



TOURISM

International Visitor Arrivals
Stats Brief, 2024 Quarter 1



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PREFACE

Statistics Botswana is releasing the quarterly stats brief for Tourism Statistics. This 2024 Quarter 1 Stats Brief gives a summary of international visitors entering the country during this quarter. The annual report will give detailed information on overall arrivals and departures for the entire year.

The statistics contained therein include the arrival of non-citizens by country of residence and other key characteristics. These statistics are compiled from electronic and manual embarkation records completed at gazetted points of entry into the country and cover all ports of entry as well as airports.

The country received a total of 267,805 international visitors (tourists) during the first quarter of 2024. South Africa contributed 85,745, representing 32.0 percent of overall tourists. Regarding the purpose of visit, In-Transit tourists represented the highest proportion of tourists, at 32.5 percent (87,112) followed by those who came to visit friends and relatives at 22.0 percent (58,845), while those who came for Holiday/ Leisure accounted for 20.5 percent (54,874) of all the tourist arrivals. A detailed list of tourists by country of residence can be accessed from [The Statistical Data Portal](#).

For more information, contact the Directorate of Stakeholder Relations at 3671300. All Statistics Botswana publications are available on the website at www.statsbots.org.bw and at the Statistics Botswana Information Resource Centre (Head-Office, Gaborone).

I sincerely thank all stakeholders involved in the formulation of this stats brief, for their continued support and feedback, as we strive to better serve users of our products and services.



Dr. Lucky Mokgatlhe
Acting Statistician General
July 2024

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1.0 Total Arrivals

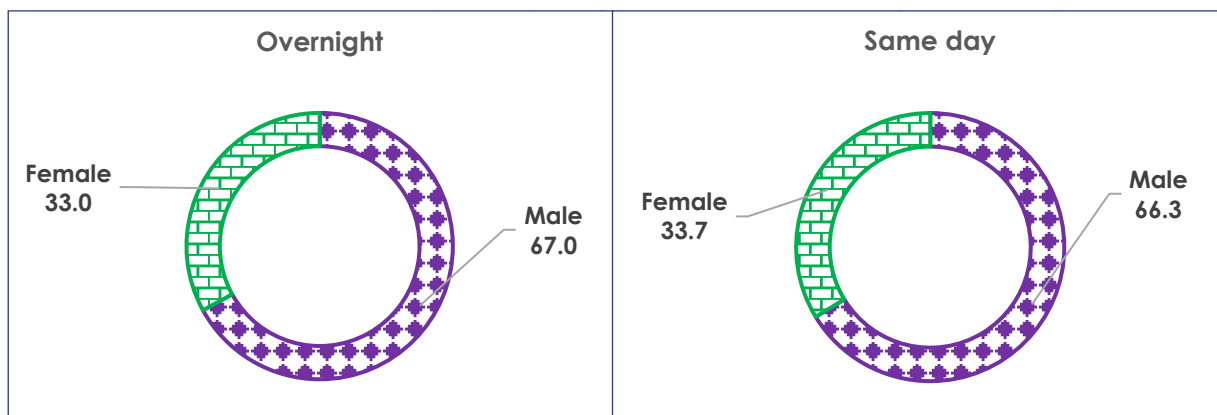
This section deals with all international arrivals, including tourists. The country received a total of 267,805 visitors during Quarter 1, 2024, with March 2024 recording the highest percentage of tourists at 38.8 percent (101,774), while January 2024 and February 2024 recorded 34.4 percent (92,136) and 27.6 percent (73,895) respectively. **Appendix 7** shows that most tourists came from South Africa 32.0 percent (85,745), Zimbabwe 26.5 percent (70,884) and Zambia at 13.3 percent (35,498). The latter two countries had most of their visitors In-Transit, Zimbabwe 42.0 percent (29,775) and Zambia 59.2 percent (21,029).

1.1 Port of Entry

Appendix 1, shows the number of tourist arrivals by border post. Most tourists came by road using Ramokgwebana Road Border Post at 14.5 percent (38,911) followed by Kazungula Bridge Border Post having recorded 14.3 percent (38,330). The busiest airport was Sir Seretse Khama International Airport, having received 3.4 percent (9,173) of total visitor arrivals.

1.2 Type of Visitor

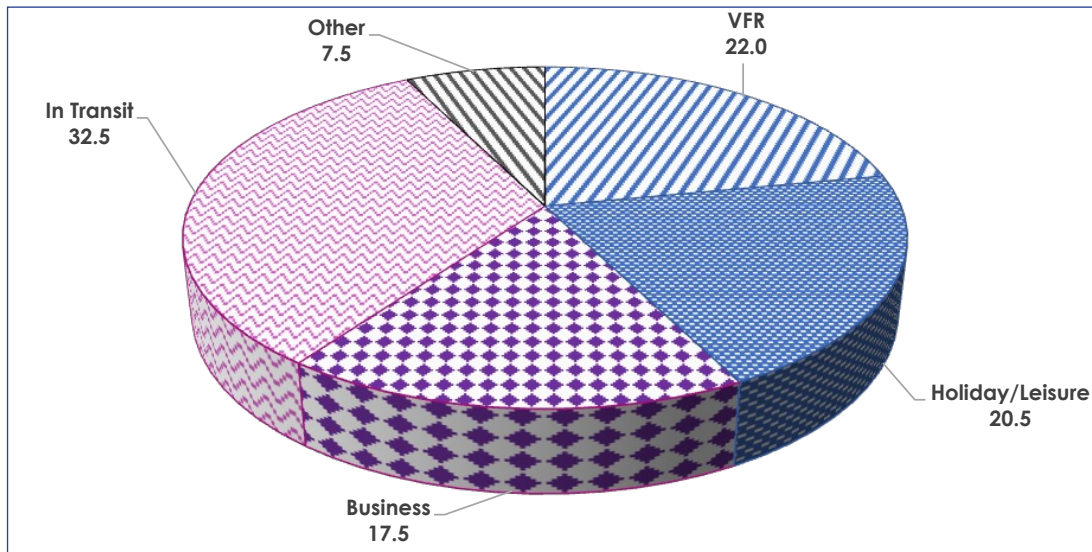
Figure 1 shows the percentage distribution of visitors by sex and type of visit. The distribution reveals the dominance of males over their female counterparts for both sets of visitors (Overnight and Same-Day), males accounted for 67.0 percent of total overnight tourists, while females represented 33.0 percent of all overnight tourists. For same-day visitors, the sex ratio was 66.3 percent male to 33.7 percent female.



