic Republic of the Congo	88	31	80	328	75	602
Angola	39	49	47	155	34	324
Mauritius	26	16	31	11	29	113
Seychelles	10	4	17	-	42	73
Other SADC	8	5	18	-	10	41
Total	80,933	24,813	47,757	99,045	77,276	329,824
Rest of Africa						
Kenya	291	262	285	370	178	1,386
Ethiopia	8	9	264	5	355	641
Uganda	128	57	113	189	74	561
Nigeria	52	60	138	2	68	320
Ghana	55	19	113	6	33	226
Somalia	26	9	19	35	18	107
Cameroon	7	18	33	1	22	81
Guinea	2	8	10	-	47	67
Rwanda	11	4	34	1	12	62
Côte d'Ivoire	3	2	31	-	25	61
Senegal	3	2	35	-	17	57
Cape Verde	-	-	24	-	16	40
Egypt	3	4	19	1	8	35
Sudan	7	4	6	4	7	28
Sierra Leone	6	2	10	3	5	26
Togo	1	-	13	-	8	22
Morocco	8	6	5	-	1	20
Burundi	2	-	7	8	2	19
Congo	2	4	8	-	2	16
Gabon	-	1	10	-	4	15
Liberia	1	1	3	-	7	12
Benin	-	-	8	-	3	11
Burkina Faso	-	-	11	-	-	11
Other Rest of Africa	3	5	33	6	20	67
Total	619	477	1,232	631	932	3,891

Appendix 6c: Tourists by Country of Residence and Purpose of Visit, Q4 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
Europe						
Germany	170	11,199	130	979	407	12,885
United Kingdom	624	4,932	321	478	470	6,825
France	54	3,410	63	682	100	4,309
Netherlands	91	2,978	24	121	103	3,317
Switzerland	29	2,572	20	290	82	2,993
Russian Federation	8	1,338	10	28	52	1,436
Italy	37	1,205	20	76	73	1,411
Belgium	18	1,101	63	165	40	1,387
Spain	22	1,203	25	66	61	1,377
Austria	7	889	23	98	40	1,057
Poland	16	799	12	17	21	865
Sweden	33	463	22	22	23	563
Ireland	61	336	21	34	52	504
Czech Republic	6	432	7	19	20	484
Norway	40	359	9	4	35	447
Denmark	20	337	3	25	16	401
Turkey	7	344	26	4	12	393
Portugal	12	276	20	38	40	386
Greece	4	245	2	1	17	269
Hungary	3	208	4	10	2	227
Slovakia	5	158	8	6	10	187
Finland	15	142	11	10	4	182
Bulgaria	5	140	5	1	8	159
Slovenia	-	111	4	2	5	122
Romania	6	81	15	2	4	108
Luxembourg	1	71	-	9	3	84
Croatia	-	66	-	1	10	77
Ukraine	2	44	-	20	1	67
Lithuania	2	46	-	5	3	56
Iceland	7	27	1	4	13	52
Malta	4	17	11	-	14	46
Belarus	1	30	-	1	1	33
Serbia	8	16	2	1	2	29
Estonia	-	19	1	6	1	27
Georgia	5	5	1	1	2	14
Latvia	-	10	2	-	-	12
Other Europe	1	20	2	6	6	35
Total	1,324	35,629	888	3,232	1,753	42,826

Appendix 6c: Tourists by Country of Residence and Purpose of Visit, Q4 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
America						
United States	524	12,289	340	501	533	14,187
Canada	194	2,990	69	185	144	3,582
Brazil	5	313	12	14	17	361
Mexico	4	281	3	9	3	300
Argentina	1	42	3	2	2	50
Jamaica	4	36	-	2	1	43
Chile	-	35	2	-	-	37
Uruguay	-	37	-	-	-	37
Colombia	1	31	2	1	-	35
Cuba	10	7	1	-	11	29
Costa Rica	-	26	-	1	1	28
Peru	-	22	1	1	-	24
Bahamas	1	7	1	4	2	15
Trinidad and Tobago	1	9	1	-	1	12
Barbados	1	8	-	-	2	11
Other America	8	65	4	4	5	86
Total	754	16,198	439	724	722	18,837
Oceania						
Australia	219	3,166	114	107	171	3,777
New Zealand	51	574	9	14	41	689
Solomon Islands	18	10	7	8	2	45
Other Oceania	2	7	10	1	-	20
Total	290	3,757	140	130	214	4,531
Asia						
China	102	843	439	36	233	1,653
Japan	24	1,239	46	19	82	1,410
India	319	323	279	20	438	1,379
Korea, Republic of	39	1,064	10	13	60	1,186
Singapore	5	232	8	1	8	254
Pakistan	58	48	18	2	64	190
Malaysia	19	103	9	1	7	139
Sri Lanka	23	20	7	-	47	97
Indonesia	11	56	-	19	-	86
Taiwan, Province of China	3	56	-	8	2	69
Kazakhstan	2	55	1	-	1	59
Hong Kong	-	51	-	1	4	56
Cyprus	8	22	2	-	3	35
Thailand	1	28	1	1	1	32
Philippines	5	17	1	-	7	30
Cambodia	-	20	-	1	1	22
Azerbaijan	-	9	3	-	2	14

Appendix 6c: Tourists by Country of Residence and Purpose of Visit, Q4 2024 (cont)

Country of Residence	Purpose of Visit					Total
	VFR	Holiday/Leisure	Business	In Transit	Other	
Asia						
Myanmar	-	4	2	3	2	11
Other Asia	6	12	9	7	4	38
Total	625	4,202	835	132	966	6,760
Middle East						
Israel	14	78	38	-	14	144
United Arab Emirates	14	33	43	2	8	100
Bangladesh	36	3	5	-	25	69
Lebanon	5	6	-	-	4	15
Yemen	1	-	2	7	3	13
Iran, Islamic Republic of	2	9	-	-	-	11
Saudi Arabia	2	4	3	-	1	10
Other Middle East	4	7	6	-	-	17
Total	78	140	97	9	55	379
Not Known	112	76	93	206	116	603
Grand Total	84,735	85,292	51,481	104,109	82,034	407,651

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APPENDICES

Appendix 7: Tourists by Country of Residence and Month of Visit, Q2-Q4 2024

Country of Residence	Month of Visit								
	Quarter 2			Quarter 3			Quarter 4		
	April	May	June	July	August	September	October	November	December
SADC									
South Africa	35,696	37,110	44,505	41,797	44,520	38,218	34,325	38,222	54,135
Zimbabwe	36,865	36,629	35,963	34,476	37,738	33,015	32,356	33,722	54,385
Zambia	13,367	13,658	13,188	13,737	13,495	12,921	13,082	13,027	15,135
Namibia	8,377	9,371	9,656	10,348	10,121	10,122	9,313	8,986	12,132
Lesotho	1,697	1,687	1,608	1,718	900	803	578	740	906
Malawi	639	703	748	709	728	756	1,047	988	1,182
eSwatini	492	566	529	747	623	821	560	657	572
United Republic of Tanzania	332	440	365	464	425	446	444	512	561
Mozambique	258	339	321	356	333	302	306	415	383
Democratic Republic of the Congo	145	186	164	220	212	163	138	212	252
Angola	119	93	197	136	147	150	115	107	102
Mauritius	60	29	45	54	59	79	42	40	31
Seychelles	7	9	3	25	38	13	6	11	56
Madagascar	10	25	9	34	13	40	11	13	12
Comoros	-	-	8	1	2	8	3	2	-
Total	98,064	100,845	107,309	104,822	109,354	97,857	92,326	97,654	139,844
Rest of Africa									
Kenya	361	376	394	533	581	560	391	508	487
Ethiopia	196	179	212	427	281	280	184	261	196
Uganda	154	228	167	214	202	249	166	204	191
Nigeria	95	124	83	81	174	165	42	195	83
Ghana	94	81	46	57	82	88	66	108	52
Somalia	47	48	34	23	24	52	29	28	50
Rwanda	38	29	15	28	13	36	14	38	10
Cameroon	5	20	15	14	31	36	29	36	16
Egypt	22	15	12	49	14	36	6	13	16
Senegal	4	9	13	10	22	21	8	13	36
Burundi	6	20	20	24	14	20	4	9	6
Côte d'Ivoire	-	5	8	11	17	18	7	21	33
Guinea	6	11	10	-	12	3	27	38	2
Sierra Leone	11	20	7	5	16	14	12	11	3
Sudan	7	8	7	10	4	26	7	12	9
Congo	1	10	6	21	7	14	1	11	4
Morocco	10	8	3	11	7	10	1	8	11
Liberia	9	13	2	10	3	12	2	6	4
Togo	3	7	11	5	10	3	7	13	2
Tunisia	1	6	21	10	4	8	1	4	2
Benin	1	2	7	7	11	15	10	1	-
Gambia	3	10	3	6	12	7	2	6	1
Cape Verde	5	2	2	-	-	-	37	3	-
Gabon	2	4	6	11	8	-	1	14	-
Burkina Faso	-	8	6	7	10	3	3	6	2