1.3 Purpose of Visit

Figure 2 shows the distribution of tourists by Purpose of Visit. Tourists came into the country for different reasons and this sub-section provides the associated information. Most of the tourists were In-Transit visitors, representing 32.5 percent (87,112) of all tourists. These were followed by those who came to visit friends and relatives at 22.0 percent (58,845) and Holiday/Leisure at 20.5 percent (54,874).

Figure 2: Percentage Distribution of Tourists by Purpose of Visit – 2024 Q1



VFR = Visiting Friends and Relatives

Other - Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

1.3.1 Sex Distribution

The sex distribution in **Table 1** and **Figure 3** shows that more males visited Botswana compared to females during this quarter. Male tourists contributed 67.0 percent (179,311) of all visitors compared to 33.0 percent (88,494) for female tourists. This disparity is also observed in the purpose of visit by sex. Business and In-Transit tourists had a sex ratio of 81.1 percent (38,091) males to 18.9 percent (8,884) females and 79.6 percent (69,314) males to 20.4 percent (17,798) females respectively.

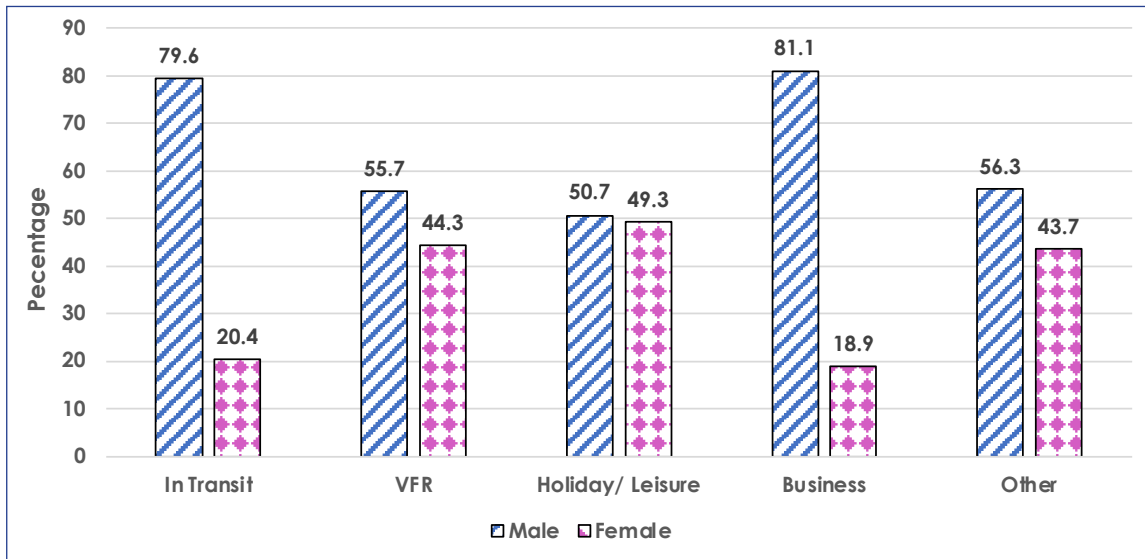
Table 1: Tourists by Purpose of Visit and Sex, 2024 Q1

Purpose of Visit	Male		Female		Total	
	Number	Percent	Number	Percent	Number	Percent
Total	179,311	67.0	88,494	33.0	267,805	100.0
In Transit	69,314	79.6	17,798	20.4	87,112	32.5
VFR	32,797	55.7	26,048	44.3	58,845	22.0
Holiday Tourist	27,840	50.7	27,034	49.3	54,874	20.5
Business	38,091	81.1	8,884	18.9	46,975	17.5
Other	11,269	56.3	8,730	43.7	19,999	7.5

VFR = Visiting Friends and Relatives

Other - Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

Figure 3: Percentage Distribution of Tourists by the Purpose of visit and Sex, 2024 Q1



VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

1.3.2 Length of Stay

Table 2 and **Table 3**, present the length of stay of tourists during this quarter. The majority of tourists at 37.2 percent (99,710) stayed one to three (1-3) days followed by those who spent four to seven (4-7) days, accounting for 34.1 percent (91,395).

Tourists who were In Transit mostly stayed 4-7 days, accounting for 47.4 percent (41,255) of In Transit tourists. Those whose purpose was to visit friends and relatives mostly stayed 22 days and above, at 31.4 percent (18,504) of tourists in that category. Tourists who came for Holiday/Leisure mainly stayed for 1-3 days, at 31.5 percent (17,302), while those who came for business primarily stayed for 4-7 days, constituting 41.1 percent (19,303) of Business tourists. Tourists who came for “Other” purposes mainly stayed for 1-3 days, representing 81.5 percent (16,292) of total “Other” tourists.