Appendix 7: Tourists by Country of Residence and Month of Visit, Q2-Q4 2024 (cont)

Country of Residence	Month of Visit								
	Quarter 2			Quarter 3			Quarter 4		
	April	May	June	July	August	September	October	November	December
Rest of Africa									
Algeria	2	2	2	6	9	7	2	3	2
Libya	-	-	7	9	6	4	-	5	4
Djibouti	2	-	5	8	7	5	-	5	1
Chad	-	5	1	2	6	1	1	4	-
Mali	-	4	-	6	-	3	-	3	1
Eritrea	2	3	-	2	3	-	-	-	4
Guinea-Bissau	-	1	2	2	7	-	-	1	-
Equatorial Guinea	-	-	-	-	-	10	-	2	-
Niger	-	1	2	3	-	4	2	-	-
Other Rest of Africa	1	5	3	9	2	4	4	4	3
Total	1,088	1,264	1,132	1,621	1,599	1,714	1,066	1,594	1,231
Europe									
Germany	3,899	4,848	3,095	4,019	5,242	6,038	6,181	4,619	2,085
United Kingdom	2,285	2,310	2,271	3,123	3,333	2,841	2,723	2,211	1,891
France	1,376	2,058	1,056	1,500	2,144	1,548	1,903	1,531	875
Netherlands	861	1,119	1,031	1,970	2,214	1,382	1,445	1,111	761
Switzerland	741	785	544	1,208	768	1,166	1,502	1,042	449
Italy	403	421	518	955	2,892	651	654	422	335
Spain	480	459	584	989	1,585	908	545	443	389
Belgium	351	452	446	868	693	614	552	528	307
Russian Federation	292	667	119	162	231	224	436	558	442
Austria	292	253	182	366	434	370	506	385	166
Poland	201	190	178	143	343	239	258	393	214
Ireland	156	152	169	290	232	173	187	121	196
Portugal	167	122	128	150	288	156	129	166	91
Czech Republic	165	138	80	170	180	163	243	177	64
Sweden	217	86	68	114	118	124	197	175	191
Turkey	274	122	117	52	56	44	76	218	99
Norway	139	50	69	193	62	70	109	197	141
Denmark	79	85	36	118	95	59	166	107	128
Greece	87	34	54	56	138	53	95	51	123
Slovakia	60	91	21	55	65	72	90	71	26
Bulgaria	93	65	44	25	36	89	38	57	64
Hungary	74	31	24	49	32	53	63	81	83
Romania	56	125	15	43	83	22	29	33	46
Finland	38	55	50	52	44	30	44	55	83
Slovenia	12	29	8	52	54	47	33	57	32
Luxembourg	44	9	12	22	65	29	48	28	8
Croatia	6	7	19	8	13	73	34	28	15
Ukraine	13	15	33	5	40	15	33	22	12
Malta	-	7	16	16	42	32	28	5	13
Lithuania	28	5	7	15	25	8	38	10	8

Appendix 7: Tourists by Country of Residence and Month of Visit, Q2-Q4 2024 (cont)

Country of Residence	Month of Visit								
	Quarter 2			Quarter 3			Quarter 4		
	April	May	June	July	August	September	October	November	December
Europe									
Iceland	36	21	10	2	2	6	30	9	13
Serbia	6	3	3	9	13	55	10	3	16
Latvia	51	10	4	-	6	3	9	2	1
Estonia	14	5	4	7	11	9	9	5	13
Belarus	3	16	1	5	11	3	17	8	8
Georgia	25	2	-	5	7	2	4	4	6
Bosnia and Herzegovina	4	-	-	-	2	17	-	1	2
Liechtenstein	4	-	3	-	5	4	1	3	-
Montenegro	-	-	-	-	3	6	1	-	5
Macedonia, the Former Yugoslav Republic of	2	-	2	-	-	3	7	-	1
Andorra	1	1	4	-	3	2	1	1	1
Monaco	2	1	-	1	3	4	3	-	-
Other Europe	5	7	1	9	1	7	2	3	3
Total	13,042	14,856	11,026	16,826	21,614	17,414	18,479	14,941	9,406
America									
United States	4,814	8,542	9,747	9,720	8,193	8,281	5,871	4,346	3,970
Canada	959	1,079	670	934	719	1,384	1,589	1,314	679
Brazil	130	145	150	233	131	145	131	103	127
Mexico	50	115	153	252	88	104	55	111	134
Argentina	29	29	19	36	38	27	28	10	12
Chile	13	34	21	4	21	26	20	8	9
Peru	14	40	7	21	5	10	15	2	7
Jamaica	12	17	9	10	20	7	26	8	9
Uruguay	18	6	10	30	13	2	34	-	3
Colombia	9	6	19	5	23	11	9	9	17
Cuba	5	11	10	12	10	9	10	8	11
Costa Rica	5	5	3	26	3	8	8	16	4
Bahamas	3	8	11	8	1	4	4	4	7
Guatemala	9	3	11	-	3	15	2	-	1
Trinidad and Tobago	4	6	1	7	3	8	3	3	6
Panama	-	2	1	6	11	3	7	-	2
Venezuela	1	5	5	1	2	9	6	-	2
Ecuador	1	6	4	6	3	1	1	4	2
Barbados	6	1	1	-	7	1	5	3	3
Cayman Islands	2	-	-	10	2	-	-	5	4
Dominica	2	4	-	3	3	7	-	1	2
Antigua and Barbuda	5	-	3	3	4	1	2	2	-
Bermuda	1	3	1	6	6	1	1	-	-
Grenada	2	3	-	4	2	-	4	1	3
Guyana	2	-	-	5	2	3	1	1	5

Appendix 7: Tourists by Country of Residence and Month of Visit, Q2-Q4 2024 (cont)

Country of Residence	Month of Visit								
	Quarter 2			Quarter 3			Quarter 4		
	April	May	June	July	August	September	October	November	December
America									
Aruba	4	2	2	2	1	1	1	1	3
Bolivia	-	3	3	-	1	3	-	1	3
Honduras	3	1	4	-	-	2	1	-	2
Dominican Republic	-	5	-	2	2	-	1	-	1
Saint Kitts and Nevis	-	3	1	5	1	-	-	-	1
Other America	7	12	13	7	3	11	6	2	4
Total	6,110	10,096	10,879	11,358	9,321	10,084	7,841	5,963	5,033
Oceania									
Australia	1,297	1,679	2,007	2,069	1,929	2,300	1,433	1,105	1,239
New Zealand	187	268	397	433	413	355	289	149	251
Solomon Islands	19	12	13	11	21	16	14	14	17
American Samoa	-	-	-	21	1	-	-	-	1
New Caledonia	1	3	2	2	2	2	1	-	-
Fiji	1	1	5	-	-	2	2	-	-
Norfolk Island	1	-	-	1	2	-	2	1	3
Other Oceania	7	8	1	1	9	2	1	7	2
Total	1,513	1,971	2,425	2,538	2,377	2,677	1,742	1,276	1,513
Middle East									
Israel	71	68	63	106	114	102	73	36	35
United Arab Emirates	51	58	66	67	64	46	27	30	43
Bangladesh	13	10	22	46	15	22	21	17	31
Saudi Arabia	16	9	36	16	26	5	3	3	4
Lebanon	16	5	15	9	7	4	7	5	3
Kuwait	-	2	12	14	10	24	-	-	-
Iran, Islamic Republic of	-	6	14	11	1	12	2	2	7
Yemen	4	1	5	5	11	1	4	3	6
Oman	5	3	2	3	1	11	-	1	-
Qatar	-	-	-	2	1	5	6	1	2
Bahrain	1	-	3	-	-	5	3	-	1
Other Middle East	3	3	-	1	3	2	-	1	2
Total	180	165	238	280	253	239	146	99	134