Table 2: Tourists by Purpose of Visit and Length of stay, 2024 Q1

Purpose of Visit	Length of Stay (days)						Total
	<1	1 - 3	4 - 7	8 - 14	15 - 21	22+	
Total	261	99,710	91,395	38,241	9,595	28,603	267,805
Percent	0.1	37.2	34.1	14.3	3.6	10.7	100
In Transit	25	40,941	41,255	4,651	79	161	87,112
VFR	190	9,286	17,750	9,884	3,231	18,504	58,845
Holiday/Leisure	6	17,302	10,616	13,778	4,868	8,304	54,874
Business	20	15,889	19,303	9,257	1,286	1,220	46,975
Other	20	16,292	2,471	671	131	414	19,999

VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

Table 3: Percentage Distribution of Tourists by Purpose of Visit and Length of Stay, 2024 Q1

Purpose of Visit	Length of Stay (days)						Total
	<1	1 - 3	4 - 7	8 - 14	15 - 21	22+	
Percent	0.1	37.2	34.1	14.3	3.6	10.7	100
In Transit	0.0	47.0	47.4	5.3	0.1	0.2	100.0
VFR	0.3	15.8	30.2	16.8	5.5	31.4	100.0
Holiday/ Leisure	0.0	31.5	19.3	25.1	8.9	15.1	100.0
Business	0.0	33.8	41.1	19.7	2.7	2.6	100.0
Other	0.1	81.5	12.4	3.4	0.7	2.1	100.0

VFR = Visiting Friends and Relatives

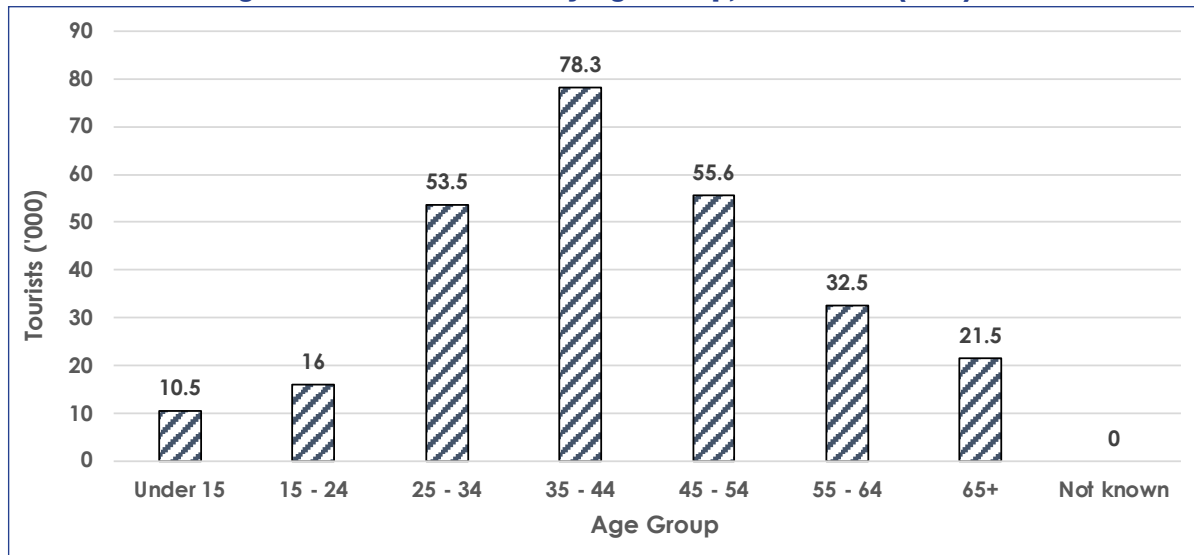
Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

1.3.3 Age Group

Figure 4 and **Appendix 4**, present the distribution of tourists by age group. During this quarter, the majority of tourists were in the middle ages of 35-44 years, representing 29.2 percent (78,292) of total tourist arrivals (267,805).

The age group 45-54 years accounted for 20.7 percent (55,564) of total tourists, followed by those aged 25-34 years at 20.0 percent (53,499).

Figure 4: Tourist Arrivals by Age Group, 2024 Q1 in ('000)



1.4 Key Overseas Countries

The United States of America was the major source of tourists from overseas (**Table 4**). The country supplied 30.0 percent (10,002) of all tourists from the top ten overseas countries, followed by Germany and the United Kingdom at 19.7 percent (6,572) and 14.9 percent (4,971) in that order. China provided the lowest number of tourists at 3.0 percent (988).

According to **Table 4**, the top ten overseas countries had Holiday/Leisure as the main purpose of visit. The category represented 84.6 percent (28,227) of the 33,370 tourists from these countries. In Transit was the second most popular purpose of entry at 6.4 percent (2,136). **Appendix 5** shows a detailed analysis of tourists by country and purpose of visit.

Table 4: Tourists by Top Ten (10) Overseas Countries of Residence and Purpose of Visit, 2024 Q1

Country of Residence	Purpose of Visit					Total	
	In Transit	VFR	Holiday/Leisure	Business	Other	Number	Percent
United States	459	368	8,753	377	45	10,002	30.0
Germany	628	123	5,692	103	26	6,572	19.7
United Kingdom	363	461	3,822	291	34	4,971	14.9
Canada	88	139	1,760	55	6	2,048	6.1
France	285	61	1,591	97	9	2,043	6.1
Australia	84	166	1,683	76	10	2,019	6.1
Korea, Republic of	18	22	1,859	8	1	1,908	5.7
Netherlands	94	48	1,365	27	8	1,542	4.6
Switzerland	105	9	1,123	39	1	1,277	3.8
China	12	128	579	264	5	988	3.0
Total	2,136	1,525	28,227	1,337	145	33,370	100.0
Percent	6.4	4.6	84.6	4.0	0.4	100	

All other countries	84,976	57,320	26,647	45,638	19,854	234,435	
Grand Total	87,112	58,845	54,874	46,975	19,999	267,805	

VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

1.5 Key African Countries

Table 5, based on **Appendix 5** shows tourists by country of residence and purpose of visit from the key African countries. Nine (9) of these countries are in the SADC sub-region and they accounted for 81.7 percent (218,723) of the total tourists. South Africa comes first with 39.0 percent (85,745). Zimbabwe had the second largest number of tourists amongst the top ten (10) African countries, at 32.3 percent (70,884) followed by Zambia with 16.2 percent (35,498).