Appendix 7: Tourists by Country of Residence and Month of Visit, Q2-Q4 2024 (cont)

Country of Residence	Month of Visit								
	Quarter 2			Quarter 3			Quarter 4		
	April	May	June	July	August	September	October	November	December
Asia									
China	720	814	787	908	995	724	515	560	578
India	661	759	639	794	702	528	390	414	575
Japan	491	520	409	484	469	524	757	302	351
Korea, Republic of	344	311	285	430	431	239	280	366	540
Singapore	74	270	310	196	130	143	56	83	115
Malaysia	67	115	71	116	111	64	59	46	34
Pakistan	56	46	58	66	85	70	51	84	55
Taiwan, Province of China	8	26	22	97	267	72	33	21	15
Hong Kong	18	44	33	77	94	46	16	26	14
Sri Lanka	19	23	19	24	24	31	18	34	45
Philippines	29	42	17	42	21	48	16	7	7
Thailand	25	40	30	41	27	26	9	13	10
Indonesia	28	20	25	12	27	17	23	5	58
Cyprus	25	11	12	9	24	4	13	12	10
Kazakhstan	10	3	1	8	5	4	30	21	8
Viet Nam	3	4	3	-	53	2	1	-	1
Cambodia	9	5	4	2	3	6	5	11	6
Myanmar	3	5	8	6	6	6	3	5	3
Afghanistan	2	5	3	2	6	-	3	2	2
Macao	1	1	1	5	5	3	2	-	7
Azerbaijan	-	3	-	-	-	4	2	10	2
Nepal	1	2	2	3	1	5	2	-	2
Korea, Democratic Peoples Republic of	1	4	-	-	6	-	1	1	-
Other Asia	5	7	3	4	13	2	2	7	5
Total	2,600	3,080	2,742	3,326	3,505	2,568	2,287	2,030	2,443
Not Known	260	203	176	106	155	136	225	168	210
Grand Total	122,857	132,480	135,927	140,877	148,178	132,689	124,112	123,725	159,814