Visitors from Zimbabwe whose purpose of visit is described as "Other" constitutes 59.3 percent (11,635) of tourists under that category of visitors.

Meanwhile, visitors from South Africa mainly dominate in these categories, Holiday/Leisure 65.5 percent (10,822), Visiting Friends and Relatives, 53.8 percent (30,119) and Business, 52.0 percent (22,754) respectively, among all visitors from the top ten (10) African countries that arrived in Botswana.

Table 5: Tourists by Top Ten (10) African Countries of Residence and Purpose of Visit, 2024 Q1

Country of Residence	Purpose of Visit					Total	
	In Transit	VFR	Holiday/Leisure	Business	Other	Number	Percent
South Africa	19,060	30,119	10,822	22,754	2,990	85,745	39.0
Zimbabwe	29,775	19,207	3,232	7,035	11,635	70,884	32.3
Zambia	21,029	1,960	825	8,357	3,327	35,498	16.2
Namibia	11,436	3,093	1,124	3,773	1,264	20,690	9.4
Malawi	985	421	58	287	66	1,817	0.8
Lesotho	120	473	92	580	164	1,429	0.7
Eswatini	300	209	100	447	89	1,145	0.5
United Republic of Tanzania	551	173	55	120	18	917	0.4
Kenya	229	202	150	232	48	861	0.4
Mozambique	138	177	67	181	35	598	0.3
Total	83,623	56,034	16,525	43,766	19,636	219,584	100.0
Percent	38.1	25.5	7.5	19.9	8.9	100	
All other countries	3,489	2,811	38,349	3,209	363	48,221	
Grand Total	87,112	58,845	54,874	46,975	19,999	267,805	

VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

1.6 Country and Region of Residence

Table 6 shows that most of the source countries are from the African continent, contributing 82.8 percent (221,602) of all tourists. The SADC Sub Region accounted for the majority with 82.0 percent (219,479) while 0.8 percent (2,123) came from the Rest of Africa. Europe accounted for 9.1 percent (24,466) of total tourists. The Middle East had the lowest share of tourists at 0.1 percent (365).

Table 6: Tourists by Country and Region of Residence and Month, 2024 Q1

Country of Residence	Quarter ended March 2024			Total	Percent
	January	February	March		
Total Tourist Arrivals	92,136	73,895	101,774	267,805	100.0
Top 30 Countries of Residence					
South Africa	28,171	23,386	34,188	85,745	32.0
Zimbabwe	29,648	18,256	22,980	70,884	26.5
Zambia	11,207	10,933	13,358	35,498	13.3
Namibia	7,112	6,081	7,497	20,690	7.7
United States	2,415	2,748	4,839	10,002	3.7
Germany	1,871	1,627	3,074	6,572	2.5
United Kingdom	1,395	1,380	2,196	4,971	1.9
Canada	495	625	928	2,048	0.8
France	561	557	925	2,043	0.8
Australia	719	469	831	2,019	0.8
Korea, Republic of	691	575	642	1,908	0.7
Malawi	706	511	600	1,817	0.7
Netherlands	552	390	600	1,542	0.6
Lesotho	361	388	680	1,429	0.5
Switzerland	358	343	576	1,277	0.5
Eswatini	404	288	453	1,145	0.4
China	241	241	506	988	0.4
Japan	266	314	405	985	0.4
India	273	346	349	968	0.4
Russian Federation	463	208	288	959	0.4
Spain	223	260	436	919	0.3
United Republic of Tanzania	293	257	367	917	0.3
Kenya	282	236	343	861	0.3
Italy	237	218	336	791	0.3
Poland	219	164	262	645	0.2
Belgium	179	171	269	619	0.2
Mozambique	213	171	214	598	0.2
Uganda	195	129	202	526	0.2
Sweden	169	169	170	508	0.2
Norway	47	142	233	422	0.2
Region of Residence					
SADC	78,366	60,520	80,593	219,479	82.0
Rest of Africa	625	608	890	2,123	0.8
Europe	7,193	6,595	10,678	24,466	9.1
America	3,213	3,590	6,053	12,856	4.8
Oceania	831	534	975	2,340	0.9
Middle East	106	114	145	365	0.1
Asia	1,656	1,776	2,135	5,567	2.1
Not Known	146	158	305	609	0.2

1.7 Key Characteristics of Tourists

Table 7: Tourists by Key Characteristics and Month, 2024 Q1

Key Characteristics	Quarter ended March 2024			Total	Percent
	January	February	March		
Total Tourist Arrivals	92,136	73,895	101,774	267,805	100
Sex					
Male	60,919	51,568	66,824	179,311	67.0
Female	31,217	22,327	34,950	88,494	33.0
Purpose of Visit					
In Transit	35,176	22,267	29,669	87,112	32.5
VFR	20,842	15,619	22,384	58,845	22.0
Holiday Tourist	15,533	14,700	24,641	54,874	20.5
Business	14,069	15,462	17,444	46,975	17.5
Other	6,516	5,847	7,636	19,999	7.5
Age Group (years)					
Under 15	4,882	1,610	4,020	10,512	3.9
15 - 24	6,378	3,868	5,744	15,990	6.0
25 - 34	18,697	14,785	20,017	53,499	20.0
35 - 44	26,994	22,615	28,683	78,292	29.2
45 - 54	19,014	15,543	21,007	55,564	20.7
55 - 64	10,145	9,296	13,022	32,463	12.1
65+	6,017	6,171	9,270	21,458	8.0
Not known	9	7	11	27	0.0
Length of stay					
<1	115	81	65	261	0.1
1 - 3	38,078	26,364	35,268	99,710	37.2
4 - 7	29,471	27,345	34,579	91,395	34.1
8 - 14	10,964	10,327	16,950	38,241	14.3
15 - 21	2,743	2,514	4,338	9,595	3.6
22+	10,765	7,264	10,574	28,603	10.7

VFR = Visiting Friends and Relatives

Other = Arrivals for shopping, religious activities, conferencing, sports and medical reasons.