Appendix 8: Tourists by Country of Residence and Sex, Q2-Q4 2024

Country of Residence	Quarter 2			Quarter 3			Quarter 4			Total
	Sex		Total	Sex		Total	Sex		Total	
	Male	Female		Male	Female		Male	Female		
SADC										
South Africa	80,422	36,889	117,311	84,272	40,263	124,535	86,138	40,544	126,682	
Zimbabwe	63,883	45,574	109,457	66,596	38,633	105,229	75,623	44,840	120,463	
Zambia	32,016	8,197	40,213	32,058	8,095	40,153	34,370	6,874	41,244	
Namibia	21,161	6,243	27,404	23,025	7,566	30,591	21,518	8,913	30,431	
Lesotho	1,497	3,495	4,992	1,493	1,928	3,421	1,113	1,111	2,224	
Malawi	1,778	312	2,090	1,837	356	2,193	2,697	520	3,217	
eSwatini	1,211	376	1,587	1,557	634	2,191	1,258	531	1,789	
United Republic of Tanzania	965	172	1,137	1,102	233	1,335	1,313	204	1,517	
Mozambique	743	175	918	812	179	991	864	240	1,104	
Democratic Republic of the Congo	396	99	495	429	166	595	465	137	602	
Angola	297	112	409	307	126	433	244	80	324	
Mauritius	84	50	134	121	71	192	62	51	113	
Seychelles	7	12	19	47	29	76	21	52	73	
Madagascar	30	14	44	49	38	87	16	20	36	
Comoros	8	-	8	10	1	11	4	1	5	
SADC Total	204,498	101,720	306,218	213,715	98,318	312,033	225,706	104,118	329,824	
Rest of Africa										
Kenya	780	351	1,131	1,117	557	1,674	938	448	1,386	
Ethiopia	238	349	587	397	591	988	265	376	641	
Uganda	373	176	549	476	189	665	374	187	561	
Nigeria	195	107	302	273	147	420	217	103	320	
Ghana	168	53	221	163	64	227	146	80	226	
Somalia	100	29	129	81	18	99	87	20	107	
Rwanda	44	38	82	57	20	77	36	26	62	
Cameroon	26	14	40	51	30	81	59	22	81	
Egypt	44	5	49	67	32	99	25	10	35	
Senegal	19	7	26	34	19	53	50	7	57	
Burundi	37	9	46	46	12	58	18	1	19	
Côte d'Ivoire	10	3	13	37	9	46	48	13	61	
Guinea	19	8	27	10	5	15	61	6	67	
Sierra Leone	31	7	38	20	15	35	15	11	26	
Sudan	21	1	22	30	10	40	16	12	28	
Congo	14	3	17	40	2	42	8	8	16	
Morocco	15	6	21	21	7	28	10	10	20	
Liberia	15	9	24	14	11	25	8	4	12	
Togo	16	5	21	16	2	18	21	1	22	
Tunisia	12	16	28	14	8	22	7	-	7	
Benin	10	-	10	30	3	33	5	6	11	
Gambia	12	4	16	21	4	25	6	3	9	
Cape Verde	7	2	9	-	-	-	38	2	40	
Gabon	9	3	12	17	2	19	11	4	15	
Burkina Faso	11	3	14	15	5	20	9	2	11	
Other Rest of Africa	39	11	50	92	33	125	33	18	51	
Rest of Africa Total	2,265	1,219	3,484	3,139	1,795	4,934	2,511	1,380	3,891	

Appendix 8: Tourists by Country of Residence and Sex, Q2-Q4 2024 (cont)

Country of Residence	Quarter 2			Quarter 3			Quarter 4		
	Sex		Total	Sex		Total	Sex		Total
	Male	Female		Male	Female		Male	Female	
Europe									
Germany	5,618	6,224	11,842	7,322	7,977	15,299	6,159	6,726	12,885
United Kingdom	3,390	3,476	6,866	4,598	4,699	9,297	3,524	3,301	6,825
France	2,209	2,281	4,490	2,616	2,576	5,192	2,077	2,232	4,309
Netherlands	1,506	1,505	3,011	2,783	2,783	5,566	1,627	1,690	3,317
Switzerland	966	1,104	2,070	1,513	1,629	3,142	1,406	1,587	2,993
Italy	708	634	1,342	2,217	2,281	4,498	717	694	1,411
Spain	792	731	1,523	1,658	1,824	3,482	733	644	1,377
Belgium	693	556	1,249	1,132	1,043	2,175	711	676	1,387
Russian Federation	469	609	1,078	267	350	617	593	843	1,436
Austria	360	367	727	589	581	1,170	511	546	1,057
Poland	302	267	569	373	352	725	420	445	865
Ireland	245	232	477	320	375	695	247	257	504
Portugal	258	159	417	298	296	594	216	170	386
Czech Republic	220	163	383	256	257	513	242	242	484
Sweden	182	189	371	169	187	356	315	248	563
Turkey	197	316	513	91	61	152	155	238	393
Norway	124	134	258	172	153	325	221	226	447
Denmark	105	95	200	135	137	272	201	200	401
Greece	90	85	175	129	118	247	132	137	269
Slovakia	103	69	172	104	88	192	102	85	187
Bulgaria	99	103	202	60	90	150	69	90	159
Hungary	66	63	129	69	65	134	111	116	227
Romania	88	108	196	71	77	148	49	59	108
Finland	79	64	143	67	59	126	81	101	182
Slovenia	24	25	49	68	85	153	66	56	122
Luxembourg	33	32	65	61	55	116	33	51	84
Croatia	15	17	32	27	67	94	49	28	77
Ukraine	22	39	61	31	29	60	32	35	67
Malta	13	10	23	40	50	90	28	18	46
Lithuania	18	22	40	23	25	48	28	28	56
Iceland	30	37	67	7	3	10	22	30	52
Serbia	9	3	12	31	46	77	13	16	29
Other Europe	75	97	172	69	70	139	61	60	121
Europe Total	19,108	19,816	38,924	27,366	28,488	55,854	20,951	21,875	42,826
America									
United States	10,148	12,955	23,103	11,588	14,606	26,194	6,203	7,984	14,187
Canada	1,254	1,454	2,708	1,304	1,733	3,037	1,542	2,040	3,582
Brazil	221	204	425	263	246	509	185	176	361
Mexico	163	155	318	216	228	444	150	150	300
Argentina	35	42	77	51	50	101	25	25	50
Chile	42	26	68	27	24	51	15	22	37
Peru	30	31	61	19	17	36	10	14	24
Jamaica	18	20	38	15	22	37	17	26	43