Table 7 Continued: Tourists by Key Characteristics and Month, 2024 Q1

Key Characteristics	Quarter ended March 2024			Total	Percent
	January	February	March		
Total Tourist Arrivals	92,136	73,895	101,774	267,805	100
Border post					
Ramokgwebana Road	18,587	9,179	11,145	38,911	14.5
Kazungula Bridge	12,799	10,849	14,682	38,330	14.3
Tlokweng	9,450	9,402	12,096	30,948	11.6
Martin's Drift	7,906	7,629	11,618	27,153	10.1
Kazungula Road	7,945	7,174	11,140	26,259	9.8
Ramatlabama	5,136	4,575	6,955	16,666	6.2
Pioneer Gate	4,339	4,735	6,656	15,730	5.9
Mamuno	5,649	4,247	5,680	15,576	5.8
Sir Seretse Khama Airport	1,953	3,353	3,867	9,173	3.4
Ngoma Bridge	2,925	2,235	2,677	7,837	2.9
Maun Airport	1,601	1,513	2,931	6,045	2.3
Matsiloje	3,342	960	1,140	5,442	2.0
Maitengwe	3,200	973	1,079	5,252	2.0
Kasane	1,297	1,197	1,714	4,208	1.6
Parrshall	752	1,082	1,670	3,504	1.3
Ramotswa	932	965	1,334	3,231	1.2
Mohembo	935	737	884	2,556	1.0
Kasane Airport	410	600	1,001	2,011	0.8
Sikwane	621	400	382	1,403	0.5
Phitshane Molopo	411	236	381	1,028	0.4
Pont Drift	388	284	348	1,020	0.4
Plaatjan	216	220	509	945	0.4
Mc Cathy's Rust	176	259	378	813	0.3
Bray	233	247	306	786	0.3
Mabolwe	213	142	247	602	0.2
Middlepits	136	199	235	570	0.2
Dobe	159	151	94	404	0.2
Bokspits	186	73	132	391	0.1
Limpopo Valley	47	97	166	310	0.1
Two Rivers	52	108	126	286	0.1
Pandamatenga	91	32	88	211	0.1
P G Matante Airport	18	16	51	85	0.0
Makopong	25	18	31	74	0.0
Sowa Pan Airstrip	6	8	31	45	0.0

2.0 Technical Notes

This section presents data sources, methodology and definition of terms used in production of Tourism statistics. This is meant to enable the users to interpret the statistics carried in this stats brief with understanding of how the data is sourced, how processing and compilation of the report is done and what the various terms used in the report mean.

2.1 Data Source and Methodology

The data used in the production of this report is sourced from administrative records of the Department of Immigration and Citizenship (DIC). International tourist data used in this publication was collected using Arrival forms that were completed by non-citizens at gazetted ports of entry (Land Borders and Airports). Each form asks questions on personal characteristics of the traveller which include among others, sex, age, country of nationality, country of residence and purpose of entry. By default data is also collected on the month of travel, mode of transport and point of entry. The results and analysis presented in the report follow the guidelines, definitions and classifications recommended by the United Nations World Tourism Organization (UNWTO) and the United Nations Statistical Commission (UNSC). This publication is produced in line with international accepted statistical standards and guidelines.

2.2 Glossary

Traveller- An individual who moves between different geographic locations (in this case country) for any purpose and any duration.

Overseas – All countries and territories outside the continent of Africa

Visitor - Refers to any person travelling to a place other than that of his/her usual environment for less than twelve consecutive months and whose main purpose of the trip is other than the exercise of an activity remunerated from the place visited.

Tourist (Overnight) – An international visitor who stays at least one night in a collective or private accommodation in the country visited.

Same-day visitor– An international visitor who does not spend the night in either a collective or private accommodation in the country visited.

Excursionist – A same-day visitor whose trip does not include an overnight stay (usually for leisure).

Resident – Refers to a non-citizen residing in Botswana on a permanent or temporary basis. **Country of Nationality** – A country where citizenship is held.

Non-resident – Refers to a foreigner (excluding resident) entering or departing the country.

3.0 Appendices

Appendix 1: Tourists by Port of Entry and Month, 2024 Q1

Border Post	Quarter ended March 2024			Total	Percent
	January	February	March		
Total tourist Arrivals	92,136	73,895	101,774	267,805	100
Ramokgwebana Road	18,587	9,179	11,145	38,911	14.5
Kazungula Bridge	12,799	10,849	14,682	38,330	14.3
Tlokweng	9,450	9,402	12,096	30,948	11.6
Martin's Drift	7,906	7,629	11,618	27,153	10.1
Kazungula Road	7,945	7,174	11,140	26,259	9.8
Ramatlabama	5,136	4,575	6,955	16,666	6.2
Pioneer Gate	4,339	4,735	6,656	15,730	5.9
Mamuno	5,649	4,247	5,680	15,576	5.8
Sir Seretse Khama Airport	1,953	3,353	3,867	9,173	3.4
Ngoma Bridge	2,925	2,235	2,677	7,837	2.9
Maun Airport	1,601	1,513	2,931	6,045	2.3
Matsiloje	3,342	960	1,140	5,442	2.0
Maitengwe	3,200	973	1,079	5,252	2.0
Kasane	1,297	1,197	1,714	4,208	1.6
Parrshalt	752	1,082	1,670	3,504	1.3
Ramotswa	932	965	1,334	3,231	1.2
Mohembo	935	737	884	2,556	1.0
Kasane Airport	410	600	1,001	2,011	0.8
Sikwane	621	400	382	1,403	0.5
Phitshane Molopo	411	236	381	1,028	0.4
Pont Drift	388	284	348	1,020	0.4
Plaatjan	216	220	509	945	0.4
Mc Cathy's Rust	176	259	378	813	0.3
Bray	233	247	306	786	0.3
Mabolwe	213	142	247	602	0.2
Middlepits	136	199	235	570	0.2
Dobe	159	151	94	404	0.2
Bokspits	186	73	132	391	0.1
Limpopo Valley	47	97	166	310	0.1
Two Rivers	52	108	126	286	0.1
Pandamatenga	91	32	88	211	0.1
P G Matante Airport	18	16	51	85	0.0
Makopong	25	18	31	74	0.0
Sowa Pan Airstrip	6	8	31	45	0.0

Appendix 2: Tourists by Type, Purpose of Visit and Month, 2024 Q1

Purpose of Visit	Tourist		Total	Percent
	Overnight	Same Day		
Total Tourists	267,544	261	267,805	100
In Transit	87,087	25	87,112	32.5
VFR	58,655	190	58,845	22.0
Holiday/ Leisure	54,868	6	54,874	20.5
Business	46,955	20	46,975	17.5
Other	19,979	20	19,999	7.5
January	92,021	115	92,136	100
In Transit	35,166	10	35,176	38.2
VFR	20,750	92	20,842	22.6
Holiday/ Leisure	15,530	3	15,533	16.9
Business	14,065	4	14,069	15.3
Other	6,510	6	6,516	7.1
February	73,814	81	73,895	100
In Transit	22,258	9	22,267	30.1
VFR	15,560	59	15,619	21.1
Holiday/ Leisure	14,699	1	14,700	19.9
Business	15,457	5	15,462	20.9
Other	5,840	7	5,847	7.9
March	101,709	65	101,774	100
In Transit	29,663	6	29,669	29.2
VFR	22,345	39	22,384	22.0
Holiday/ Leisure	24,639	2	24,641	24.2
Business	17,433	11	17,444	17.1
Other	7,629	7	7,636	7.5

Appendix 3: Tourists by Purpose of Visit and Length of Stay, 2024 Q1

Purpose of Visit	Length of Stay (days)						Total
	<1	1-3	4-7	8-14	15-21	22+	
Total tourist Arrivals	261	99,710	91,395	38,241	9,595	28,603	267,805
In Transit	25	40,941	41,255	4,651	79	161	87,112
VFR	190	9,286	17,750	9,884	3,231	18,504	58,845
Holiday/ Leisure	6	17,302	10,616	13,778	4,868	8,304	54,874
Business	20	15,889	19,303	9,257	1,286	1,220	46,975
Other	20	16,292	2,471	671	131	414	19,999

Appendix 4: Tourists by Purpose of Visit and Age Group, 2024 Q1

Purpose of Visit	Age Group (years)								Total
	Under 15	15 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Not known	
Total tourist Arrivals	10,512	15,990	53,499	78,292	55,564	32,463	21,458	27	267,805
In Transit	3,592	4,651	18,441	29,864	20,089	7,743	2,731	1	87,112
VFR	3,795	4,866	12,030	15,306	11,329	7,177	4,333	9	58,845
Holiday/ Leisure	2,510	3,382	7,578	8,034	8,772	11,850	12,733	15	54,874
Business	213	1,701	10,338	17,730	11,360	4,410	1,222	1	46,975
Other	402	1,390	5,112	7,358	4,014	1,283	439	1	19,999

Appendix 5: Tourists by Country of Residence and Purpose of Visit, 2024 Q1

Country of Residence	Purpose of Visit					Total	
	In Transit	VFR	Holiday/Leisure	Business	Other	Number	Percent
Sadc							
South Africa	19,060	30,119	10,822	22,754	2,990	85,745	32.0
Zimbabwe	29,775	19,207	3,232	7,035	11,635	70,884	26.5
Zambia	21,029	1,960	825	8,357	3,327	35,498	13.3
Namibia	11,436	3,093	1,124	3,773	1,264	20,690	7.7
Malawi	985	421	58	287	66	1,817	0.7
Lesotho	120	473	92	580	164	1,429	0.5
Eswatini	300	209	100	447	89	1,145	0.4
United Republic of Tanzania	551	173	55	120	18	917	0.3
Mozambique	138	177	67	181	35	598	0.2
Democratic Republic of the Congo	225	62	27	49	2	365	0.1
Angola	103	15	46	48	7	219	0.1
Other SADC	2	32	61	76	1	172	0.1
Total	83,724	55,941	16,509	43,707	19,598	219,479	82.0
Rest of Africa							
Kenya	229	202	150	232	48	861	0.3
Uganda	205	192	38	80	11	526	0.2
Ethiopia	1	6	5	113	13	138	0.1
Nigeria	4	27	11	54	3	99	0.0
Somalia	60	13	3	14	4	94	0.0
Ghana	1	28	13	35	5	82	0.0
Other Rest of Africa	16	36	37	221	13	323	0.1
Total	516	504	257	749	97	2,123	0.8
Europe							
Germany	628	123	5,692	103	26	6,572	2.5
United Kingdom	363	461	3,822	291	34	4,971	1.9
France	285	61	1,591	97	9	2,043	0.8
Netherlands	94	48	1,365	27	8	1,542	0.6
Switzerland	105	9	1,123	39	1	1,277	0.5
Russian Federation	37	4	911	4	3	959	0.4
Spain	42	10	840	23	4	919	0.3
Italy	73	33	653	29	3	791	0.3
Poland	27	8	602	8	-	645	0.2
Belgium	76	14	454	70	5	619	0.2
Sweden	23	26	428	29	2	508	0.2
Norway	38	11	363	7	3	422	0.2
Austria	53	9	323	10	-	395	0.1
Ireland	18	36	277	15	1	347	0.1
Czech Republic	19	7	294	2	2	324	0.1
Denmark	22	19	266	7	1	315	0.1
Portugal	35	20	206	17	4	282	0.1
Turkey	8	2	188	19	-	217	0.1
Slovakia	7	2	167	4	-	180	0.1
Finland	8	7	149	1	1	166	0.1
Greece	2	2	135	9	1	149	0.1
Romania	10	8	119	2	1	140	0.1
Hungary	7	1	114	1	-	123	0.0
Bulgaria	5	3	81	6	-	95	0.0
Estonia	-	-	82	9	-	91	0.0
Other Europe	27	31	273	37	6	374	0.1
Total	2,012	955	20,518	866	115	24,466	9.1