Appendix 8: Tourists by Country of Residence and Sex, Q2-Q4 2024 (cont)

Country of Residence	Quarter 2			Quarter 3			Quarter 4			Total
	Sex		Total	Sex		Total	Sex		Total	
	Male	Female		Male	Female		Male	Female		
America										
Uruguay	14	20	34	23	22	45	22	15		37
Colombia	15	19	34	20	19	39	16	19		35
Cuba	12	14	26	13	18	31	11	18		29
Other America	84	109	193	120	119	239	74	78		152
America Total	12,036	15,049	27,085	13,659	17,104	30,763	8,270	10,567		18,837
Oceania										
Australia	2,338	2,645	4,983	2,831	3,467	6,298	1,794	1,983		3,777
New Zealand	383	469	852	560	641	1,201	332	357		689
Solomon Islands	34	10	44	36	12	48	30	15		45
Other Oceania	12	18	30	21	24	45	15	5		20
Oceania Total	2,767	3,142	5,909	3,448	4,144	7,592	2,171	2,360		4,531
Middle East										
Israel	130	72	202	195	127	322	102	42		144
United Arab Emirates	103	72	175	110	67	177	71	29		100
Bangladesh	32	13	45	69	14	83	52	17		69
Saudi Arabia	45	16	61	31	16	47	8	2		10
Lebanon	11	25	36	8	12	20	7	8		15
Other Middle East	31	33	64	81	42	123	29	12		41
Middle East Total	352	231	583	494	278	772	269	110		379
Asia										
China	1,313	1,008	2,321	1,425	1,202	2,627	998	655		1,653
India	1,385	674	2,059	1,336	688	2,024	958	421		1,379
Japan	654	766	1,420	688	789	1,477	586	824		1,410
Korea, Republic of	433	507	940	518	582	1,100	518	668		1,186
Singapore	286	368	654	193	276	469	99	155		254
Malaysia	102	151	253	126	165	291	78	61		139
Pakistan	116	44	160	174	47	221	141	49		190
Taiwan, Province of China	21	35	56	167	269	436	27	42		69
Hong Kong	44	51	95	105	112	217	29	27		56
Sri Lanka	30	31	61	47	32	79	63	34		97
Philippines	43	45	88	61	50	111	11	19		30
Thailand	44	51	95	42	52	94	14	18		32
Indonesia	49	24	73	24	32	56	39	47		86
Cyprus	20	28	48	21	16	37	21	14		35
Kazakhstan	6	8	14	4	13	17	21	38		59
Other Asia	53	32	85	75	68	143	46	39		85
Asia Total	4,599	3,823	8,422	5,006	4,393	9,399	3,649	3,111		6,760
Not Known	381	258	639	265	132	397	420	183		603
Grand Total	246,006	145,258	391,264	267,092	154,652	421,744	263,947	143,704		407,651