Appendix 5 Continued: Tourists by Country of Residence and Purpose of Visit, 2024 Q1

Country of Residence	Purpose of Visit					Total	
	In Transit	VFR	Holiday/ Leisure	Business	Other	Number	Percent
America							
United States	459	368	8,753	377	45	10,002	3.7
Canada	88	139	1,760	55	6	2,048	0.8
Brazil	6	10	261	22	1	300	0.1
Mexico	6	-	182	-	-	188	0.1
Other America	14	39	229	25	11	318	0.1
Total	573	556	11,185	479	63	12,856	4.8
Oceania							
Australia	84	166	1,683	76	10	2,019	0.8
New Zealand	16	20	229	11	1	277	0.1
Other Oceania	3	12	14	13	2	44	0.0
Total	103	198	1,926	100	13	2,340	0.9
Middle East							
Israel	1	7	143	56	-	207	0.1
United Arab Emirates	2	3	40	34	-	79	0.0
Other Middle East	6	30	19	21	3	79	0.0
Total	9	40	202	111	3	365	0.1
Asia							
Korea, Republic of	18	22	1,859	8	1	1,908	0.7
China	12	128	579	264	5	988	0.4
Japan	27	13	912	28	5	985	0.4
India	17	273	296	369	13	968	0.4
Hong Kong	-	-	140	3	-	143	0.1
Singapore	2	2	111	9	-	124	0.0
Pakistan	10	51	8	12	-	81	0.0
Other Asia	25	64	220	59	2	370	0.1
Total	111	553	4,125	752	26	5,567	2.1
Not Known	64	98	152	211	84	609	0.2
Grand Total	87,112	58,845	54,874	46,975	19,999	267,805	100.0

Appendix 6: Tourists by Country of Residence and Length of Stay, 2024 Q1

Country of Residence	Length of Stay (days)						Total
	<1	1-3	4-7	8-14	15-21	22+	
Sadc							
South Africa	33	26,794	36,664	13,705	2,751	5,798	85,745
Zimbabwe	168	37,684	15,070	4,852	1,197	11,913	70,884
Zambia	33	11,091	20,858	2,006	681	829	35,498
Namibia	8	6,738	7,888	4,689	500	867	20,690
Malawi	5	254	1,023	140	71	324	1,817
Lesotho	5	418	540	212	41	213	1,429
Eswatini	-	215	657	181	27	65	1,145
United Republic of Tanzania	1	172	500	121	18	105	917
Mozambique	-	122	252	111	19	94	598
Democratic Republic of the Congo	-	128	119	96	3	19	365
Angola	-	58	84	41	11	25	219
Other SADC	-	32	43	50	6	41	172
Total	253	83,706	83,698	26,204	5,325	20,293	219,479
Rest of Africa							
Kenya	1	181	349	158	29	143	861
Uganda	2	165	127	94	32	106	526
Ethiopia	-	83	30	20	-	5	138
Nigeria	-	6	19	49	4	21	99
Somalia	-	15	64	12	-	3	94
Ghana	-	7	22	32	5	16	82
Other Rest of Africa	1	29	77	167	9	40	323
Total	4	486	688	532	79	334	2,123
Europe							
Germany	-	1,260	1,218	1,972	720	1,402	6,572
United Kingdom	1	1,352	840	1,304	601	873	4,971
France	-	810	289	397	194	353	2,043
Netherlands	-	245	236	508	179	374	1,542
Switzerland	-	215	200	360	168	334	1,277
Russian Federation	-	645	136	82	7	89	959
Spain	2	359	127	223	81	127	919
Italy	-	206	136	201	92	156	791
Poland	-	245	127	137	26	110	645
Belgium	-	187	99	149	84	100	619
Sweden	-	123	101	134	37	113	508
Norway	-	141	84	120	21	56	422
Austria	-	90	57	121	33	94	395
Ireland	-	129	49	61	48	60	347
Czech Republic	-	140	62	48	11	63	324
Denmark	-	133	37	50	36	59	315
Portugal	-	95	47	78	18	44	282
Turkey	-	118	63	16	3	17	217
Slovakia	-	139	23	2	7	9	180
Finland	1	72	25	35	11	22	166
Greece	-	116	12	10	3	8	149
Romania	-	72	33	18	11	6	140
Hungary	-	91	5	9	6	12	123
Bulgaria	-	60	23	4	-	8	95
Estonia	-	41	37	7	1	5	91
Other Europe	-	129	67	85	31	62	374
Total	4	7,213	4,133	6,131	2,429	4,556	24,466