Appendix 9: Tourists Arrivals by Quarter and Key Characteristics, 2024

Key Characteristics of Tourists	2024				
	Q1	Q2	Q3	Q4	Total
Total	267,805	391,264	421,744	407,651	1,488,464
Type of Visitor					
Same-day	261	16,359	15,152	17,396	49,168
Overnight	267,544	374,164	405,603	389,231	1,436,542
Not Known	0	741	989	1,024	2,754
Sex					
Male	179,311	246,006	267,092	263,947	956,356
Female	88,494	145,258	154,652	143,704	532,108
Purpose of Visit					
VFR	58,845	68,383	74,954	84,735	286,917
Holiday/Leisure	54,874	94,068	119,895	85,292	354,129
Business	46,975	59,421	55,548	51,481	213,425
In Transit	87,112	85,289	88,646	104,109	365,156
Other	19,999	84,103	82,701	82,034	268,837
Age Group					
<=19	14,701	20,684	27,185	25,802	88,372
20 - 24	11,801	15,894	19,239	17,665	64,599
25 - 29	21,728	30,713	32,091	31,868	116,400
30 - 34	31,771	45,272	46,034	47,088	170,165
35 - 39	38,370	54,007	53,976	56,161	202,514
40 - 44	39,922	56,643	58,463	59,123	214,151
45 - 49	31,224	44,924	47,292	47,057	170,497
50 - 54	24,340	35,454	40,245	37,100	137,139
55 - 59	17,763	26,992	31,151	26,914	102,820
60 - 64	14,700	24,039	26,617	23,484	88,840
65+	21,458	36,621	39,417	35,364	132,860
Not Known	27	21	34	25	107
Port of Entry					
Road					
Ramokgwebana Road	38,911	65,024	62,777	65,461	232,173
Kazungula Bridge	38,330	44,482	50,451	45,143	178,406
Tlokweng	30,948	41,764	38,908	47,866	159,486
Kazungula Road	26,259	40,622	49,432	37,972	154,285
Martin's Drift	27,153	36,507	33,776	38,976	136,412
Ramatlabama	16,666	21,467	25,081	26,651	89,865
Pioneer Gate	15,730	22,021	24,144	21,738	83,633
Mamuno	15,576	20,041	21,984	19,615	77,216
Ngoma Bridge	7,837	15,685	20,671	17,283	61,476
Matsiloje	5,442	6,922	6,624	9,252	28,240
Mohembo	2,556	4,994	8,712	6,945	23,207
Kasane	4,208	4,955	5,859	7,455	22,477
Maitengwe	5,252	6,483	6,034	5,361	23,130
Parrshalt	3,504	4,718	6,443	6,659	21,324
Ramotswa	3,231	3,894	4,347	5,322	16,794

Appendix 9: Tourists Arrivals by Quarter and Key Characteristics, 2024 (cont)

Key Characteristics of Tourists	2024				
	Q1	Q2	Q3	Q4	Total
Sikwane	1,403	2,690	3,713	4,438	12,244
Phitshane Molopo	1,028	3,145	2,752	2,974	9,899
Plaatjan	945	1,682	2,420	1,917	6,964
Pont Drift	1,020	1,287	1,403	1,573	5,283
Mc Cathy's Rust	813	1,747	1,227	1,179	4,966
Mabolwe	602	1,442	1,381	1,242	4,667
Bray	786	1,149	1,488	1,285	4,708
Middlepits	570	627	663	957	2,817
Bokspits	391	627	614	509	2,141
Pandamatenga	211	419	685	513	1,828
Dobe	404	322	503	464	1,693
Two Rivers	286	266	398	204	1,154
Makopong	74	84	97	93	348
Total	250,136	355,066	382,587	379,047	1,366,836
Air					
SSKI Airport	9,173	18,872	19,360	15,477	62,882
Maun Airport	6,045	12,594	14,305	9,087	42,031
Kasane Airport	2,011	3,928	4,645	3,245	13,829
Limpopo Valley	310	483	462	431	1,686
PGMI Airport	85	77	265	274	701
Sowa Airport	45	66	44	0	155
Total	17,669	36,020	39,081	28,514	121,284
Rail					
North Rail	0	178	76	90	344



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