Appendix 6 Continued: Tourists by Country of Residence and Length of Stay, 2024 Q1

Country of Residence	Length of Stay (days)						Total
	<1	1-3	4-7	8-14	15-21	22+	
America							
United States	-	3,584	1,087	2,783	1,030	1,518	10,002
Canada	-	660	389	494	145	360	2,048
Brazil	-	89	62	80	4	65	300
Mexico	-	64	5	85	18	16	188
Other America	-	116	49	61	29	63	318
Total	-	4,513	1,592	3,503	1,226	2,022	12,856
Oceania							
Australia	-	466	280	571	259	443	2,019
New Zealand	-	67	26	71	42	71	277
Other Oceania	-	13	18	8	2	3	44
Total	-	546	324	650	303	517	2,340
Middle East							
Israel	-	99	28	34	18	28	207
United Arab Emirates	-	19	19	22	10	9	79
Other Middle East	-	12	9	34	5	19	79
Total	-	130	56	90	33	56	365
Asia							
Korea, Republic of	-	1,506	136	164	29	73	1,908
China	-	96	205	441	40	206	988
Japan	-	761	95	75	11	43	985
India	-	194	224	242	24	284	968
Hong Kong	-	114	9	13	5	2	143
Singapore	-	35	16	35	26	12	124
Pakistan	-	8	14	21	2	36	81
Other Asia	-	110	88	59	24	89	370
Total	-	2,824	787	1,050	161	745	5,567
Not Known	-	292	117	81	39	80	609
Grand Total	261	99,710	91,395	38,241	9,595	28,603	267,805

Appendix 7: Tourists by Country of Residence and Month, 2024 Q1

Country of Residence	Quarter ended March 2024			Total	Percent
	January	February	March		
Sadc					
South Africa	28,171	23,386	34,188	85,745	32.0
Zimbabwe	29,648	18,256	22,980	70,884	26.5
Zambia	11,207	10,933	13,358	35,498	13.3
Namibia	7,112	6,081	7,497	20,690	7.7
Malawi	706	511	600	1,817	0.7
Lesotho	361	388	680	1,429	0.5
Eswatini	404	288	453	1,145	0.4
United Republic of Tanzania	293	257	367	917	0.3
Mozambique	213	171	214	598	0.2
Democratic Republic of the Congo	130	127	108	365	0.1
Angola	58	77	84	219	0.1
Other SADC	63	45	64	172	0.1
Total	78,366	60,520	80,593	219,479	82.0
Rest of Africa					
Kenya	282	236	343	861	0.3
Uganda	195	129	202	526	0.2
Ethiopia	6	42	90	138	0.1
Nigeria	26	37	36	99	0.0
Somalia	37	29	28	94	0.0
Ghana	23	26	33	82	0.0
Other Rest of Africa	56	109	158	323	0.1
Total	625	608	890	2,123	0.8
Europe					
Germany	1,871	1,627	3,074	6,572	2.5
United Kingdom	1,395	1,380	2,196	4,971	1.9
France	561	557	925	2,043	0.8
Netherlands	552	390	600	1,542	0.6
Switzerland	358	343	576	1,277	0.5
Russian Federation	463	208	288	959	0.4
Spain	223	260	436	919	0.3
Italy	237	218	336	791	0.3
Poland	219	164	262	645	0.2
Belgium	179	171	269	619	0.2
Sweden	169	169	170	508	0.2
Norway	47	142	233	422	0.2
Austria	87	109	199	395	0.1
Ireland	78	93	176	347	0.1
Czech Republic	63	95	166	324	0.1
Denmark	73	127	115	315	0.1
Portugal	100	87	95	282	0.1
Turkey	114	55	48	217	0.1
Slovakia	55	44	81	180	0.1
Finland	54	54	58	166	0.1
Greece	42	48	59	149	0.1
Romania	69	14	57	140	0.1
Hungary	19	25	79	123	0.0
Bulgaria	21	44	30	95	0.0
Estonia	10	69	12	91	0.0
Other Europe	134	102	138	374	0.1
Total	7,193	6,595	10,678	24,466	9.1

Appendix 7 Continued: Tourists by Country of Residence and Month, 2024 Q1

Country of Residence	Quarter ended March 2024			Total	Percent
	January	February	March		
America					
United States	2,415	2,748	4,839	10,002	3.7
Canada	495	625	928	2,048	0.8
Brazil	159	73	68	300	0.1
Mexico	52	41	95	188	0.1
Other America	92	103	123	318	0.1
Total	3,213	3,590	6,053	12,856	4.8
Oceania					
Australia	719	469	831	2,019	0.8
New Zealand	100	51	126	277	0.1
Other Oceania	12	14	18	44	0.0
Total	831	534	975	2,340	0.9
Middle East					
Israel	66	54	87	207	0.1
United Arab Emirates	15	31	33	79	0.0
Other Middle East	25	29	25	79	0.0
Total	106	114	145	365	0.1
Asia					
Korea, Republic of	691	575	642	1,908	0.7
China	241	241	506	988	0.4
Japan	266	314	405	985	0.4
India	273	346	349	968	0.4
Hong Kong	21	104	18	143	0.1
Singapore	27	45	52	124	0.0
Pakistan	20	33	28	81	0.0
Other Asia	117	118	135	370	0.1
Total	1,656	1,776	2,135	5,567	2.1
Not Known	146	158	305	609	0.2
Grand Total	92,136	73,895	101,774	267,805	100



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